



**RIC**  
REGIONAL IMPACT COUNCIL

# Technical Committee

April 13, 2022 | 11:00 - 1:00PM



**ALL  
HOME**

# Objectives of today's Technical Committee Meeting



Review new strategies and ideas to move forward on the RAP goals and local planning efforts

Learn about the take-up rate of safety net benefit programs and how this influences our work in the Platform for Change

# Agenda

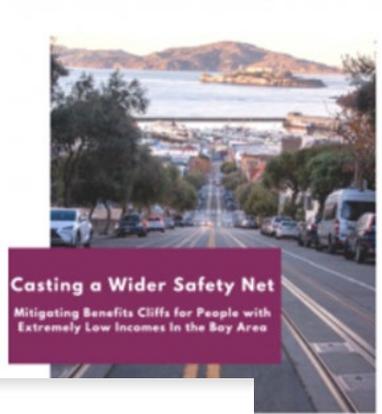
- Welcome 11:00 AM – 11:05 AM
- Regional Action Plan 11:05 AM – 11:40 PM
  - Year in review & lessons learned
  - Looking ahead
  - Core elements for RAP implementation
- Group breakouts 11:40 PM – 12:00 PM
- Break 12:00 PM – 12:10 PM
- Platform for Change 12:10 PM – 12:55 PM
  - Looking back, Looking ahead
  - Safety net access and take-up rate
  - Safety Net Big Moves
- Close and next steps 1:00 PM



# Our comprehensive response to the emergency crisis in the last year



Mobilizing and building momentum for the RAP: 70+ presentations



AB 2094: Reporting ELI Housing Units



A TURNER CENTER REPORT - DECEMBER 2021

## On the Edge of Homelessness:

The Vulnerability of Extremely Low-Income Households in the Bay Area



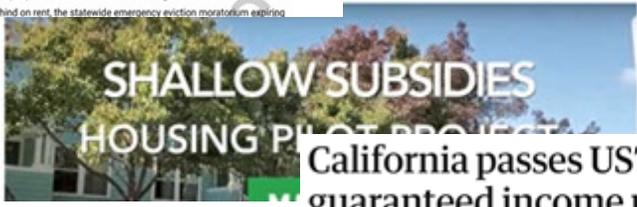
## EIGHT ESSENTIAL ACTIONS FOR THE BAY AREA

Preparing for the COVID-19 Eviction and Foreclosure Cliff

The Bay Area should be a place where people of diverse incomes and backgrounds can live and thrive. With one million California adults behind on rent, the statewide emergency eviction moratorium expiring

CHIEDA ABNHSADI  
Sutman School of Public Policy  
University of California, Berkeley  
Francisco, CA

9 Bay Area Counties/Cities received HomeKey round 2 funding



## California passes US's first state-backed guaranteed income plan

State will use \$35m to provide monthly cash payments to qualifying pregnant people and young adults leaving foster care



# What we've learned

Need more expertise and knowledge to advance some of the RAP elements



Build more support from key stakeholders and strengthen political strategies

Define and create clarity around interim housing models



Increase regional communication to lift up accomplishments and innovative solutions

Invest and build more holistic prevention efforts using best practices for prioritization



Understand where the funding sources are helping and can be applied to work towards concurrent investments in interim, permanent and prevention solutions

We need better data and accountability to our goals by establishing a strong foundation of support

# Roles

## All Home

- Build advocacy, fundraising, and movement building efforts
- Engage more stakeholders
- Arm counties with implementation toolkit

## Technical and Steering Committees

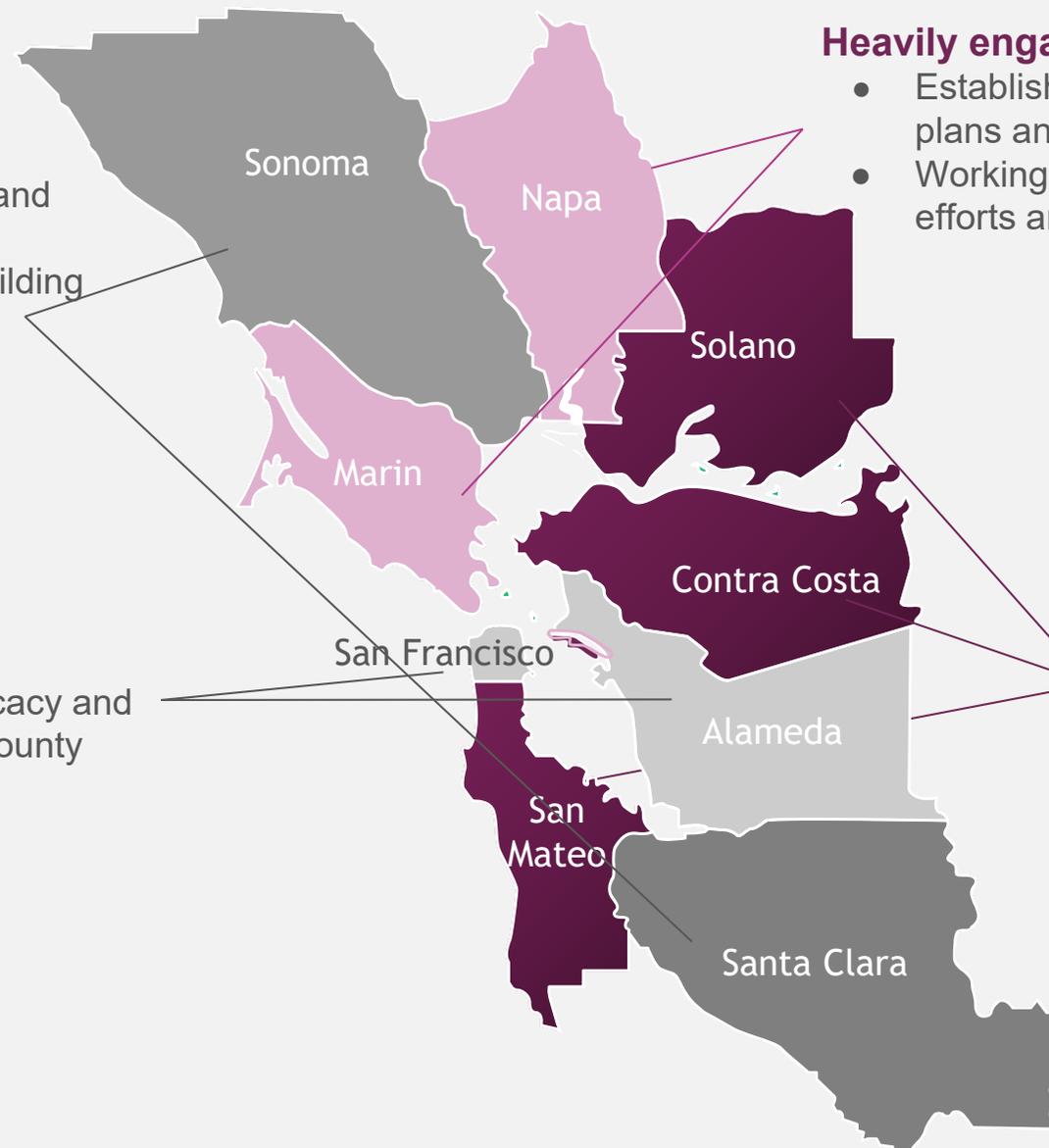
- Drive discussions and plans in jurisdictions for simultaneous investments in 1-2-4 framework
- Advise, guide and advocate for policies and resources
- Build regional partnerships

# Where we're headed | All Home Solutions Library

## Solutions Library: Next steps

- Explore: [allhomeca.org/solutions](https://allhomeca.org/solutions)
- Suggest additional solutions (supporting links, descriptions, contact info welcome).
  - Send to Edie or Diana:  
[eirons@allhomeca.org](mailto:eirons@allhomeca.org)  
[dorozco@allhomeca.org](mailto:dorozco@allhomeca.org)
- Suggest improvements to the site
- **Don't share it broadly yet!**
- Coming soon:
  - More solutions
  - Public launch
  - Blog posts from All Home about interim housing (first installment of 1-2-4 series)

# Where we're headed | Accelerating RAP Implementation With Each Jurisdiction



## Heavily engaged

- Establishing partnerships to support county plans and goals
- Working with stakeholders to identify prevention efforts and next steps

## Engaged and endorsed

- Initiating conversations to conduct assessment of County capacity and needs
- Reviewing analysis to identify funding and capacity gaps
- Discussing roles of all sectors in RAP implementation
- Supporting reaching County goal

## Collaborative Partners

- Developing principles for interim and permanent housing solutions
- New partnership with Sonoma building on existing goals and processes

## Building Collaboration

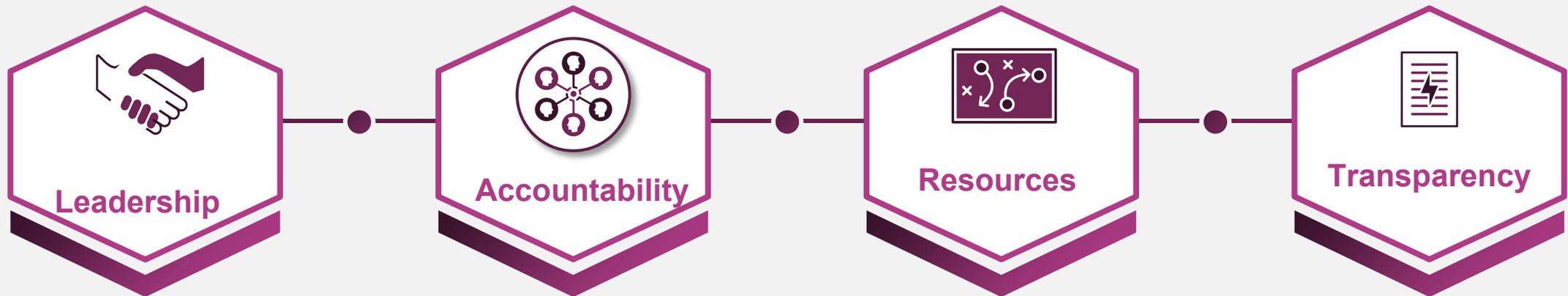
- Developing strategies for advocacy and political will needs across the county

# Core elements to RAP implementation

**Purpose:** Provide a clear resource that outlines what core elements are needed to move forward the Regional Action Plan and local planning efforts

**Why:** Working on mobilizing the RAP the past year we've had a lot of opportunities, challenges and feedback leading us to think about this framework and what is really needed to move forward on regional goals

**Goal:** Develop this framework and build it into a tool for jurisdictions to monitor their goals to prevent and end homelessness in their communities and have the ability to customize these elements to jurisdiction needs





- How do we measure or evaluate whether the legislative body of a local government maintains the leadership or political will to prevent and end homelessness?



- When thinking about the structure and staffing of a city or county (e.g. legislative body, executive, department heads, nonprofit/private partners and service providers, etc.), what role should each stakeholder play in an accountability system?



- Are there opportunities for improvement in how counties, cities, service providers, and other stakeholders collaborate on financial planning to fund housing and homelessness goals?



- How do we measure or evaluate whether a local government is transparent in managing and implementing its housing and homelessness plans?

# Group Breakout

1. Breakout into 3 groups
1. Each group will review the four elements and discuss:
  1. How do you define these four elements?
  2. Do these make sense - are these the core elements?
  3. What's missing - what more is needed to ensure a structure that can drive forward the RAP goals?
1. Pick one spokesperson from the group to report back 1 main takeaway from the discussion
1. Time: 15-20 minutes

10 min. break



### HOUSE & STABILIZE

Address the region's unsheltered homelessness crisis by ensuring that our lowest income residents have safe, secure housing and the services needed to heal



### PREVENT

Prevent homelessness for those most at risk to stop the inflow



### THRIVE

Address the stark income/living cost disparity for lower income workers in the Bay Area. Focus on employment, economic security, and social mobility

**Regional Action Plan** to reduce unsheltered homelessness by 75% in three years, responding to the immediate need **today**

**Platform for Change** to address **structural and systemic** barriers and centering people with extremely low incomes.

# From December: Six Big Moves

## Housing

- RHNA enforcement and incentive tools
- Homekey 3.0
- Housing choice vouchers

## Income

- Guaranteed income
- SSI reform
- Regional “intermediary” model for workforce development

# Big Moves In Process

## HOUSING

### SUPPLY

- **Homekey**
- Zoning reform
- Development / Construction innovations (modular etc.)
- Affordable housing funding reform
- Creating affordable missing middle housing types
- Permanent source of funding
- Funding housing through healthcare (CalAIM)
- New homeownership models

### DIRECT SUBSIDY

- **Housing Vouchers**
- Housing Authority coordination

## INCOME

### SAFETY NET

- **Guaranteed Income**
- **SSI Reform**
- Integrated benefits and other reforms to increase access
- Benefits cliff reforms

### EMPLOYMENT

- **Regional Workforce “Intermediary” Model**
- Establish a regionally adjusted minimum wage
- Job quality reforms

## Recent Research and Analysis



Sara Kimberlin  
Senior Policy Analyst  
California Budget and Policy Center

# Big Moves: Safety Net

Safety Net: Raise incomes through the social safety net, ensuring an income floor below which no one will fall.

## **1. Increase access to existing safety net benefits**

- a. SSI access
- b. CalWORKs access
- c. Pilot text campaigns and other outreach tools with community partners at the local level
- d. Leverage CalSAWs to reduce barriers at the local level

## **2. Increase benefits to reflect cost of living and provide more support**

- a. Guaranteed Income

## **3. Remove barriers to economic mobility that exist in the safety net**

- a. Benefit cliff reforms

**Q1: On a scale of 1-5, do you agree that these are the right ideas to focus on for the Safety Net portion of the Platform for Change?**

- 1. Increase access to existing safety net benefits**
  - a. SSI access, CalWORKs access, Pilot text campaigns and other outreach tools with community partners at the local level, Leverage CalSAWs to reduce barriers at the local level
- 2. Increase benefits to reflect cost of living and provide more support**
  - a. Guaranteed Income
- 3. Remove barriers to economic mobility that exist in the safety net**
  - a. Benefit cliff reforms

Level of Agreement		Definition
1	Strongly agree	I can enthusiastically support, very minor concerns
2	Agree with reservations	I have some reservations but can support
3	Neutral / abstain	I am fine with the group consensus
4	Disagree	I have more reservations but won't hold up the group
5	Strongly disagree	I do not agree with the direction and can't support

# Action Steps



Commitment	Deadline	Action(s)
Create Interim Housing Principles	April - June	Contact us to get involved
Advocacy & Support	Ongoing	See AH's 2022 <a href="#">priorities</a> & contact us
Hire Program Analyst	Now - May	Share posting with your network
Develop All Home Solutions library	Ongoing	Suggest improvements and share your ideas

*Next meeting: May 11, 2022*