

Regional Impact Council Technical Committee

May 12, 2021 | 11AM – 1:30PM PT



Goals of today's Technical Committee Meeting



Look back / Look ahead



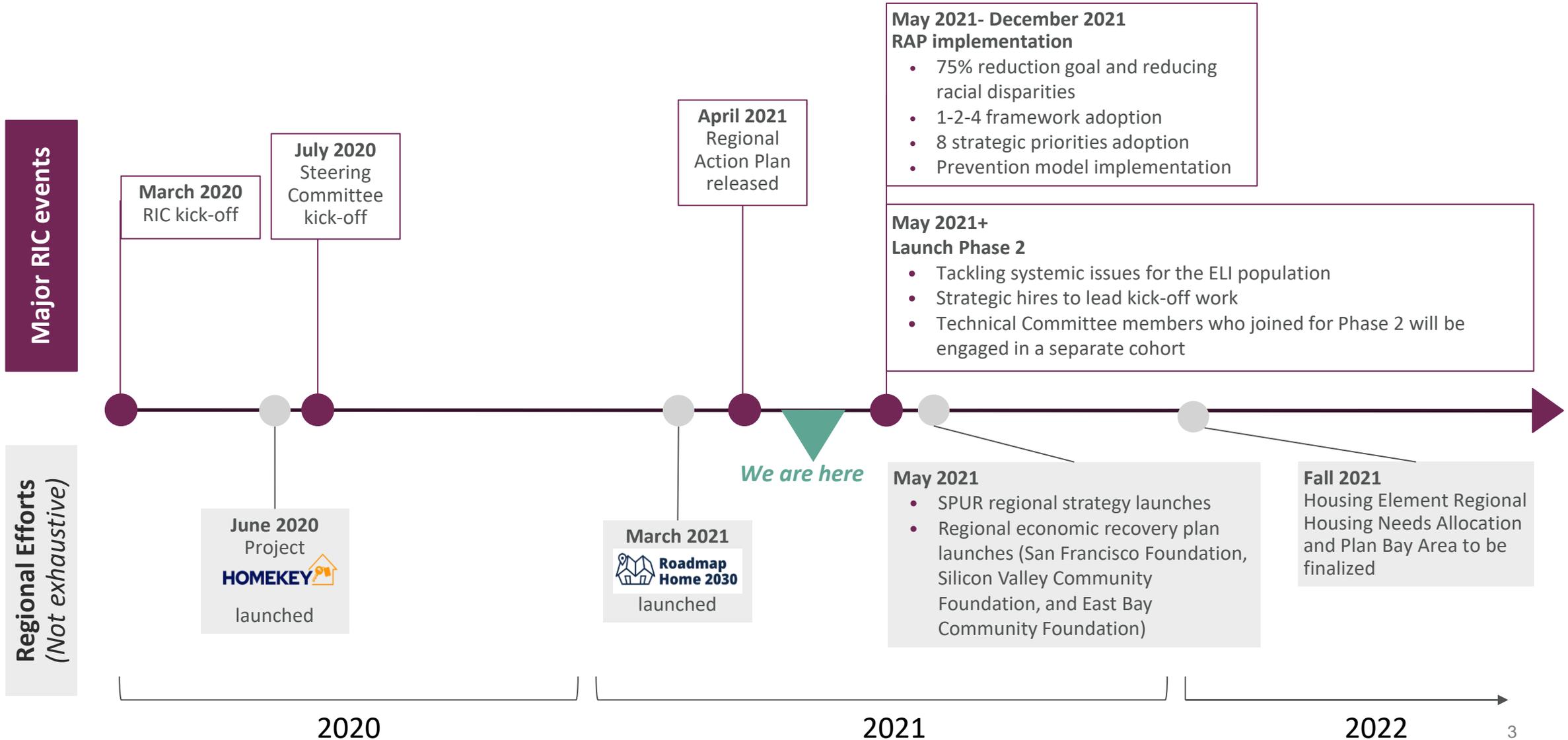
Discuss RAP implementation



Agenda

- 1 Welcome/ Agenda review 11:00 AM – 11:05 AM
- 2 Look back / Look ahead 11:05 AM – 11:45 AM
- 3 Introduction to break-out group activity 11:45 AM – 12:00 PM
- 4 Lunch Break 12:00 PM – 12:15 PM
- 5 Break-out group activity 12:15 PM – 01:00 PM
- 6 Closing remarks with Brandy Jenkins-League and next steps 01:00 PM – 01:30 PM

Look Back & Look Ahead | Timeline and key events



RAP media coverage

WJIA 北京新聞網

News White House approves China's military... The second di

San Francisco / Life in the Bay Area

New plan to resettle 75% of the homeless in four years in the Bay Area

Reporter Chen Changwen / San Francisco Bay Area report 2023-04-14 10:22:00

Qin Staff, Chen and others said they will attend a meeting to solve the homelessness problem in the Bay Area. (Reporter Chen Changwen/Reuters photo)

NBC BAY AREA LOCAL WEATHER NEWS/REGIONS NEWS ENTERTAIN...

Bay Area Counties Announce Plan to Reduce Homelessness by 75% by 2024

By Bay City News - Published April 13, 2023 - Updated on April 13, 2023 at 8:42 pm

Bay Area counties announced a plan to reduce homelessness by 75% by 2024. The plan includes providing affordable housing, job training, and mental health services. The plan is a landmark achievement for the region and a step toward ending homelessness.

KQED NEWS LOCAL WEATHER SPORTS COMMUNITY LOCAL 5200

Bay Area leaders plan to reduce homelessness by 75% in 3 years

Bay Area leaders announced a plan to reduce homelessness by 75% in three years. The plan includes providing affordable housing, job training, and mental health services. The plan is a landmark achievement for the region and a step toward ending homelessness.

Regional Action Plan: Reduce unsheltered homelessness by 75% by 2024

The Regional Action Plan has set a goal of reducing homelessness by 75% by 2024. The plan includes providing affordable housing, job training, and mental health services. The plan is a landmark achievement for the region and a step toward ending homelessness.

canopy REALTY

Bay Area leaders release regional roadmap to drive down homelessness

Contact your broker or one of our carrier partners, UnitedHealthcare or Health Net, for more information.

canopy REALTY

Contact your broker or one of our carrier partners, UnitedHealthcare or Health Net, for more information.

San Jose Inside

All Bay Area Counties Plan To Bring Homelessness Down 75% By 2024

Leaders from all nine Bay Area counties have united to launch a Regional Action Plan that aims to lower 75% of the area's homelessness by 2024.

Bay Area counties announced a plan to reduce homelessness by 75% by 2024. The plan includes providing affordable housing, job training, and mental health services. The plan is a landmark achievement for the region and a step toward ending homelessness.

San Jose Inside

Leaders From All 9 Bay Area Counties Announce Plan To Shrink Homelessness By 75%

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Bay Area counties announced a plan to reduce homelessness by 75% by 2024. The plan includes providing affordable housing, job training, and mental health services. The plan is a landmark achievement for the region and a step toward ending homelessness.

SFGATE

Calif. officials announce plan to house 75% of Bay Area's homeless population by 2024

Bay Area counties announced a plan to reduce homelessness by 75% by 2024. The plan includes providing affordable housing, job training, and mental health services. The plan is a landmark achievement for the region and a step toward ending homelessness.

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Look Ahead | Priority RAP implementation steps through 2021

Racial disparities reduction

1-2-4 Framework Action Team

Goal: Regional partners and agencies implement the RAP's 1-2-4 framework

Technical Committee role: some public sector and nonprofit members involved to identify key partners and/or participate in briefing meetings on an ad-hoc basis and champion RAP at respective agencies if applicable

Strategic Priorities Action Team

Goal: Stakeholders across sectors drive advocacy to support implementation of RAP's eight strategic priorities

Technical Committee role: some members will be asked to join based on background and expertise

Building regional prevention framework

Goal: create regional approach to homelessness prevention

Work will be led by All Home team

1-2-4 Framework local adoption

RAP engagement to date

- **County – Board engagement:** Contra Costa
- **County – staff level engagement:** San Mateo, Alameda, Santa Clara, San Francisco
- **Regional Agencies:**
 - Association of Bay Area Governments
 - Metropolitan Transportation Commission
 - Bay Area Housing Finance Authority
- **Additional Key stakeholders:**
 - Bay Area Council
 - Compass Family Services
 - Facebook

Briefings to be scheduled for remaining counties and stakeholders

What we have heard

- Initial support amongst elected officials briefed
- Opportunity for deeper engagement with public sector and non-profit staff to better understand and localize 1-2-4
- Important to build upon what has worked and recognize the hard work of providers to date
- Desire for region-wide advocacy for federal and state resources



Ask of the RIC | Advocacy actions to the State for next 1-2 months

RAP Advocacy with the Governor's Office and Legislative Leadership

1. **Extend SB 91 eviction protections:** ensure that new rental assistance programs have time to reach the tenants in need; eviction protections should be tied to low wage unemployment returning to pre-COVID levels
2. **Prioritize 75% reduction in unsheltered homelessness:** invest new sources of federal funding to accomplish this
 - **Require cross-agency coordination and accountability to ensure this goal can be met.** Eliminate the siloes created by funding streams that go to multiple departments that relate to homelessness
3. **Develop accountability metrics** for reductions in unsheltered homelessness and racial disparities
4. **Funding for homelessness prevention services:** Ensure that full range of services from eviction defense to housing replacement is adequately funded
 - Use geographic and evidence-based risk assessment to target homelessness prevention resources
5. **Capital investments + 1-2-4 Framework:** Augment current capital commitments (e.g., HomeKey) with concurrent investment in interim / preventative solutions (i.e., aligned with the 1-2-4)
6. **Create a Secretary for Racial Equity** with the necessary authority to ensure that State programs advance racial equity, with a focus on homelessness

→ AH to share letter template for advocacy leading up to late June budget deadlines

Homelessness Prevention Landscape: Pilot, Iterate, Advance

- Homelessness Prevention is critical to the 75% reduction in unsheltered homelessness RAP goal and the 1-2-4 framework.
- We must reduce the homelessness inflow to permanent housing exit ratio.
- Region lacks a common definition of homelessness prevention and metrics to evaluate outcomes, agreement on a service model and consistent level of services provided, and most programs are not well-targeted to households most likely to become homeless.
- New sources of federal funding created an opportunity and challenges to making progress toward a regional homelessness prevention network.

Regional Homelessness Prevention Continuum

Households need the same range of services at these three points and the system should be adequately funded to provide the right intervention regardless at which point the household seeks services.

Eviction Prevention

Eligible Population:

- **Future risk of homelessness**
- Leaseholders
- 0-50% AMI

Targeting criteria:

- HHs with a previous episode of homelessness
- Highly impacted communities and neighborhoods

Homelessness Prevention

Eligible Population:

- **Imminent risk of homelessness**
- Doubled up or leaseholders
- 0-30% AMI

Targeting criteria:

- HHs with a previous episode of homelessness
- Highly impacted communities and neighborhoods

Homelessness Diversion

Eligible Population:

- **Presenting for homelessness assistance**
- Doubled up
- 0-30% AMI

Targeting criteria:

- HHs with a previous episode of homelessness
- Highly impacted communities and neighborhoods

Targeting and Eligibility



Goals:

- Reduce racial disparity among residents who are becoming homeless.
- Reduce homelessness inflow to permanent housing exit ratio.
 - Threshold income eligibility: **Income no higher than 50% of AMI with prioritization for households <30% AMI.**
 - Prioritize households **in targeted geographic zones** identified in each county based on factors such as high incidences of homelessness, eviction, poverty, COVID-impact and rent burden will also receive higher priority for assistance. The geographic zones also become the focus areas for partnering with neighborhood-based organizations that provide trusted connection to the network.
 - Use evidence-based assessment to target resources to households that have the highest likelihood of becoming homeless.

Web-Based Portal:

Application and Case
Management

Operational in Fremont, Oakland
and coming soon in San Francisco

- Simple online platform provides information to applicants, accepts client application and documents and manages the assessment and approval process
- Built-in assessment questions based on current research that prioritizes higher-risk households
- Applicants can complete application on own or receive assistance; partner agencies can submit and manage an application on a participant's behalf
- Agencies use back end to confirm eligibility, determine amount of financial assistance, and approve and track payment
- Back-end graphical reporting on demographics, expenditures and outcomes

Services Offered

Goal: Short term assistance to help low-income households resolve housing crises that would otherwise lead to homelessness. Assistance may include one or more of the following:

Financial Assistance – generally ranging 1-6 months, with ERAP it could be longer

Legal services - tenant advocacy or eviction representation

Household Stabilization Services - (Post-ERAP/Phase 2)

What clarifying questions do you have on the RIC look ahead?



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Introduction to group activity

Objective: Foster buy-in and commitment for meaningful change to occur and enable implementation of the RAP

Activity: Break out groups to focus on the 1-2-4 framework and strategic priorities related to house & stabilize and prevention. Each group will discuss:

- What are the longstanding barriers to change?
- How can we harness this unprecedented moment to eliminate or bypass those barriers?
- What are the quick wins and precedents we can leverage?

Examples:

- RAP implementation in Contra Costa (Lavonna Martin)
- San Jose's Project Room Key (Nathan Ho)

Emergency Interim Housing

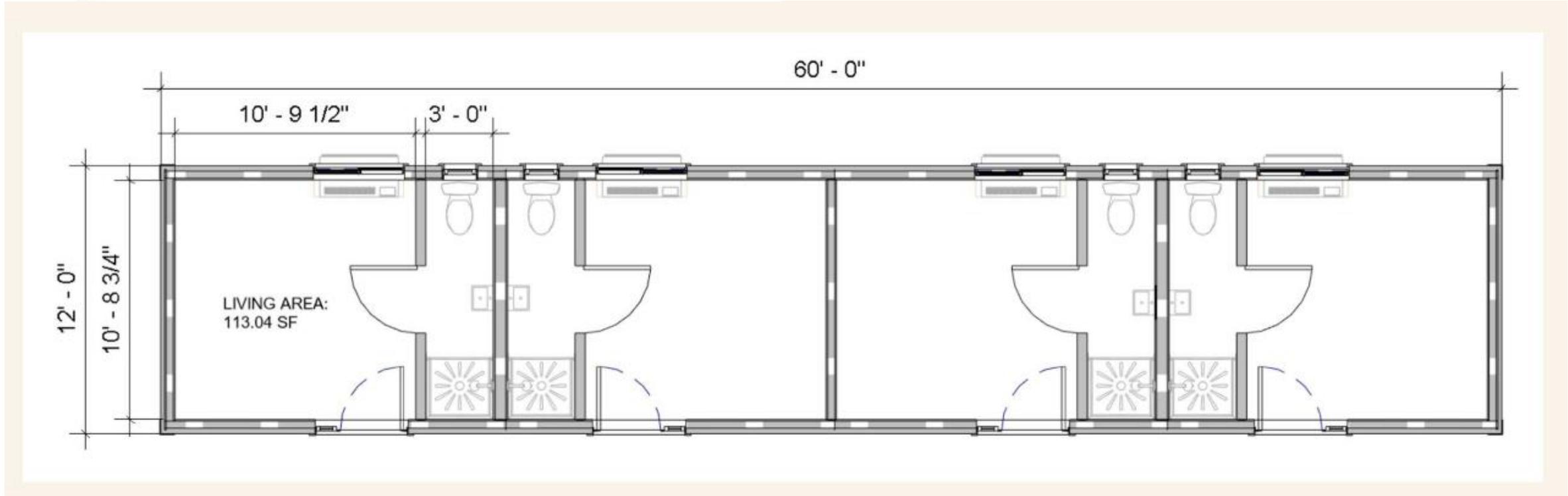


SAN JOSÉ
MAYOR
SAM
LICCARDO



Bridge Housing: Non-Congregate Housing





Emergency Housing: Non-Congregate Housing

Overall budget: ~\$24 million

- State Homeless Housing, Assistance and Prevention (HHAP 2019 allocation)
- CARES Act funding

Total units: 209 = average \$114,000/unit

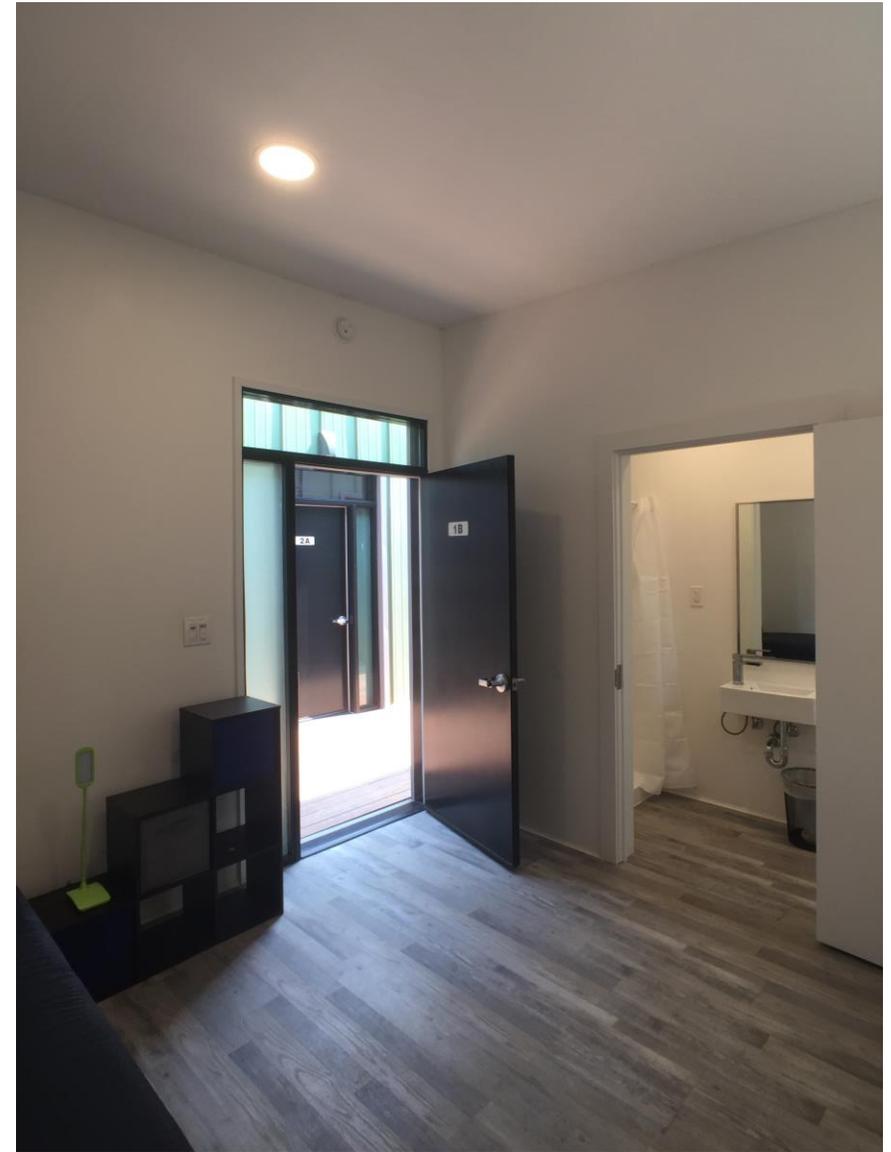
Total beds: 317 = average \$85,000/bed





**Bernal and
Monterey**

Capacity for
78 people



19
BUILDING

20A



Evans Lane

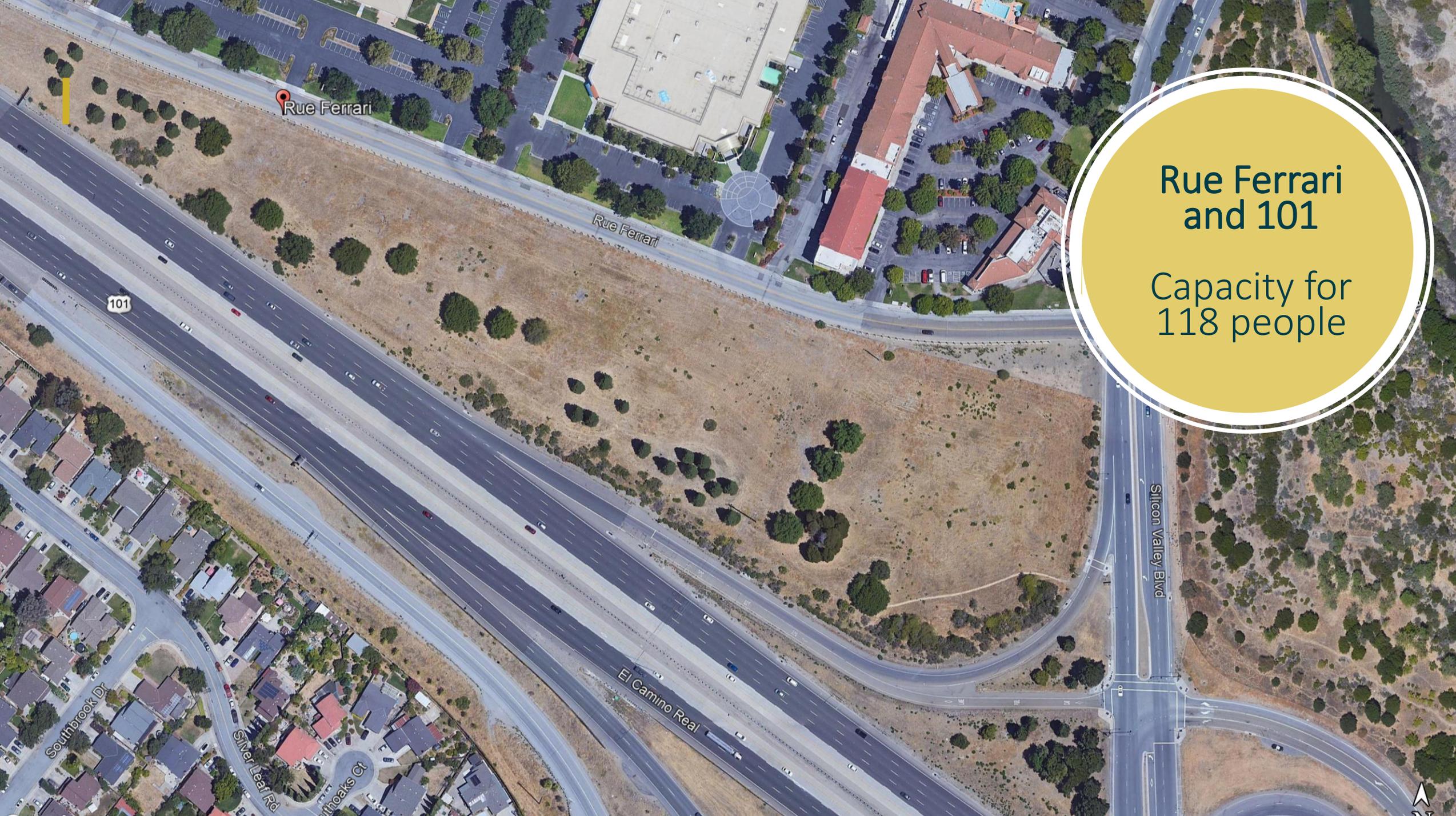
Capacity for 121 people











Rue Ferrari

101

Rue Ferrari

Rue Ferrari
and 101

Capacity for
118 people

Silicon Valley Blvd

El Camino Real

Southbrook Dr

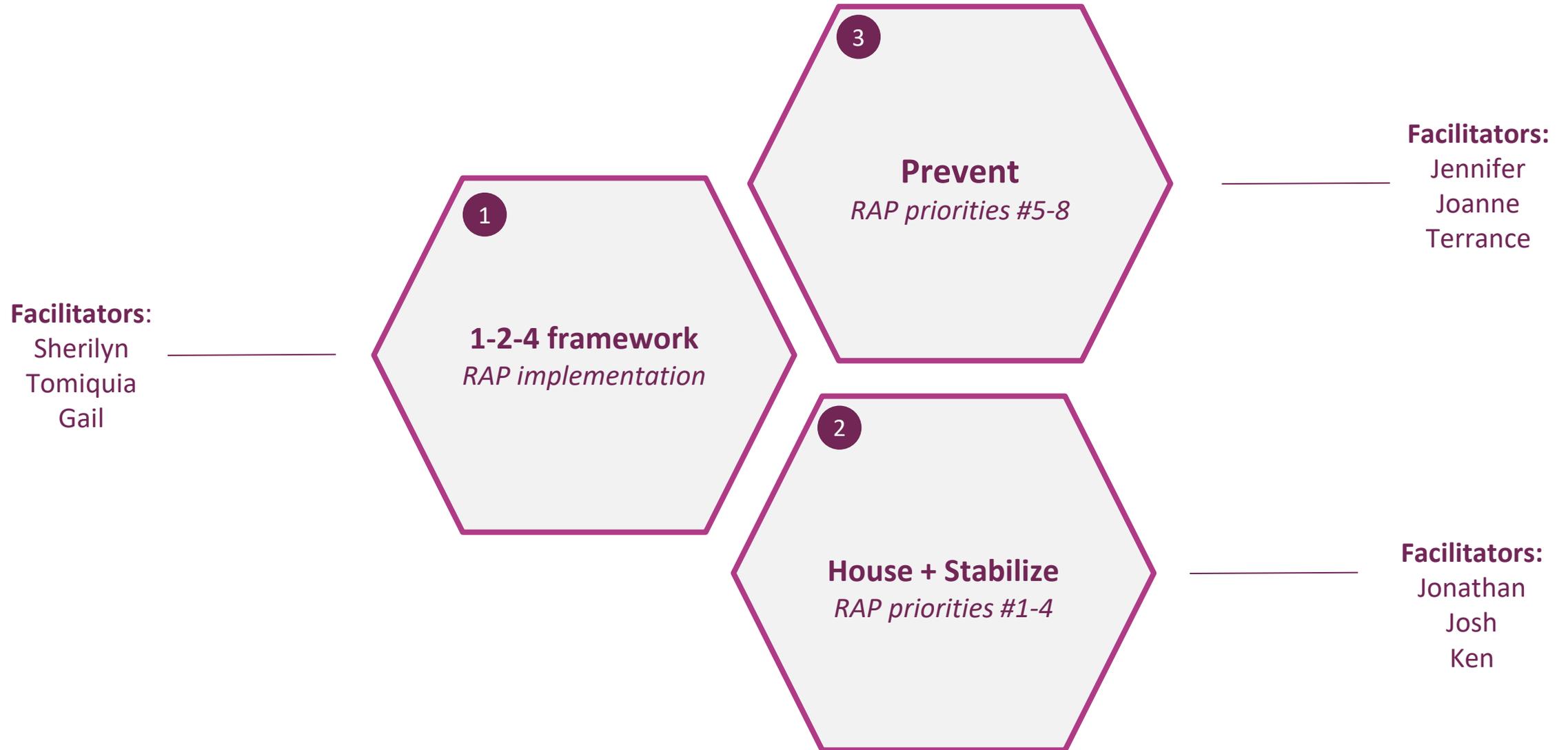
Silver Leaf Rd

The Oaks Ct





Group activity: Break-out group details and examples





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Breakout Group 1: 1-2-4 framework

1. What are the **political and institutional** barriers that hinder our progress in implementing the 1-2-4 framework at the local level?
2. Which of these barriers are **low-hanging fruit** (or at least lower-hanging fruit than they were previously)?
3. What **successful models of change** can we leverage to begin to shift these barriers?

The Regional Action Plan recommends the **1-2-4 Framework**: a new, integrated approach to planning and allocating resources, with simultaneous provision of:

1x

Interim Housing to house and stabilize people currently living outdoors

2x

Permanent Housing options, including rental subsidies to ensure long-term stability for formerly homeless people

4x

Homelessness Prevention measures, such as financial assistance and legal services for at-risk families facing eviction

Breakout Group 2: House + Stabilize

1. What are the **political and institutional** barriers that hinder our progress in implementing each of these four strategies?
2. Which of these barriers are **low-hanging fruit** (or at least more attainable now than previously)?
3. What **successful models** of change can we leverage to overcome or bypass these barriers?

RAP Strategic Priorities (#1-4):

- 1 Secure Shelter-In-Place (SIP) housing locations
- 2 Streamline state funds and applications for housing and homeless services
- 3 Prioritize extremely low income (ELI) households for housing resources
- 4 Extend covenants of affordability to preserve affordable housing supply and fund ELI

Breakout Group 3: Prevent

1. What are the **political and institutional** barriers that hinder our progress in implementing each of these four strategies?
2. Which of these barriers are **low-hanging fruit** (or at least more attainable now than previously)?
3. What **successful models** of change can we leverage to overcome or bypass these barriers?

RAP Strategic Priorities (#5-8):

- 5 Extend eviction moratoriums
- 6 Accelerate cash payments to people impacted by COVID-19
- 7 Provide targeted rental assistance to those impacted by COVID-19, who are most vulnerable to homelessness
- 8 Accelerate targeted, data-informed regional homelessness prevention model



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Closing remarks



Brandy Jenkins-League

- Program Manager for the Housing Resource Center in Berkeley with BACS
- Member of All Home Community Advisory Council



Next steps

Continue to drive RAP Implementation forward: consider what you / your organization can do to implement the RAP and share any ideas you may have with the All Home team

Please reach out to All Home to discuss ideas or schedule a presentation

Participate in RAP Action Teams: more details to come for Technical Committee members asked to be involved in Action Teams

Please let the All Home team know if you have strong interest in joining an Action Team



ALL
HOME