

Regional Impact Council Steering Committee

MARCH 24, 2021 | 2PM – 3:30PM PT





Agenda

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|---|--|---------------------|
| 1 | Welcome/ Agenda review | 02:00 PM – 02:05 PM |
| 2 | RAP Mobilization Update | 02:05 PM – 02:15 PM |
| 3 | Introduction to Phase 2: Vision and Approach | 02:15 PM – 02:20 PM |
| 4 | Exploring Root Causes and Journeys to Homelessness | 02:20 PM – 02:50 PM |
| 5 | Discussion | 02:50 PM – 03:25 PM |
| 6 | Next Steps | 03:25 PM – 03:30 PM |

Goals of today's Steering Committee Meeting

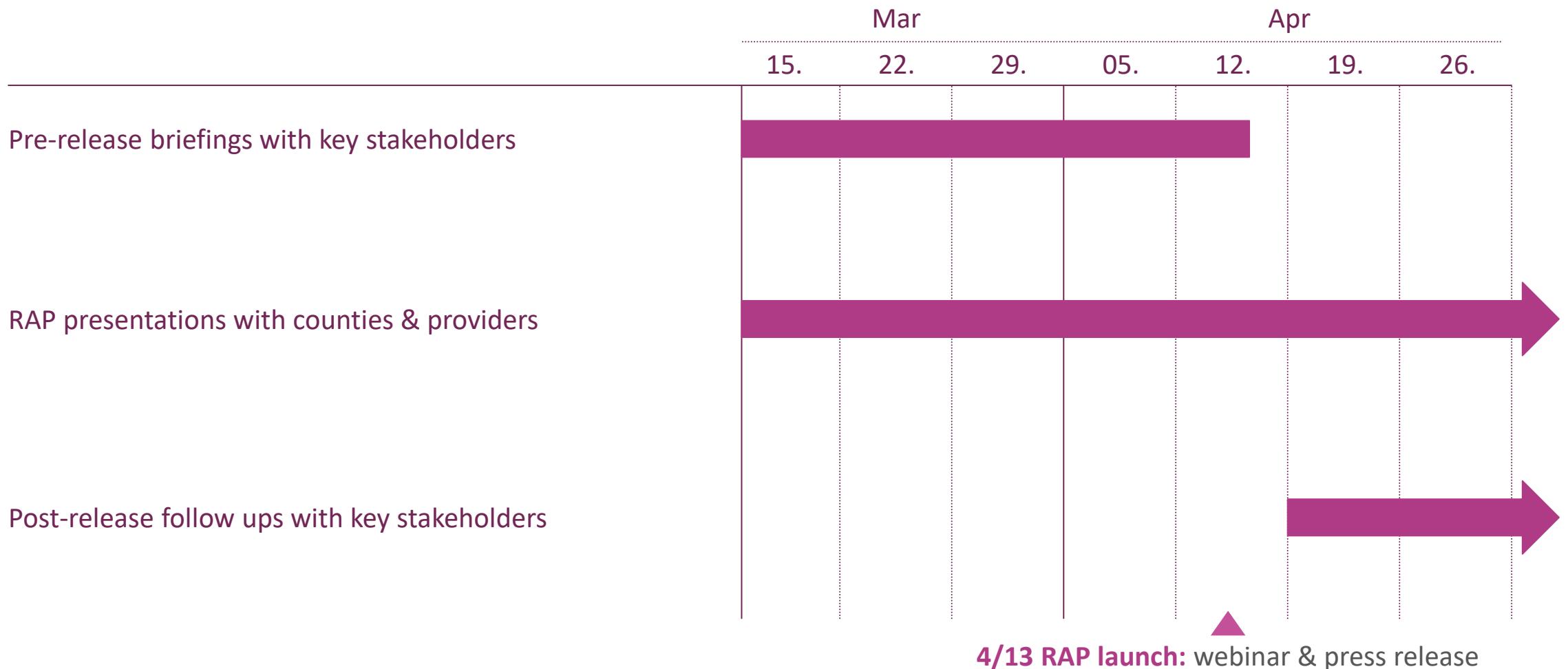


Discuss RAP mobilization plan



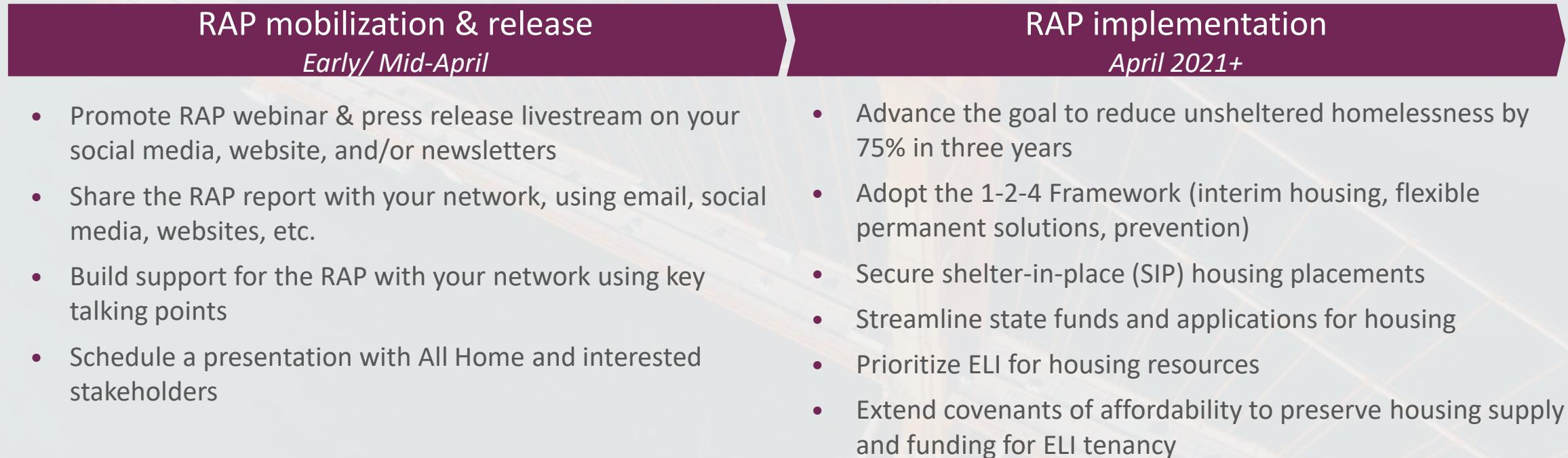
Introduce Phase 2

RAP mobilization | Release & Rollout Plan

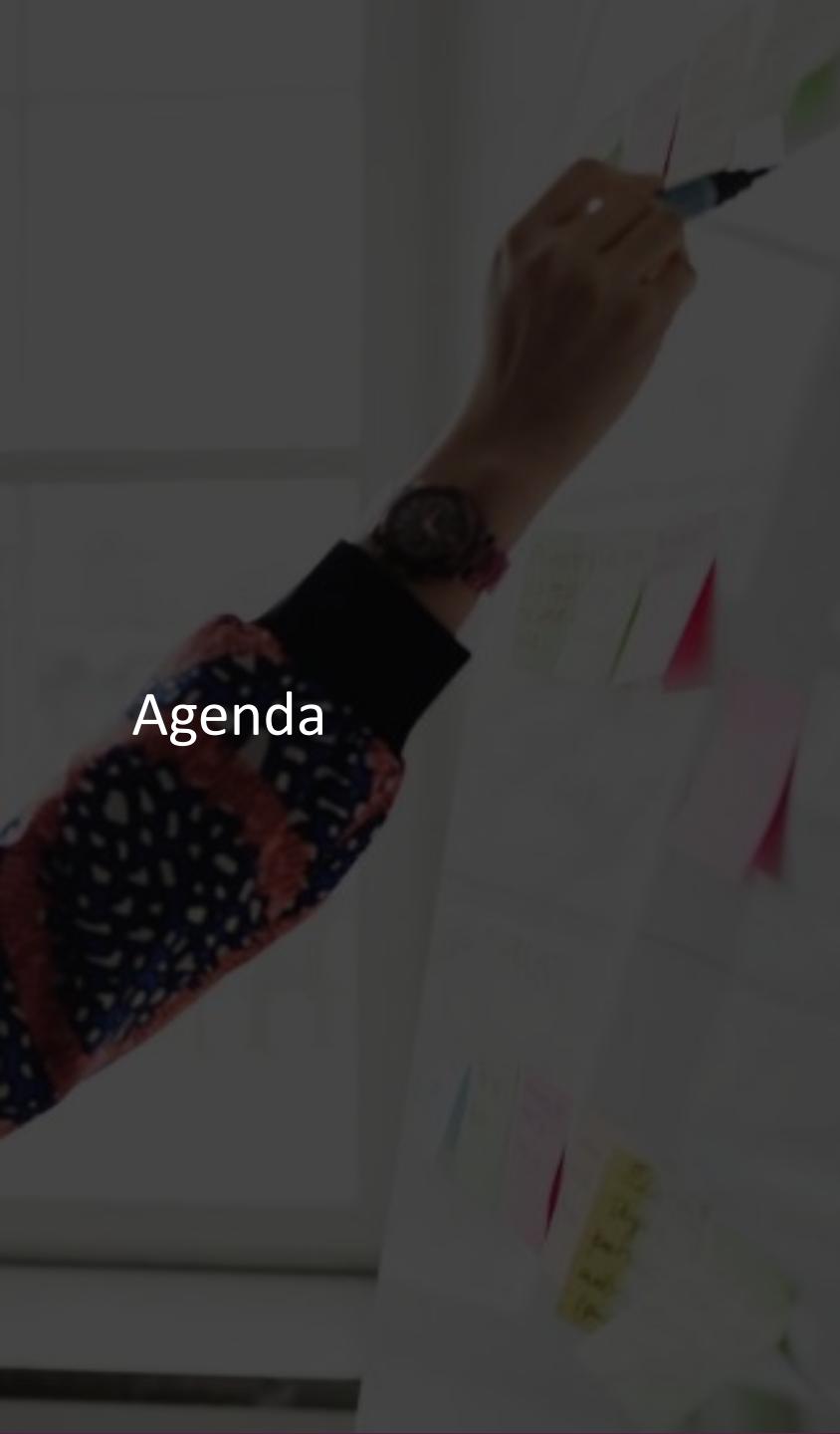


Note: No SCM meeting in April to focus efforts on RAP release & rollout

RAP mobilization | Release and implementation steps for the Steering Committee



We need your support to work with your staff to move forward with this implementation

A photograph showing a person's arm and hand holding a blue pen, writing on a whiteboard. The whiteboard has several colorful sticky notes pinned to it, including yellow, red, and green ones. The person is wearing a black long-sleeved shirt with a red and white patterned cuff.

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Phase 1 focuses on near term actions, Phase 2 tackles systemic change & root causes



Phase 1: RAP and RAP mobilization

Implementing 1-2-4 model and advocating for near-term policy changes

- Prioritize ELI for housing resources
- Streamline state funds and housing applications
- Establish income-targeted rental assistance
- Build regional prevention model
- ...



Phase 2: Tackle systemic housing insecurity & economic mobility issues for ELI

Addressing structural and systemic factors perpetuating homelessness and limiting ELI economic & social mobility

- Increase supply of affordable housing
- Create social and economic opportunities for ELI
- Address racial inequities
- Increase sector coordination
- ...

Phase 2 | Timeline

Direction setting *Spring 2021*

- Take a step back to explore underlying systemic issues and root causes that allow homelessness to persist
- Analyze why existing interventions may or may not be working

Solutioning *Late spring / summer 2021*

- Identify best practices among existing solutions
- Map out potential radical solutions to policies & practices across sectors

Formulation *Fall 2021 & ongoing*

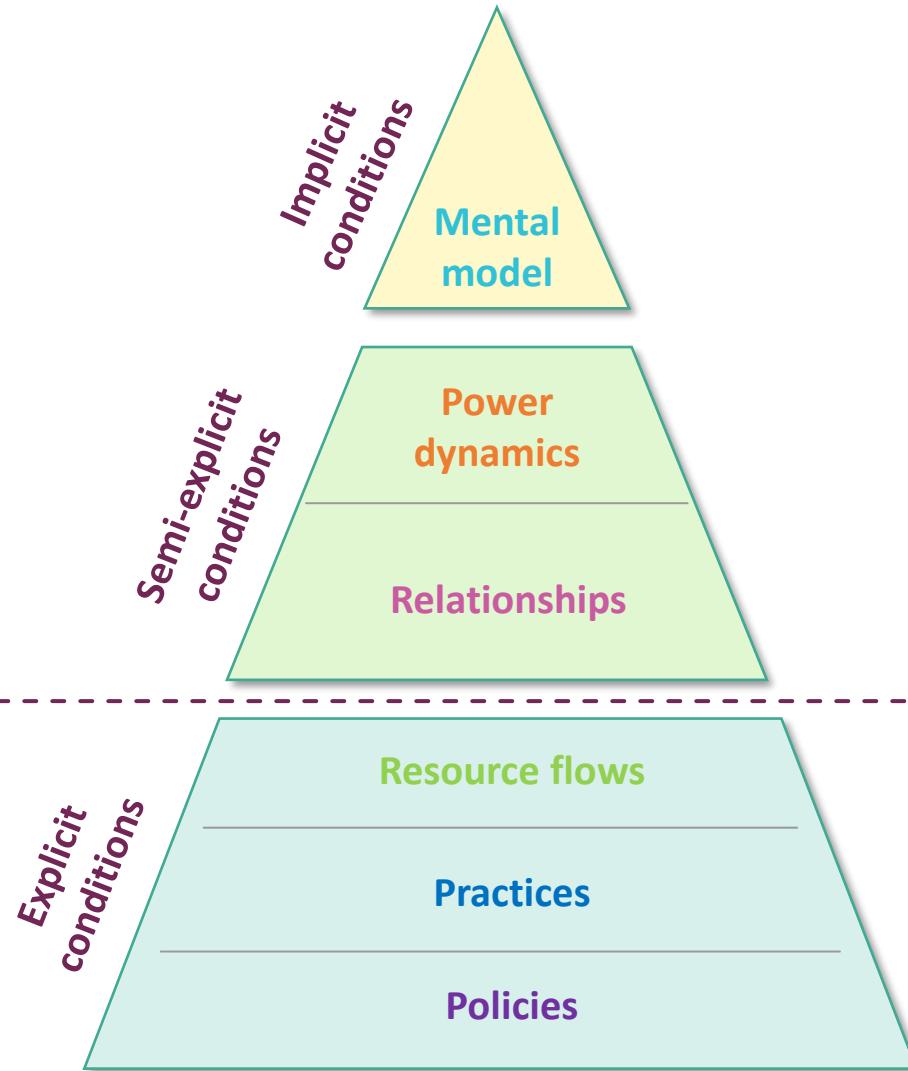
- Begin writing the "Platform for Change"

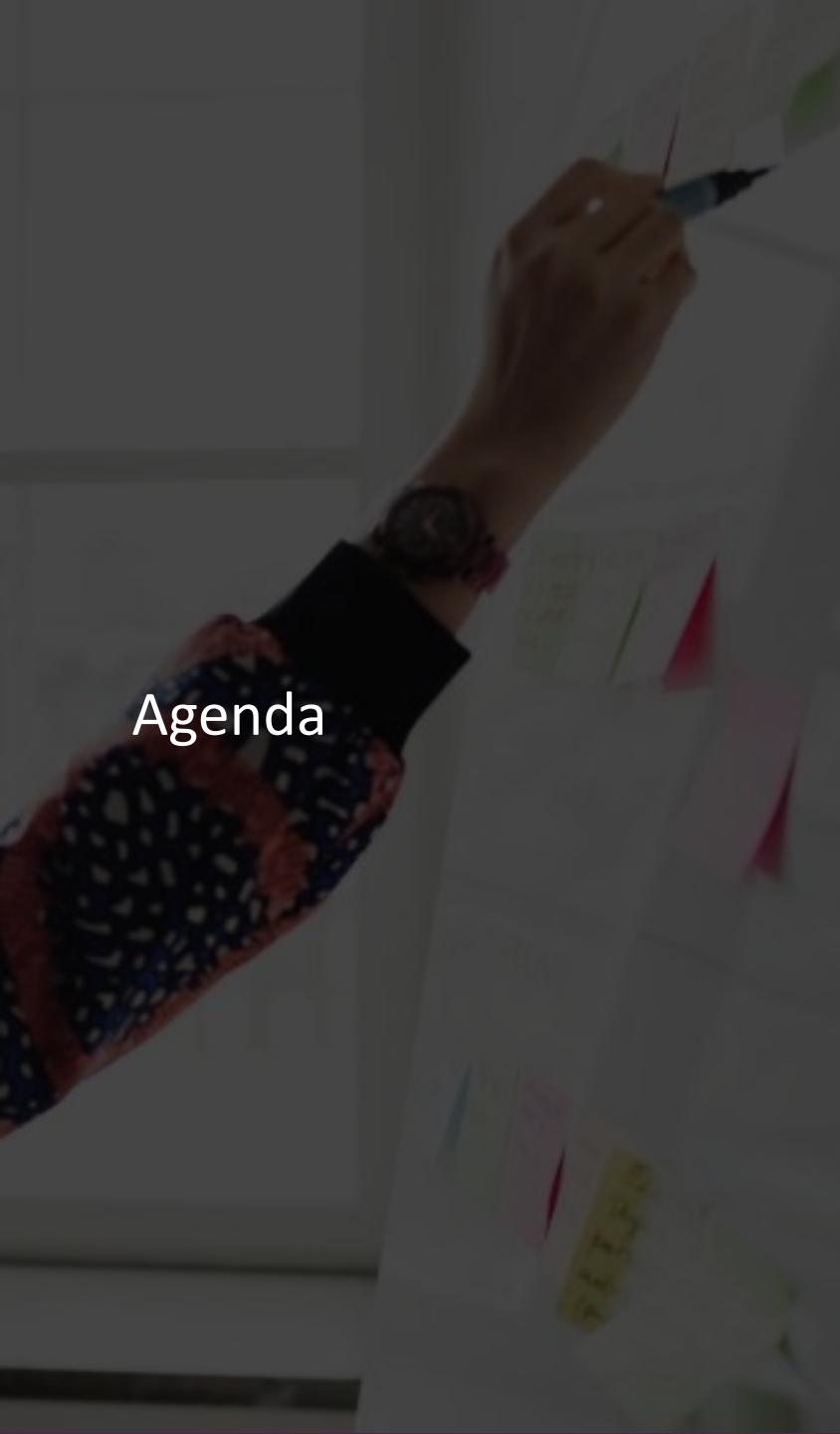
Refinement continues through Winter '21

Subject to change

To kick-off the direction setting phase, we are taking a step back to explore underlying systemic issues and root causes that allow homelessness to persist

-- Our initial focus --



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Individuals with lived experience provide a critical perspective on the root cause issues that exist today

Tom: 36 year old African American single father

Becoming homeless

Ada: 27 year old Native American single mother

Life before homelessness

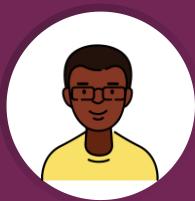
Mary: 49 year old African American single mother

Discrimination & navigating the system

Losing employment

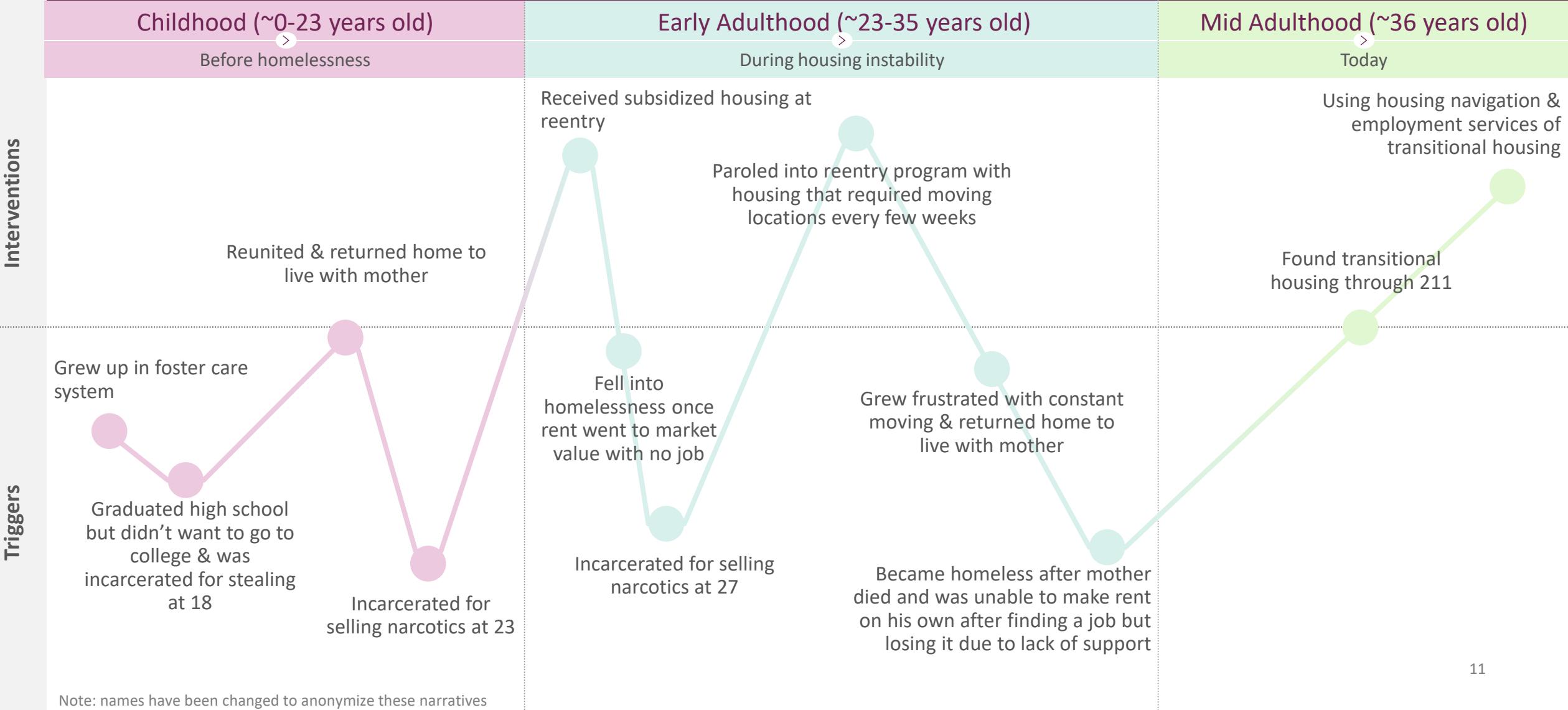
Support needed

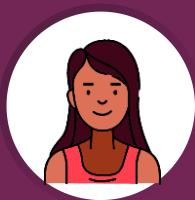
Housing instability



Tom is an African American man who was formerly incarcerated

Tom's journey highlights the impacts of systemic racism & oppression and the challenges that arise from policies that make housing conditional on employment or behavior

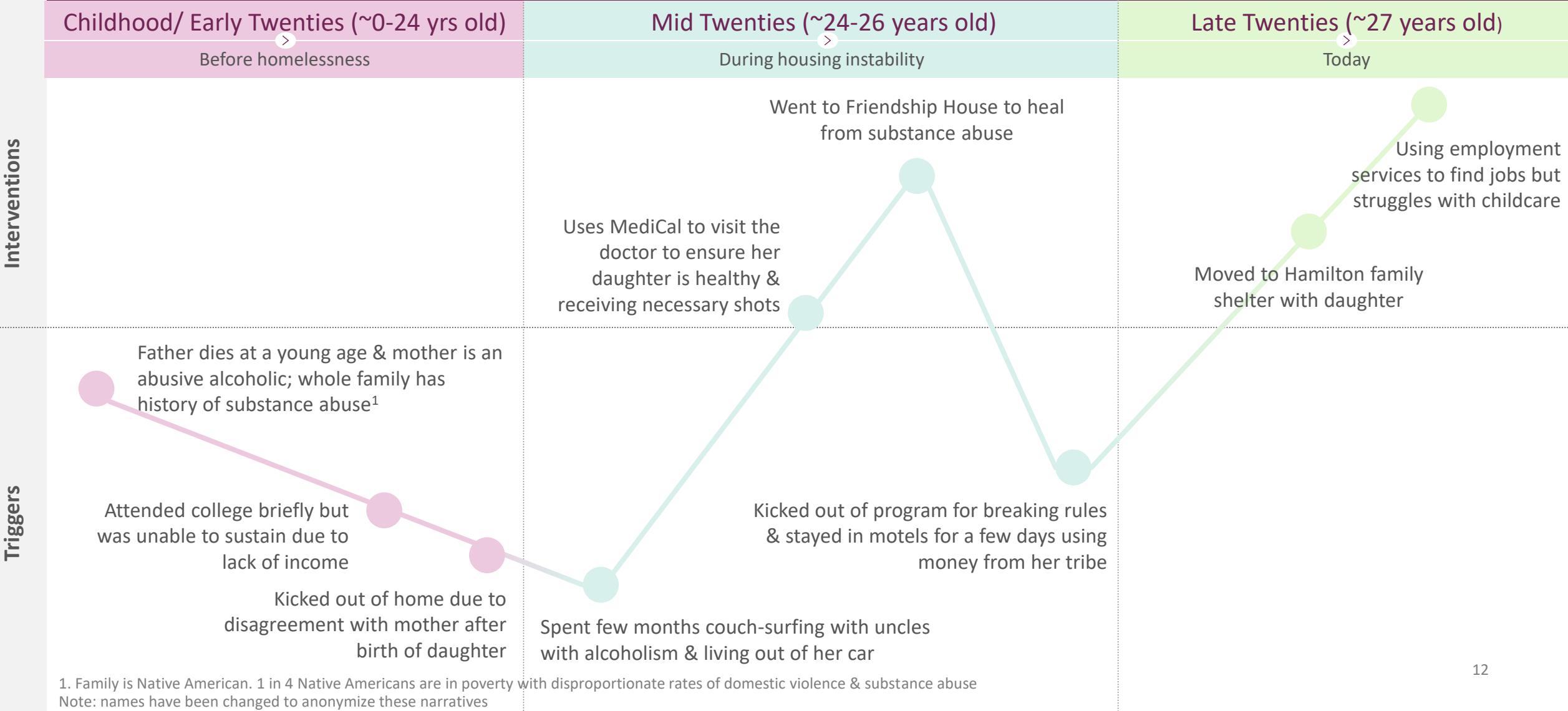




Ada

is a Native American single mom with an infant

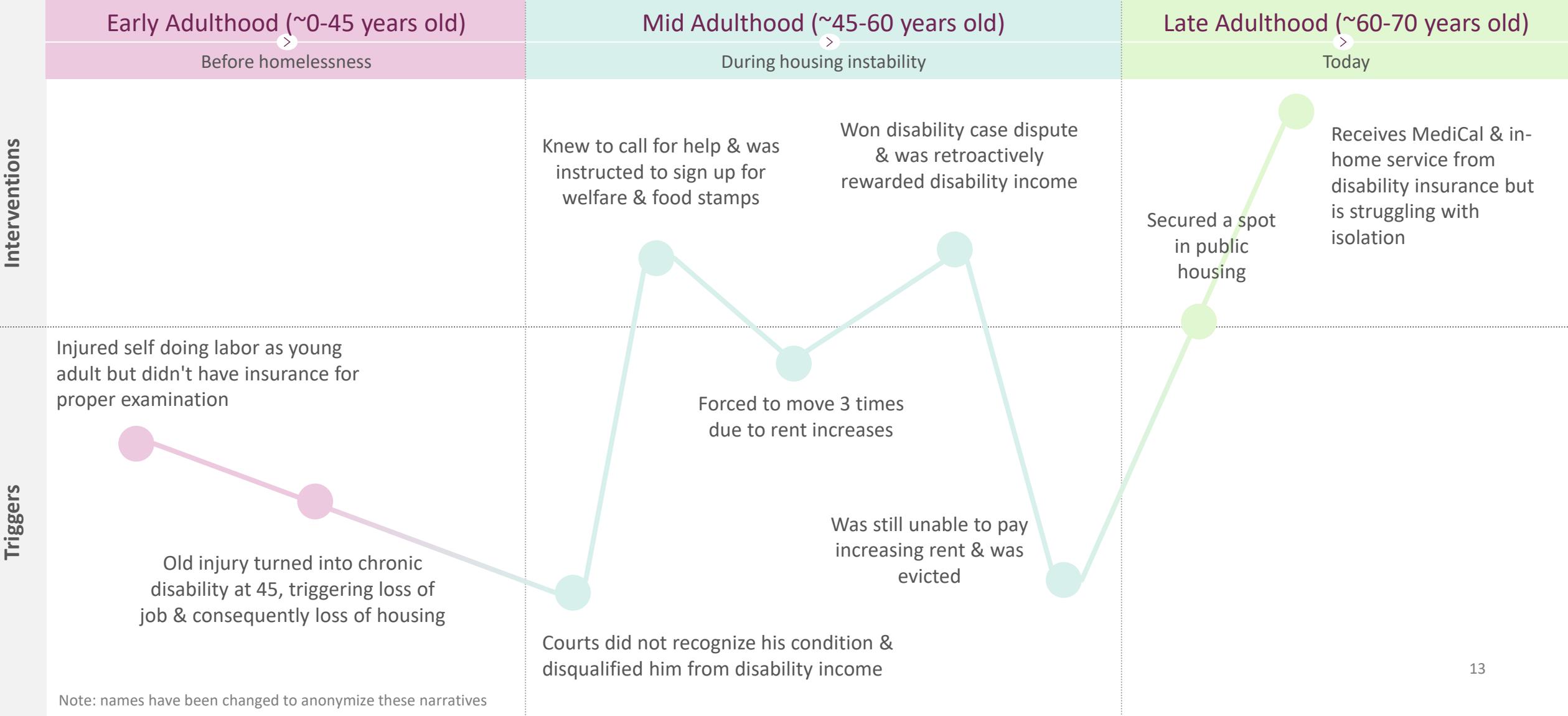
Ada's journey highlights the impact of systemic racism & oppression and the importance of early interventions in the household to create stable environments in childhood and early adulthood





Dan is a Caucasian senior housed and living on a fixed income

Dan's journey showcases the difficulty of accessing resources when the system mistrusts claims of poverty and the consequences of rapidly increasing rent in the Bay Area



Key themes demonstrated by individuals with lived experience reveal effects of problematic underlying mental models in the system today

Underlying mental models identified by the Technical Committee

Belief that poverty is the result of moral failure:

- Failure to "pull yourselves up by your boot-straps"
- Impacts of systemic racism and intergenerational poverty not recognized



Root cause themes from lived experience narratives

- Intergenerational poverty, lack of social safety net
- Systemic racism has had a deep, long-lasting, multi-generational impact

Belief that housing is not a human right or a necessary public good:

- Assumes some level of poverty is inevitable
- Providing housing not viewed as a government requirement. Option left to local jurisdictions and the private markets



- Inability to secure housing due to high costs in Bay Area
- Lack of support services & resources to prevent or exit homelessness

Belief that the system knows what is best for people living in poverty:

- People living in poverty make bad choices with resources they are given
- Paternalistic policies created to control for mistrust



- Help is denied when requested (e.g., disability claims, fraud accusations)
- Eligibility requirement barriers (e.g., sobriety, employment, disability)

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Discussion questions

- 1 What struck you about the lived experience journeys and the underlying mental models that limit our progress in addressing homelessness and housing insecurity?
- 2 We often hear that we lack the political will to make the transformational changes that would address the root cause issues and mental models that perpetuate homelessness and housing insecurity:
 - What is within your power as a policy or decision maker to address these challenges today?
 - How do we shift the political will needed to transform these issues and mental models in the future?
 - What do you need from the RIC to assist in the shift?

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Next Steps



Supporting RAP mobilization efforts

- Engage stakeholders, champion RAP, & drive progress



Kicking off Phase 2

- Additional details to come



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