

Regional Impact Council Technical Committee

MARCH 10, 2021 | 11AM - 1:30PM PT



Goals of today's Technical Committee Meeting



Analyze root causes
perpetuating
homelessness



Engage TC in RAP
mobilization



Agenda

- 1 Welcome & introduction 11:00 – 11:10am
- 2 Overview of Phase 2 design approach 11:10 – 11:40am
- 3 Breakout groups: Brainstorming root causes 11:40 – 12:25pm
- 4 Lunch break 12:25 – 12:35pm
- 5 Full group fireside chat 12:35 – 1:15pm
- 6 RAP mobilization update 1:15 – 1:25pm
- 7 Next steps 1:25 – 1:30pm

Recall | Phase 1 focuses on near term actions, Phase 2 tackles systemic change & root causes



Rapid
responses

Phase 1: RAP and RAP mobilization

Implementing 1-2-4 model and advocating for near-term policy changes

- Prioritize ELI for housing resources
- Streamline state funds and housing applications
- Establish income-targeted rental assistance
- Build regional prevention model
- ...



Longer-term
levers

Phase 2: Tackle systemic housing insecurity & economic mobility issues for ELI

Addressing structural and systemic factors perpetuating homelessness and limiting ELI economic & social mobility

- Increase supply of affordable housing
- Create social and economic opportunities for ELI
- Address racial inequities
- Increase sector coordination
- ...

Phase 2 | Timeline

Subject to change

Direction setting

Spring 2021

- Take a step back to explore underlying systemic issues and root causes that allow homelessness to persist
- Analyze why existing interventions may or may not be working

Solutioning

Late spring / summer 2021

- Identify best practices among existing solutions
- Map out potential radical solutions to policies & practices across sectors

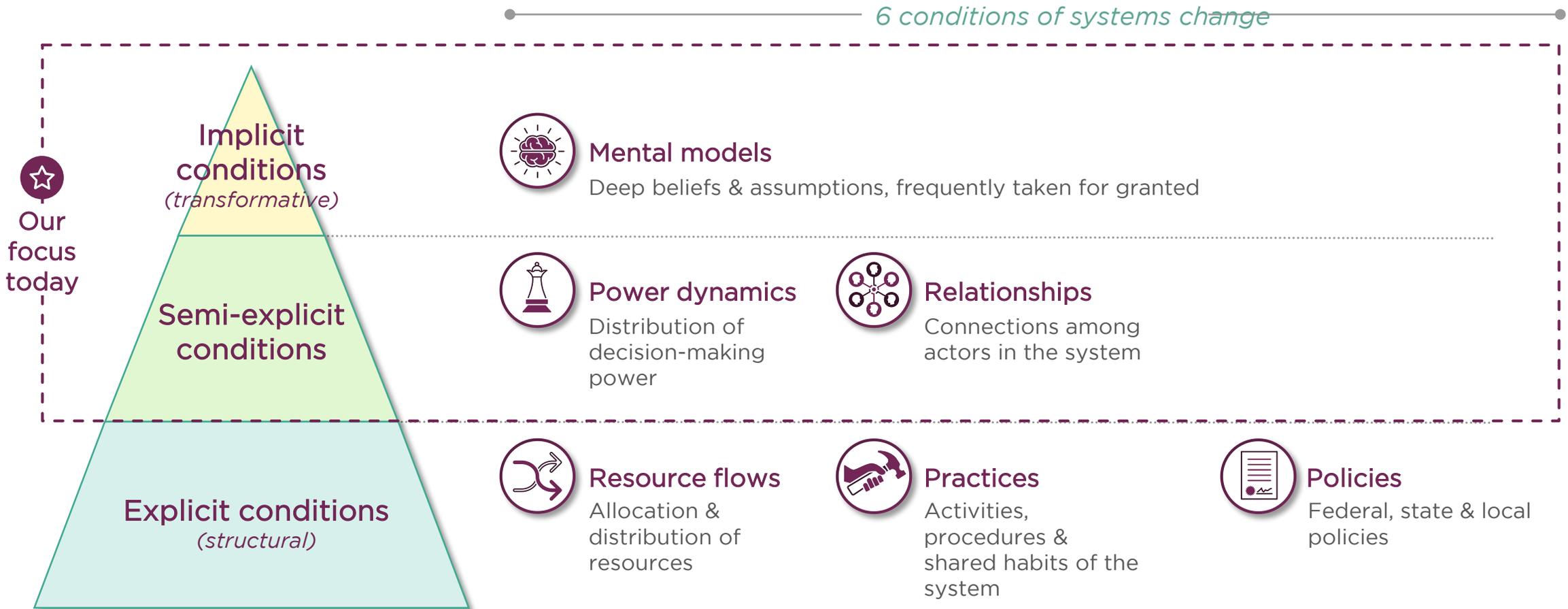
Formulation

Fall 2021 & ongoing

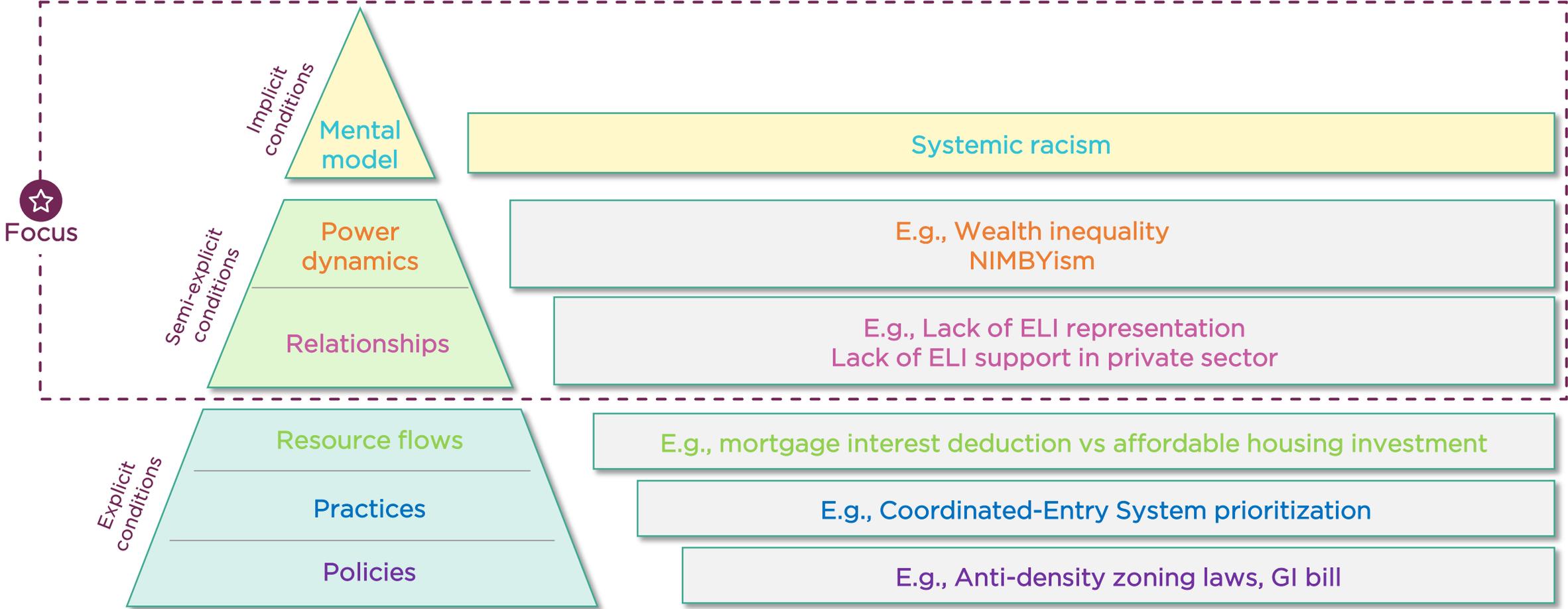
- Begin writing the "Platform for Change"

Refinement continues through Winter '21

Our goal today: create space to consider the underlying conditions holding a social problem in place



Example: underlying conditions related to systemic racism



Source: "The Water of Systems Change" FSG (2018)

Breakout groups | Exploring root causes



Group	Mental model <i>(starting point)</i>	Moderator
A	Systemic racism	Jennifer
B	Paternalism	Sherilyn
C	Bootstraps Myth (Belief that people need to come out of poverty on their own)	Josh
D	Privatization (Belief that housing is a commodity, not a public good)	Jonathan

? Key questions

What are the key **power dynamics & relationships** keeping this mental model in place?

How do the power dynamics & relationships manifest in our **existing** policies, practices and resource flows?

What clarifying questions do you have on Phase 2 Design?

Q & A Discussion



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Full group fireside chat

Share back small group insights

RAP mobilization | Call to action



Engage stakeholders

- Help identify key partners for 1-2-4 implementation
- Kick-off stakeholder engagement of one's network



Champion RAP

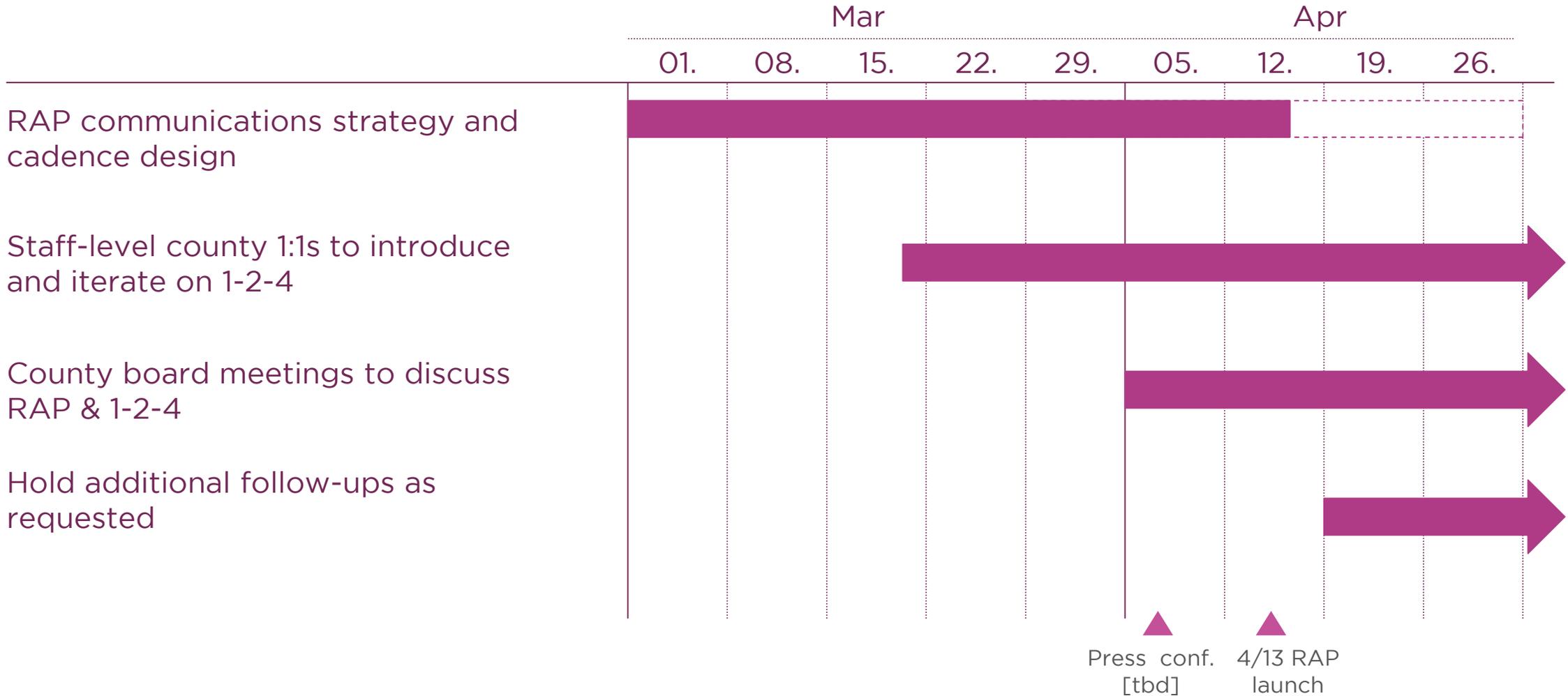
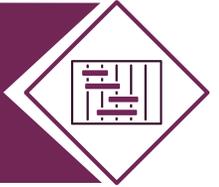
- Continue to promote & endorse RAP
- Promote RAP webinar



Drive progress

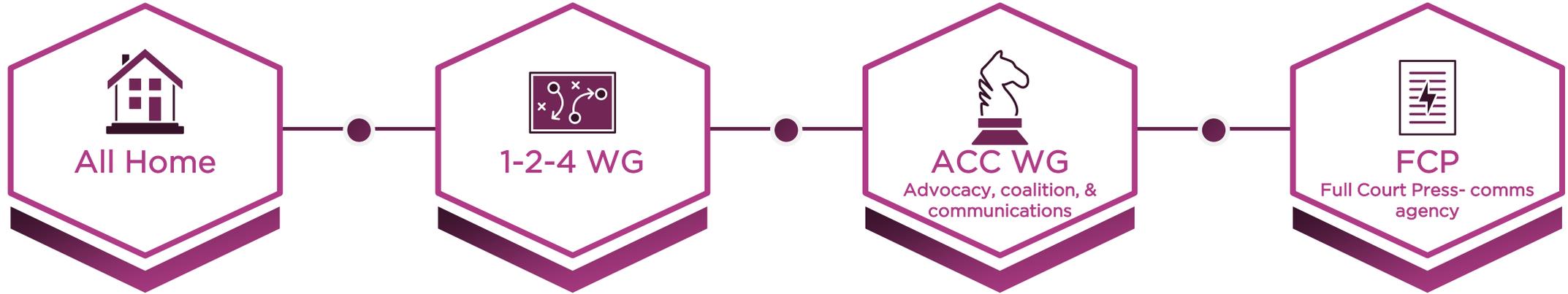
- Complete RAP mobilization and support rollout meetings (will be invited to relevant sessions)

RAP mobilization | Release & Rollout Plan



Dedicated support
 Light support as needed

RAP mobilization | Roles across groups



- Manage overall process & county enablement
- Lead lobbying & advise workgroups

- Track roadblocks and solutions
- Provide technical advisership

- Rally movement building support & advocacy
- Support engaging stakeholders

- Create RAP release strategy
- Assist with RAP rollout engagements



Next Steps



Supporting RAP mobilization efforts

- Engage stakeholders, champion RAP, & drive progress



Kicking off Phase 2

- Deep dive journey maps coming up in next TCM



Engaging via workgroups

- Complete survey to self-select workgroups

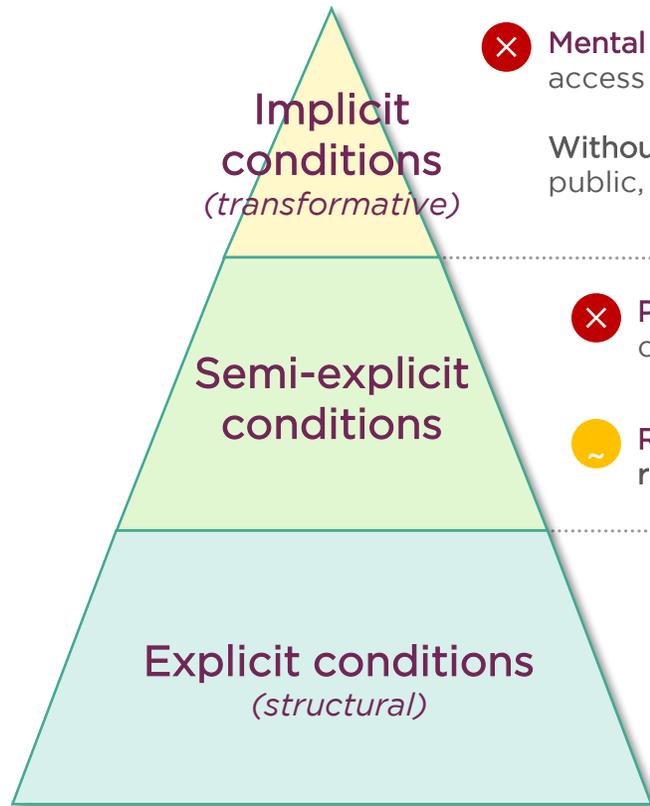
Appendix

Back-up | Systems change conditions descriptions

Condition type	Condition of systems change	Description
Implicit conditions <i>(transformative)</i>	 Mental models	Habits of thought—deeply held beliefs and assumptions and taken-for-granted ways of operating that influence how we think, what we do, and how we talk
Semi-explicit conditions	 Power dynamics	The distribution of decision-making power, authority, and both formal and informal influence among individuals and organizations
	 Relationships	Quality of connections and communication occurring among actors in the system, especially among those with differing histories and viewpoints
Explicit conditions <i>(structural)</i>	 Resource Flows	How money, people, knowledge, information, and other assets such as infrastructure are allocated and distributed
	 Practices	Espoused activities of institutions, coalitions, networks, and other entities targeted to improving social and environmental progress. Also, within the entity, the procedures, guidelines, or informal shared habits that comprise their work
	 Policies	Government, institutional and organizational rules, regulations, and priorities that guide the entity's own and others' actions

Back-up | Case study on the Affordable Care Act's (ACA) impact on systems change

Affordable Care Act's impact on the 6 conditions of change



- ✗ **Mental models:** ACA has not successfully instilled a new public narrative about why America's uninsured deserve access to health care or the potential benefit to US global competitiveness

Without shifting the underlying mental models of a critical mass of lawmakers, corporate leaders, and the general public, the ACA's achievements and potential remain at risk
- ✗ **Power dynamics:** ACA has not successfully shifted power from corporate lobbyists, political parties, and congressional legislators to consumer and patient advocates
- ~ **Relationships:** ACA catalyzed stronger relationships between community and health providers, however relationships among key players (providers, insurers, pharma, patients) has not changed significantly
- ✓ **Resource flows, practices, & policies:** ACA was one of the largest policy shifts in the past decades, impacting all explicit conditions of change, including, e.g., policies that gave millions insurance coverage and shifts in practices /resource flows for greater accountability to health outcomes

Note: Analysis drawn from the 2018 "Water of Systems Change" report



ALL
HOME