



RIC
REGIONAL IMPACT COUNCIL

Steering Committee

November 10, 2021 | 1:00 - 2:30pm

Objectives of today's Technical Committee Meeting



Plan and Prepare

Create actionable steps for prevention interventions



Brainstorm Ideas

Set our vision and Build a Platform for Change



- 1** **Welcome/ Agenda review** 2:00 - 2:05 PM
- 2** **Regional Action Plan**
 - 6 month milestone 2:05 - 2:15 PM
 - Eight Essential Actions for the Bay Area:
Preparing for the COVID-19 Eviction and
Foreclosure Cliff 2:15 - 2:30 PM
- 3** **Building a Platform for Change**
 - Setting the stage 2:30 - 2:35 PM
 - Vision design teams 2:35 - 2:55 PM
 - Team share out + Discussion 2:55 - 3:27 PM
- 4** **Close and next steps** 3:30 PM

Phase 1: Regional Action Plan Implementation

Strategic Pillars

Phase 1



House and stabilize

Address the region's unsheltered homelessness crisis by ensuring that our lowest income residents have safe, secure housing and the services needed to heal



Prevent

Prevent homelessness for those most at risk to stop the inflow

Phase 2



Thrive

Address the stark income/living cost disparity for lower income workers in the Bay Area. Focus on employment, economic security, and social mobility



6 months since launch of the RAP

80+ RIC members set out to bring 75% of our unsheltered communities indoors by 2024



Facebook Community Housing Fund: \$150M investment



LifeMoves Interim Housing



Tiny Homes in Santa Clara County

Homeless families get keys to new tiny houses in Santa Clara County

by Lloyd Alaban FEBRUARY 9, 2021



BAHFA Pilot Programs

New State Budget to Propel Pilot Programs for Bay Area Housing

July 13, 2021



Where are we today | 1-2-4 framework implementation

Implementation in progress

Contra Costa County

- Supporting county staff to evaluate and align data to a 1-2-4 ratio and support funding streams for investments

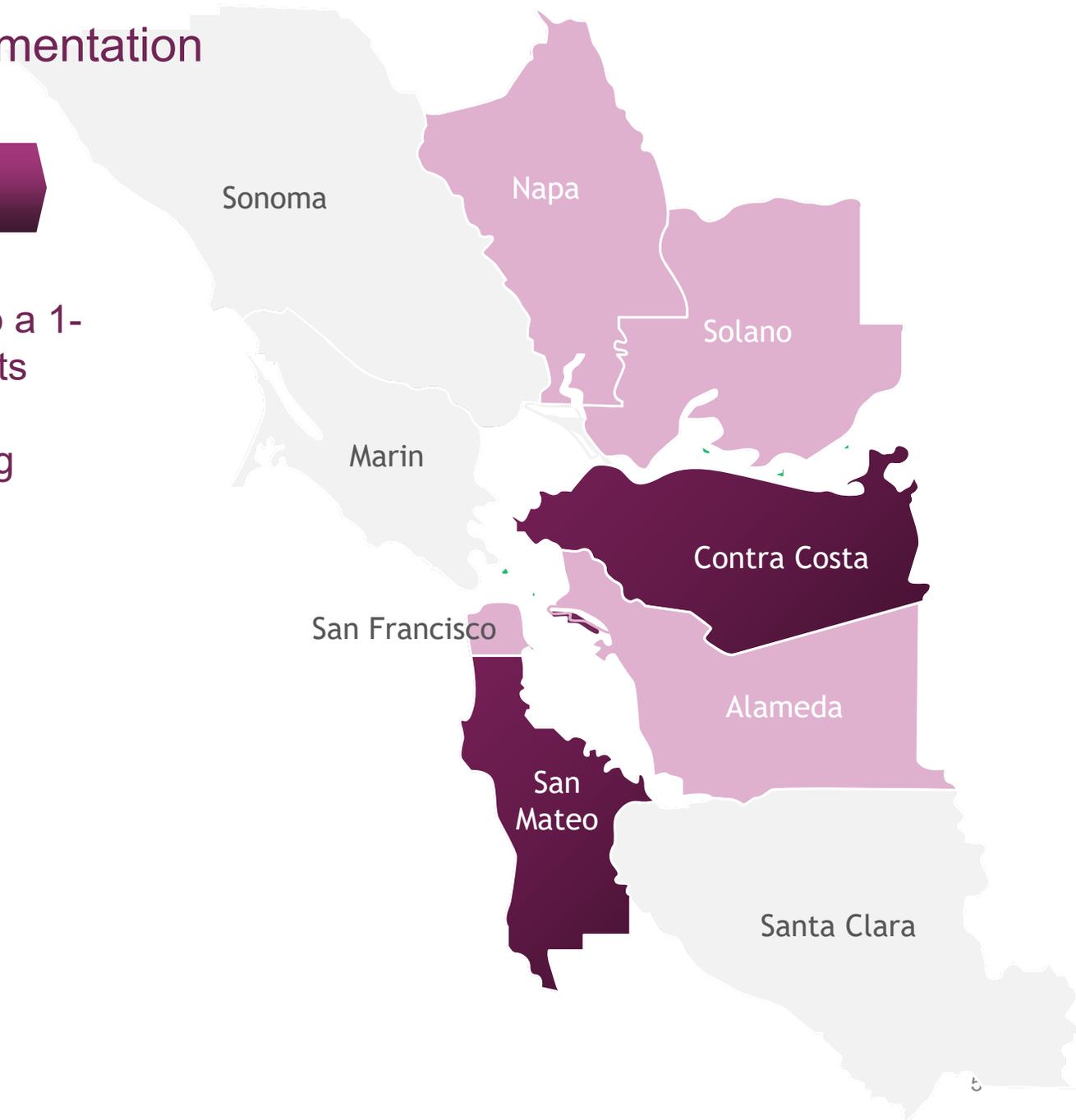
San Mateo County

- Endorsed the RAP last week, will begin collaborating

In communication

- Alameda County
 - Supporting systems model update and advising on aligning to a 1-2-4 framework
 - Hayward, Berkeley, Emeryville
- San Francisco City and County
- Napa County
- Solano County

Upcoming briefings to Board of Supervisors

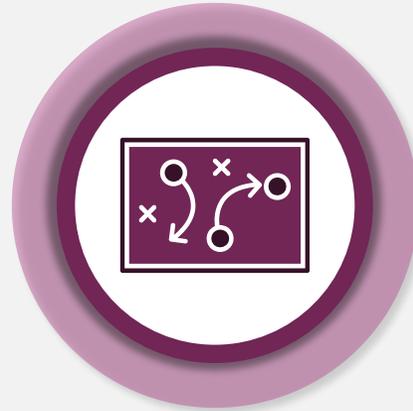


What's Next | RAP Implementation



Engagement and Collaboration

- Continue to expand and create our partnerships across the region
- Community outreach by Irving Torres for support in County meetings



1-2-4 implementation

- Work with counties and cities to identify a 1-2-4 framework in their jurisdiction



Drive progress on 8 strategic priorities

- Develop legislative priorities to pursue in 2022
- Take action steps towards preventing eviction and foreclosure cliff



**Melissa Jones, MPA
Executive Director
BARHII**



**Joanne Karchmer,
Chief Impact Officer
All Home**

**8 essential actions
for the bay area |**

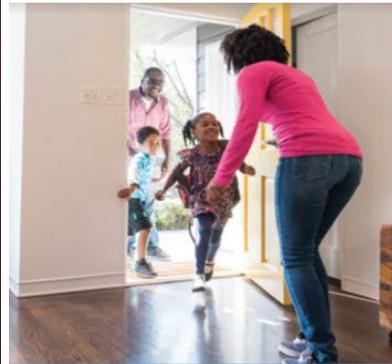
**Preparing for the
Covid 19 Eviction
and Foreclosure
Cliff**

RAP Implementation |
Strategic Priorities
#5-8:

Prevention of
evictions and
homelessness

Joanne Karchmer,
Chief Impact Officer,
All Home

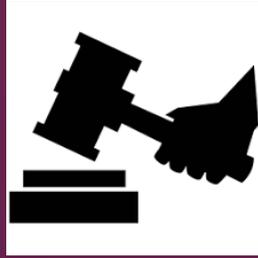
Melissa Jones,
Executive Director,
BARHII



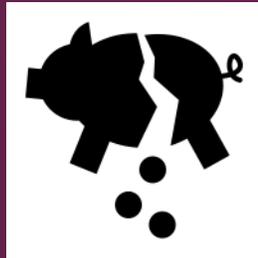
EIGHT ESSENTIAL ACTIONS FOR THE BAY AREA

Preparing for the COVID-19 Eviction and
Foreclosure Cliff

The prospect of an eviction cliff



Pre-pandemic:
166k+ court evictions per year
affecting 500k people



As of September 30, 2021:
724,000 Californians are still
behind on rent.



Post-moratorium:
Potential increase in eviction
cases to 240k in 2021-2022

8 Essential Actions for the Bay Area

Protect Bay Area Tenants from the October Eviction Cliff

Expand 'Just Cause' protections

Expand debt relief \$

Target homeowner relief

Fund community education and organizing \$

Conduct targeted outreach \$

Fund legal services \$

Work with local courts to adjust policies

Pass local resolutions urging State action to protect renters



- What actions are you/your org taking?
- What's working?
- What obstacles are you finding?
- What needs are not being addressed?

Let's hear from you

EIGHT ESSENTIAL ACTIONS FOR COMMUNITY READINESS

- Prevent evictions and foreclosures**
 - 1** Expand Just Cause protections
 - 2** Expand debt relief
 - 3** Target homeowner relief
- Educate, inform, and advocate to make rights and relief real**
 - 4** Fund community education and organizing
 - 5** Conduct robust, targeted outreach and communications
- Prepare our systems to respond**
 - 6** Fund legal services
 - 7** Work with local courts to adjust court policies and practices
- Demand state action**
 - 8** Pass resolutions urging the State Legislature and Judicial Council to take further actions.

Impact and Narrative shift

California Eviction Moratorium to Expire; Advocates Urge Renters, Cities to Act

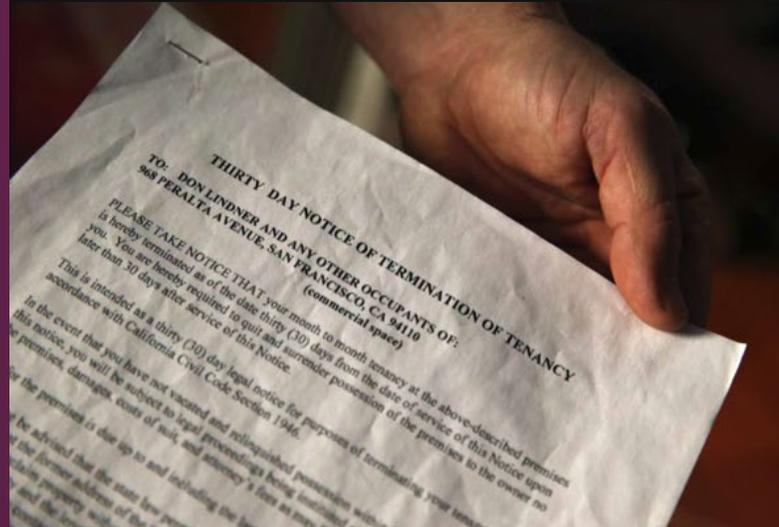
KQED

CAL MATTERS

The Mercury News

UNIVISION 14

San Francisco Chronicle



Paul Chinn/The Chronicle 2016

OPINION // OPEN FORUM

California's eviction moratorium just ended. The Bay Area isn't ready

Tomiquia Moss

Oct. 1, 2021 | Updated: Oct. 1, 2021 5:06 p.m.

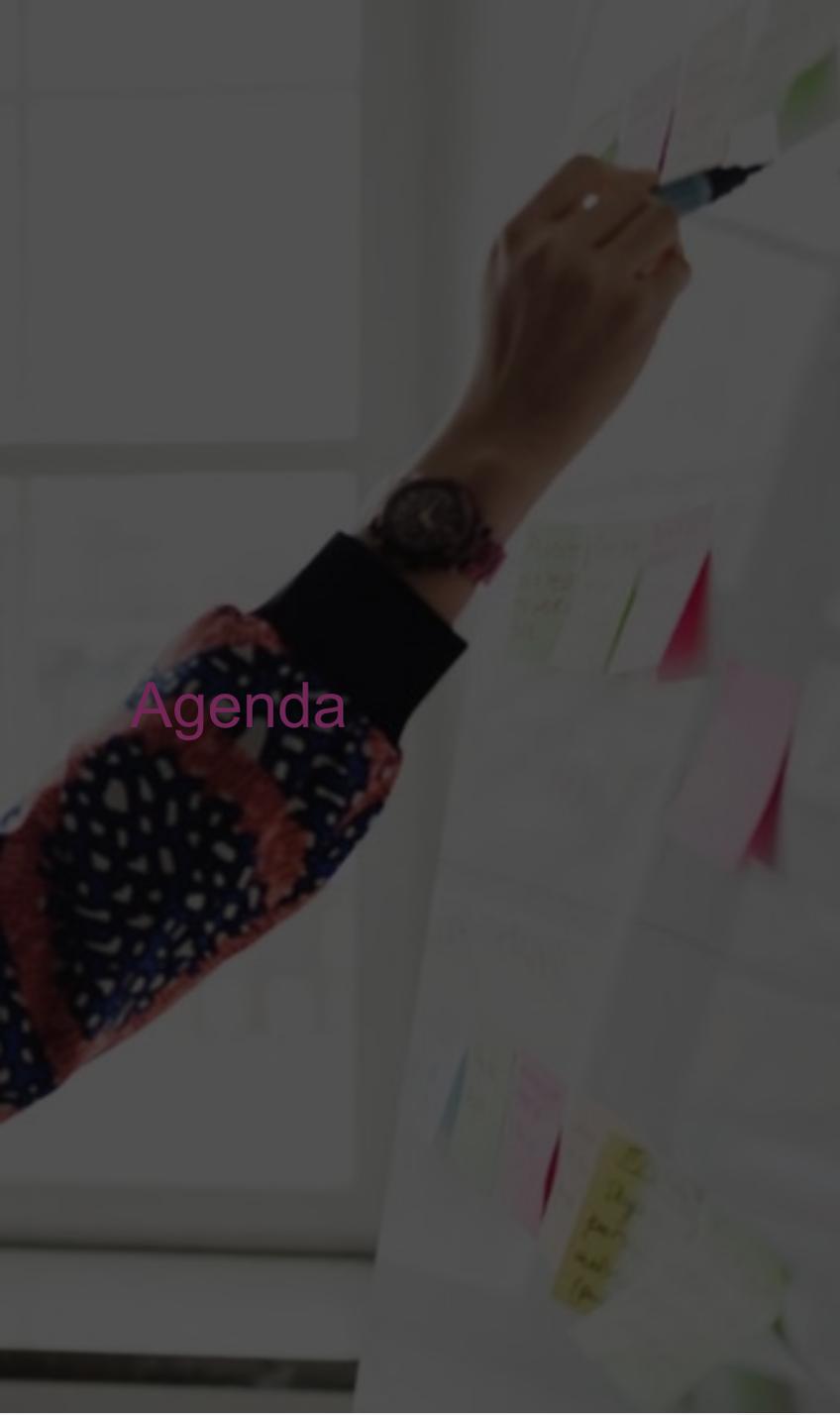


Voices from last week's Implementation Briefing

Cosponsored by



- Pablo Zatarain, Fair Housing Napa Valley
- Leelee Thomas, Marin County Community Development

A hand is shown writing on a whiteboard with a blue marker. The whiteboard is covered with various sticky notes in different colors (pink, green, yellow). The word "Agenda" is written in pink on the left side of the whiteboard.

Agenda

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Phase 2: Building a Platform for Change

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Total ELI Population
~1M

~35K

Individuals
experiencing
homelessness

Vision Statements | How can the Bay Area be different?

Examples

Public recognizes that progress has been made and can continue to be made to really address homelessness and housing affordability

People understand that housing insecurity and job insecurity are tied

Jurisdictions use risk of homelessness as a metric of success

ELI people are thriving in holistic wellness & economic stability

There is long-term coordinated care for people with mental health issues, within secured housing

No one is sleeping under bridges, next to train tracks, or alongside freeway ramps

There is an increase in the number of housing units for ELI people

Every person who needs and wants a job gets one, that provides enough income to sustain them

The economy is cooperative

We have a deliberate and coordinated set of strategies and on-going funding, that addresses housing and homelessness statewide.

Every person moved into housing is connected to earn and learn programs

There is a pathway to housing and a job for every person

Action Steps | How do we achieve the vision?

Examples



Break out Session (~20 minutes)

Design teams
*Visions and actions to
achieve the vision*

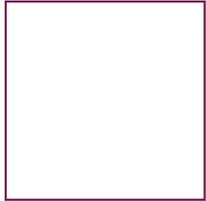
In your design team discuss the two questions centering racial equity and actionable steps that effectively respond to the scale of the problem

1. **Vision:** How will the Bay Area be different for people with extremely low incomes as a result of the work we are doing today? What would you see?
2. **Action steps:** What concrete actions in terms of housing and economic security can we take to achieve our vision described in question 1? What will it take, setting aside constraints? What are your big bets?

1. Pick a spokesperson to share when we regroup at 2:55 for a full group discussion

Remember:

- We don't know!
- Expect to iterate
- Think big



Group share out

1. Each team will have a 3 minutes to share what their group discussed: share the vision(s) their group decided, action steps(s) and how this centers racial equity and people with extremely low incomes
2. Full group discussion to follow



Next steps

- 1 Collaborate on legislative priorities for 2022: Connect with Joanne Karchmer and the GPS action team: jkarchmer@allhomeca.org
- 2 Drive RAP and 1-2-4 framework implementation in your jurisdiction and connect with us for support!
- 3 For Phase 2 ideas, research, suggestions Connect with Susannah Parsons, sparsons@allhomeca.org