



**RIC**  
REGIONAL IMPACT COUNCIL

# Steering Committee

February 23, 2022 | 2:00pm - 3:30pm



**ALL  
HOME**

# Objectives of today's Steering Committee Meeting



Discuss challenges and opportunities to move forward in implementing the RAP



Review where we are in building the Platform for Change and get your feedback on some of the ideas to date

# Agenda

- Welcome 02:00 PM – 02:05 PM
- Regional Action Plan  
Progress to date & potential solutions  
for implementation 02:05 PM – 02:15 PM
- Hearing from you! 02:15 PM – 03:00 PM
- Platform for Change  
Where we've been 03:00 PM – 03:20 PM  
Where we're headed 03:20 PM – 03:25 PM
- Close and next steps 03:25 PM – 03:30 PM



# Regional Action Plan | 75% Reduction in unsheltered homelessness in three years



Endorsed and/or engaged in implementation efforts

In conversations & collaboration efforts



## Comprehensive Response

- Engagement with jurisdictions across the region building collaborative partnerships and relationships
- Strengthening the Great Policy Solutions and 1-2-4 Action Teams to better identify strategies and tools
- Focusing advocacy efforts on many fronts: ie: housing investments, rental assistance, tenant support, expanding access to tax credit programs and more
- Identifying challenges and opportunities to implementation

# What we've heard



## Funding gaps

Lack of operations and service funding streams is the most significant barrier. This enables a continuation of the scarcity mindset pitting Interim vs. Permanent and setting up a fiscal cliff for affordable projects.



## Regional communication

A need for more local level resources to address the challenges at the implementation level and a need to grow the RIC with more stakeholders. No clear understanding of where jurisdictions are in implementation



## Political Challenges

Range of challenges from staffing limitations, interim housing models, lack of inter-jurisdictional and/or inter-departmental coordination in some cities/counties, investments in prevention solutions and a general growing crisis without visible solutions



## Taking control of the narrative

Misunderstanding of the root causes of homelessness and relationship to mental, behavioral health and drug abuse hinders progress. NIMBY pushback is growing across the region and delaying necessary investments

Challenge

Opportunity

Increase **communication** around collective and individual successes, bring more subject matter experts to the RIC for greater advocacy and knowledge sharing. Increase **accountability** in outcomes and processes by creating metrics to focus on all solutions

Strengthen **political and narrative strategies** to understand systems level change needed and shift away from the common misunderstandings



## Potential Implementation Strategies

Utilize RAP 1 Year Launch Anniversary (April 2022) to kick-off accelerated Implementation Strategy

- Develop a RAP Toolkit for cities, counties and non-profits outlining best practices related to Interim Housing, Prevention and Permanent Solutions
- Strengthen existing RIC action teams to support jurisdiction specific needs for implementation and create coordinated advocacy strategies to identify and secure public, private and philanthropic funds to implement the Regional Action Plan
- Establish RAP Implementation Dashboard - tracking progress to date relative to Targets for each County
- Develop a coordinated, compassionate approach to addressing mental and behavioral health with a related public education campaign



## Hearing from you

Q1: What are the key barriers including both political and technical impediments that you see in achieving a 75% reduction in unsheltered homelessness?

Q2: What support does your jurisdiction or entity need from the RIC to reach the RAP goals?

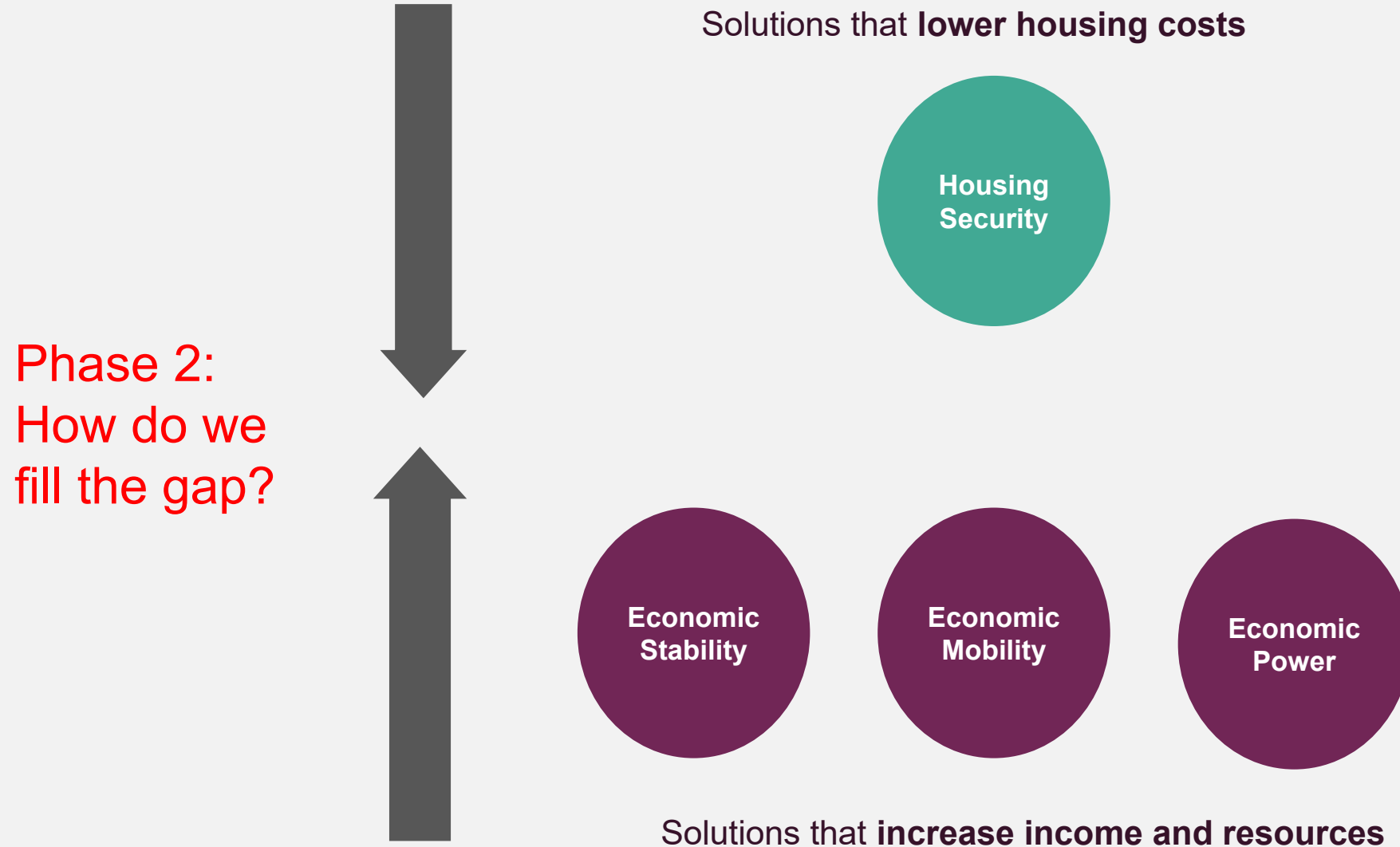
Q3: Reactions and feedback to the potential implementation strategies and what else would you include

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## Phase 2: Housing Ideas Under Development

### RHNA Implementation Tools

*Funding, enforcement and technical assistance to successfully produce 110K Very Low Income (and below) housing units.*

#### What We've Heard

- Regional agencies have land, but need better links to vouchers/rent subsidy
- Enforcement tools (like SB 35) may spur mostly market-rate development; value-capture for affordable housing is needed
- Targets are ambitious and setting jurisdictions up for a very challenging cycle
- Ways to account for and incentivize preservation
- Look to cost-containment efforts (e.g. Oakland) and regional support to reduce local fees

### Homekey

*Build on the success of Homekey, creating a permanent program to build ELI housing at scale.*

#### What We've Heard

- Operating funds, location and cost of upgrades have all been challenges
- Consider flexibility on timelines in future to better support jurisdictions
- Staff capacity challenges
- Utilize budget surplus funds for infrastructure (housing) to avoid the Gann limit
- Organize around a big ask for long-term funding

### Housing Vouchers

*Build coordination among Housing Authorities to support greater flexibility and creativity, including regional pooling of project-based vouchers.*

#### What We've Heard

- State program that distributes PBV in smaller amounts
- Consider building a program with expanded eligibility and more flexibility on rent payments
- Tie vouchers directly to new affordable housing construction that could be fast-tracked



# Phase 2: Income Ideas Under Development

## Guaranteed Income

*Pilot a regional guaranteed income or shallow subsidy program for ELI households.*

### What We've Heard

- Need for “medium-term” rental support (more than 3 months, less than a voucher)
- Look to models like Vancouver
- Understand the benefits/drawbacks of GI versus rent subsidies at scale
- Consider how to integrate GI/recurring cash assistance a part of the existing safety net

## SSI Reform

*Increase SSP payments and improve participation rates using local tools.*

### What We've Heard

- Consider scaling Alameda county program: Revolving loan fund paired with SSI legal advocacy support

## Regional “Intermediary” Model for ELI Workforce Development

*Create a regional workforce model designed to serve people exiting homelessness and those with multiple barriers to employment.*

### What We've Heard

- Pair this work with wage increases
- Look into related local efforts (e.g San Mateo) and connect to business initiatives
- Pilot program with employers, philanthropy and technical assistance to support job pathways

# Phase 2: Work in Progress and To Come



## Housing

RHNA Implementation  
Homekey  
Housing Vouchers

### Next Up

- Housing type innovations
- New homeownership models
- Local value-capture mechanisms
- CalAIM

## Income

Guaranteed Income  
SSI Reform  
Intermediary Model

### Next Up

- Regional minimum wage
- Benefits cliff
- Integrated benefits and automatic enrollment



## Next steps

- 1 Connect with us on 1-2-4 implementation, questions, presentations for further engagement
- 2 Reach out to Susannah Parsons for any Phase 2 ideas, discussions and feedback

Next meeting: March 09; 11am