Technical Committee

May 11, 2022 | 11:00 - 1:00PM
Objectives of today’s Technical Committee Meeting

Review draft Big Moves for housing and economic security and get high-level feedback and direction from the RIC
Agenda

- Welcome
  11:00 AM – 11:05 AM

- Phase 2
  11:05 AM - 11:15 AM
  - Community Partners Council
  11:15 AM - 11:30 AM
  - Big Moves
  11:39 AM - 12:20 PM
    - Big Moves overview + group breakouts
  12:25 PM - 12:40 PM
    - Break
  12:45 PM - 12:55 PM
    - Big Moves overview + group breakouts
  1:00 PM - 1:10 PM
    - Regional Action Plan updates

- Close & next steps
Our Collective Work

Homelessness in the Bay Area today

Regional Action Plan to reduce unsheltered homelessness by 75% in three years

Big Moves to address structural and system barriers, centering people with extremely low incomes
Big Moves

Address the structural issues that allow homelessness to persist

and

Focus on closing the gap between housing costs and income for people with extremely low incomes
Big Moves: Closing the Gap

**Housing Cost**

**Supply**
Reduce housing costs for people with extremely low incomes by focusing on affordable housing supply.

**Direct Subsidy**
Reduce housing costs for people with extremely low incomes by focusing on direct subsidies.

**Income**

**Safety Net**
Increase income for people with extremely low incomes by focusing on safety net supports.

**Employment**
Increase income for people with extremely low incomes by focusing on employment and wages.
Recall: First Batch Big Moves

**SUPPLY**
- RHNA enforcement and incentive tools
- Homekey

**DIRECT SUBSIDY**
- Housing vouchers

**SAFETY NET**
- Guaranteed income
- SSI reform

**EMPLOYMENT**
- Regional "intermediary" model
Today’s Meeting

Today: Review and respond to
- Housing Subsidy draft Big Moves
- Housing Supply draft Big Moves
- Employment draft Big Moves

Upcoming Meetings: Evaluate individual Big Moves and vote
Draft Big Moves: Housing Subsidy

*Housing Subsidy: Decrease housing costs by directly subsidizing rent for people with extremely low incomes*

1. **Provide housing assistance directly to tenants**
   - a. Expand the state renter’s tax credit to provide monthly rental assistance to extremely low income tenants

2. **Foster greater alignment between Housing Authorities and other local actors addressing housing insecurity and homelessness**
3 Group Breakouts

Goal
Test each package of Big Moves (Housing Supply, Housing Subsidy, Employment) for general agreement. Solicit feedback, concerns and questions at this stage of the Big Moves Discussion.

Discussion questions
1. What are your overall thoughts and reactions to this package of draft Big Moves? Are we headed in the right direction, relative to creating the systemic change we want to see?
2. What’s missing - what other ideas need to be included, or do you have general thoughts on what should be included?
3. What ideas jump out to you as most important? What should be prioritized?

Breakout 1: Housing Subsidy Big Moves
- Discuss for 10 minutes
- Full group takeaways
- Gradients of agreement

5 minute stretch break
**Question:** On a scale of 1-5, do you agree that this set of draft Big Moves are headed in the right direction?

<table>
<thead>
<tr>
<th>Level of Agreement</th>
<th>Definition</th>
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<tbody>
<tr>
<td>1 Strongly agree</td>
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Draft Big Moves: Housing Supply

**Housing Supply: Reduce housing costs by increasing supply of and access to affordable housing**

1. **Remove barriers to more affordable housing production**
   a. Extend the Homekey CEQA exemption to more affordable housing production types
   b. Create a permanent source of funding for affordable housing at the state and regional level
   c. Foster more alignment between the housing and healthcare systems to close services gaps (CalAIM)
   d. Create a standardized modular unit type for affordable housing, tied to streamlined approvals
   e. Use surplus lands for deeply affordable housing production

2. **Create more diversity of housing types that serves people with extremely low incomes**
   a. Create new financial products that support affordability for medium density housing
   b. Local zoning reform to allow for greater diversity of housing options
   c. Create a regional fund for acquisition of to preserve affordable units

3. **Bring more land and development under community control**
   a. Support the expansion of community land trusts across the region
   b. Incentivize the growth of small-scale, Black, and Indigenous developers
Goal
Test each package of Big Moves (Housing Supply, Housing Subsidy, Employment) for general agreement. Solicit feedback, concerns and questions at this stage of the Big Moves.

Discussion questions
1. What are your overall thoughts and reactions to this package of draft Big Moves? Are we headed in the right direction, relative to creating the systemic change we want to see?
2. What’s missing - what other ideas need to be included, or do you have general thoughts on what should be included?
3. What ideas jump out to you as most important? What should be prioritized?

Breakout 2: Housing Supply Big Moves
- Discuss for 15 minutes
- Full group takeaways
- Gradients of agreement
Question: On a scale of 1-5, do you agree that this set of draft Big Moves are headed in the right direction?

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10 min. break
Draft Big Moves: Employment

1. Create a workforce development model that serves people with extremely low incomes and those with multiple barriers to employment.
   a. Create a Bay Area RISE, building off the Los Angeles model and state efforts

2. Accelerate the movement toward skills-based hiring.
   a. Scale the work of Bay Area Opportunity Onramps talent marketplace
   b. Engage more employers in removing degree requirements

3. Engage the public sector to exert competitive pressure on employers over wages and job quality
   a. Pilot a public sector employment program like County of Los Angeles Target Local Hire and Bridge to Jobs, laying the foundation for a public job guarantee

1. Create a workforce development model (wages and job quality), for the homelessness services workforce.
3 Group Breakouts

Goal
Test each package of Big Moves (Housing Supply, Housing Subsidy, Employment) for general agreement. Solicit feedback, concerns and questions at this stage of the Big Moves Breakout 3: Housing Employment Big Moves

Discussion questions
1. What are your overall thoughts and reactions to this package of draft Big Moves? Are we headed in the right direction, relative to creating the systemic change we want to see?
2. What's missing - what other ideas need to be included, or do you have general thoughts on what should be included?
3. What ideas jump out to you as most important? What should be prioritized?

Breakout 3: Housing Employment Big Moves
● Discuss for 10 minutes
● Full group takeaways
● Gradients of agreement
Q1: On a scale of 1-5, do you agree that this set of draft Big Moves are headed in the right direction?

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HOUSE & STABILIZE
Address the region’s unsheltered homelessness crisis by ensuring that our lowest income residents have safe, secure housing and the services needed to heal

PREVENT
Prevent homelessness for those most at risk to stop the inflow

THRIVE
Address the stark income/living cost disparity for lower income workers in the Bay Area. Focus on employment, economic security, and social mobility

Regional Action Plan to reduce unsheltered homelessness by 75% in three years, responding to the immediate need today

Big Moves to address structural and systemic barriers and centering people with extremely low incomes.
Overall agreement and support in particular to the accountability and transparency elements
Leverage other reports, such as the HHAP plans, that require similar reporting to these elements as a way to integrate the elements to not duplicate efforts
Clearly define and get common ground on definitions of transparency and accountability
Clarify how these elements support all existing efforts from the city, county, service providers, etc.
Additions: capture the city/county partnership needed, include the voices of people with lived experiences in terms of how we’re measuring plans and strategies
Series of 1-2-4 principles
- (In progress) Interim housing
  - Clarifying, defining and providing examples of interim housing models across the Bay
- (Next) Permanent supportive housing
- (Next) Prevention interventions

Recent county updates
- Kickoff implementation with Solano County
- Regrouping with Contra Costa County
- Building partnerships in San Mateo County
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<tr>
<th>Commitment</th>
<th>Deadline</th>
<th>Action(s)</th>
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<tbody>
<tr>
<td>Development, feedback and rollout Big Moves</td>
<td>Ongoing</td>
<td>Engage and provide feedback on Big Moves</td>
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<tr>
<td>Advocacy &amp; Support</td>
<td>Ongoing</td>
<td>See AH’s 2022 priorities &amp; contact us</td>
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<td>Create Interim Housing Principles</td>
<td>April - June</td>
<td>Contact us to get involved</td>
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<td>Develop All Home Solutions library</td>
<td>Ongoing</td>
<td>Suggest improvements and share your ideas</td>
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Next meeting: June 08, 2022