



RIC
REGIONAL IMPACT COUNCIL

Steering Committee

October 19, 2022 | 02:00 - 3:30PM



**ALL
HOME**

Today's Steering Committee Meeting



Purpose

Review the final edits to the Big Moves, vote on the final package and look ahead at the RICs priorities for 2023



Outcome

Support and enthusiasm for the Big Moves and more ideas and suggestions for RIC 2023



Process

Individual voting and full group discussion

Agenda

- Welcome 02:00 PM – 02:05 PM
- Big Moves | Feedback and Final Package 02:05 PM – 02:25 PM
- Big Moves | Vote 02:25 PM – 03:00 PM
- Looking ahead | RIC 2023 03:05 PM – 03:25 PM
- Close & next steps 03:25 PM – 03:30 PM



Big Moves for Housing and Economic Security

- Increase housing supply by meeting the Bay Area's regional targets for 57,000 Extremely-Low Income housing units.
- Build a dignified and effective social safety net that recognizes housing as a basic human need.
- Design a regional workforce development system to serve people overcoming barriers to employment.
- Boost economic and housing security by giving direct financial assistance to the people who need it most.
- Inspire the Bay Area to value and include people with extremely low incomes as vital members of our communities.

September: Final Feedback

Steering Committee

- Reframe language around “cash”
- Add social housing to list of “emerging ideas” to track
- Emphasize federal advocacy around universal vouchers
- Add minimum wage increase at state or regional level
- Importance of reducing construction hard costs
- Shift the system to support people before crises occur
- Automatic enrollment for benefits
- Sequence the work and build on quick wins to maintain credibility

Community Partners Council

- On access to existing affordable housing options – include something about reforming HUD limits for Section 8
- Include idea around matched savings accounts or other incentive-based programs
- Opt-out option for monthly payments

Technical Committee

- Raising the minimum wage could negatively impact ESEs
- Emphasize the importance of increased housing supply overall
- Single affordable housing application platform is difficult to implement (AB 1961)
- Focus on state-level advocacy to deliver tax credits monthly (CDSS and FTB)
- CEQA: Look into existing streamlining laws and identify reform opportunities
- More clarity on the narrative work - target audience, core message. Consider speaking to self interest
- Include small businesses in workforce development Big Move
- In ELI set-aside, call out people experiencing homelessness specifically
- Sequence the work and build on quick wins to maintain credibility
- We need to call out / advocate for making the existing systems work better!

How it's Addressed

- Adjusted language of Big Move #4
 - Added to conclusion of final report
 - Added to conclusion of final report
 - Supporting Action under Big Move #3
 - Supporting Action under Big Move #1
 - Language incorporated into Big Move #2; future RIC topic
 - Adjusted language in Big Move #2 Supporting Action
 - Today's discussion and onward
- >
- Added to Big Move #2 Supporting Action on housing access
 - Added to Big Move #3 Supporting Action
 - Clarified in Big Move #4
- >
- Adjusted language in Big Move #3 Supporting Action
 - Supporting Action under Big Move #1
 - Adjusted language in Big Move #1 Supporting Action
 - Adjusted Big Move #4
 - Reviewing AB 2162, AB 1197
 - Emphasized self-interest in Big Move #5 memo and report
- >
- Added to Big Move #3
 - Adjust Implementation Step in Big Move #1
 - Today's discussion and onward
 - Included language in final report + emerging RIC work

Big Moves for Housing and Economic Security

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Voting | Package of Big Moves

- Everyone will be called on individually to respond to two questions:
 1. Your vote with the group using the gradients of agreement below
 2. How and where you would like be more involved in the implementation of the Big Moves

	Level of Agreement	Definition
1	Strongly agree	I can enthusiastically support and have very minor concerns
2	Agree with reservations	I have some reservations but can support
3	Neutral	I am fine with the group consensus
4	Disagree	I have more reservations but wont hold up the group
5	Strongly disagree	I do not agree with the direction and can't support



Big Move: Increase housing supply by meeting the Bay Area's regional targets for 57,000 Extremely-Low Income housing units.

Implementation Steps

1. Extend the California Environmental Quality Act (CEQA) exemption for the Project Homekey program, and apply it to 100 percent affordable housing projects with a minimum percentage of ELI units, ideally 20 percent.
2. Pass a regional bond to fully fund the Bay Area Housing Finance Authority, and a state constitutional amendment to make it easier to pass local housing revenue measures in the future.
3. Dedicate a percentage of future state, regional, and local funding measures for ELI housing based on a jurisdiction's RHNA goal, with a priority for people experiencing homelessness.
4. Create a permanent state source of operations and services funding for supportive housing.

Supporting Actions

- Support efforts to reduce construction costs, through technical innovations like factory-built housing, better utilization of public land, and additional reforms (such as reducing fees and consolidating funding applications), that create more certainty in the development process. Aside from land use regulations and funding needs, rising construction costs are a significant barrier to building more affordable housing in the region.
- Support efforts to increase housing supply at other income levels. While more ELI housing is most important to stabilize households and prevent homelessness, California is facing an undersupply of housing for all income levels. Increased supply of low income, middle income housing and above will, over the long term, reduce pressure on the region's housing stock, help to moderate prices, and provide greater flexibility for all residents, including people with extremely low incomes.



Big Move: Build a dignified and effective social safety net that recognizes housing as a basic human need

Implementation Steps

1. Address “benefits cliffs” that households face when a small increase in income leads to a dramatic loss of benefit support by expanding the California Earned Income Tax Credit.
2. Reimagine the California Renter’s Tax Credit to provide a monthly housing subsidy to low-income renters at scale.

Supporting Actions

- Support federal advocacy to raise and ultimately eliminate asset limits for SSI recipients, building on the success of similar efforts for CalWORKs and Medical in California.
- Support efforts to expand eligibility of public benefit programs so they reach more people, as well as efforts to increase access to benefits—including to those who don’t file taxes regularly or those who are unaware of support. This could include automatic enrollment and supporting organizations who run tax prep assistance and outreach programs.
- Support efforts that increase access to existing housing assistance by, for example, creating a single affordable housing application portal and requiring only one credit check for multiple applications. Also, support efforts to continue reforming the federal rules around eligibility for housing choice vouchers to account for the high cost of housing in the Bay Area.
- Support increased transparency by advocating that the new state benefits portal, BenefitsCal, includes a benefits calculator tool that shows the impact that changes in income may have on assistance.



Big Move: Design a regional workforce development system to serve people overcoming barriers to employment.

Implementation Step

1. Implement a multi-stakeholder network of workers, employment social enterprises, traditional employers, workforce investment boards, community-based organizations, and other participants in one Bay Area county, ultimately expanding to a region-wide system.

Supporting Actions

- Support efforts to raise the state minimum wage. Strengthening the current network of workforce development stakeholders should be complemented with work to address the problem of low wages relative to the high cost of living in the Bay Area. However, consider the impact of minimum wage increases may have on ESEs and other employers that provide first-step jobs to individuals who are or have been homeless, and adjust policies and/or funding accordingly.
- Support expansion (potentially with philanthropic or business community investment) of incentive accounts, which provide matched savings to working households, incentivize increasing income and protect savings from income determinations of other benefits.



Big Move: Boost economic and housing security by giving direct financial assistance to the people who need it most

Implementation Steps

1. Deliver California's state tax credits (including the CaETIC, YCTC and foster youth credit) on a monthly basis, laying the groundwork for a future guaranteed income.
2. Expand the power of existing direct financial assistance, by building political support, expanding existing successful initiatives and starting new pilots.

Supporting Actions

- Support federal advocacy to clarify that monthly payments of state tax credits wouldn't count as income and reduce a household's other benefits. Currently, federal law exempts federal tax refunds paid periodically (such as the monthly CTC payments) from counting as income when calculating other benefit amounts, but it does not exempt state tax refunds paid periodically. Federal law needs to be changed to provide this explicit authority to California and other states.



Big Move: Inspire the Bay Area to value and include people with extremely low incomes as vital members of our communities.

Implementation Step

1. In collaboration with allies across the region, advance a two-part narrative strategy to:
 - A. Build awareness of the root causes of homelessness and poverty, and grow support for proven solutions, and
 - B. Empower more people with lived experience to share their personal stories.

Supporting Actions

- Support efforts to prioritize communications in CBO and nonprofit staffing and budgets, and adequately resource these important functions and activities. Many small nonprofits and CBOs lack sufficient communications staff capacity to learn about and implement messaging and narrative best practices. Organizations should

Looking Ahead: 2023 onward

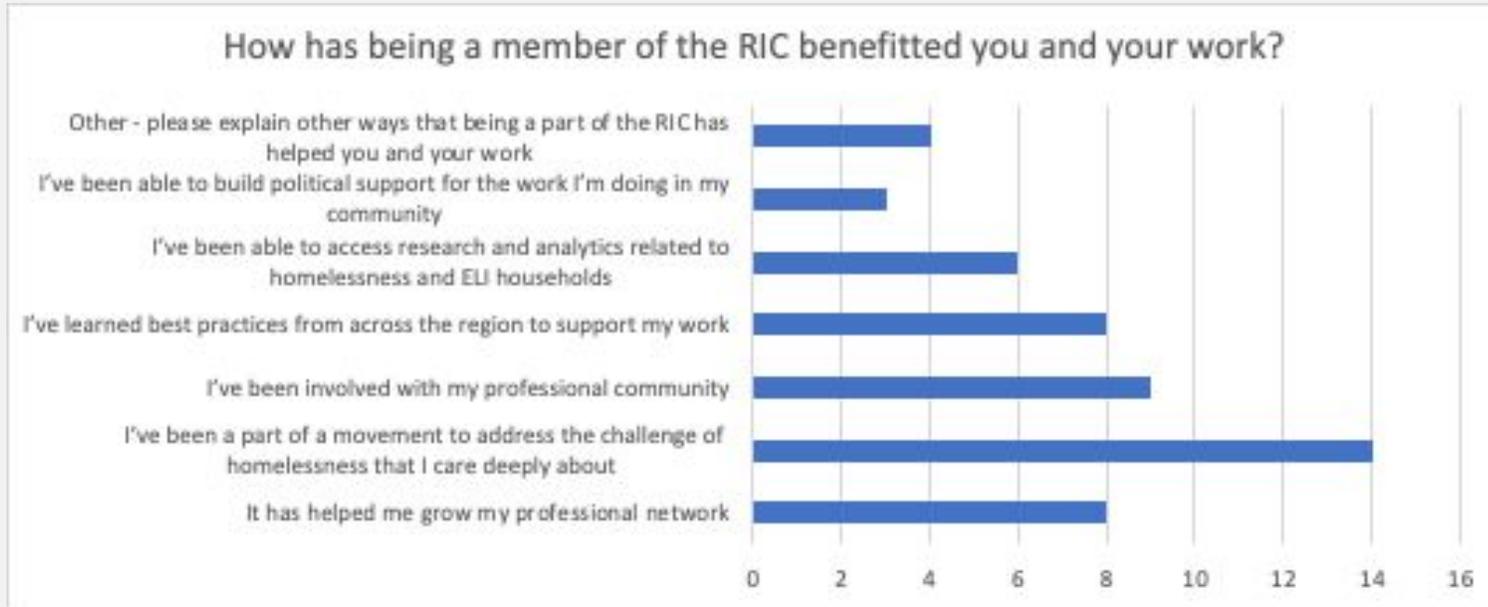
- ❖ How can we build on the RIC's accomplishments to date? What near-term opportunities are emerging?
- ❖ How do we shift the coalition structure to meet the needs of implementing both the RAP and Big Moves?
- ❖ What are our implementation priorities for 2023 and beyond?

Potential Implementation Milestones (draft 10.3)

- Rapidly reduce homelessness (RAP)
- Long-term systems change (Big Moves)

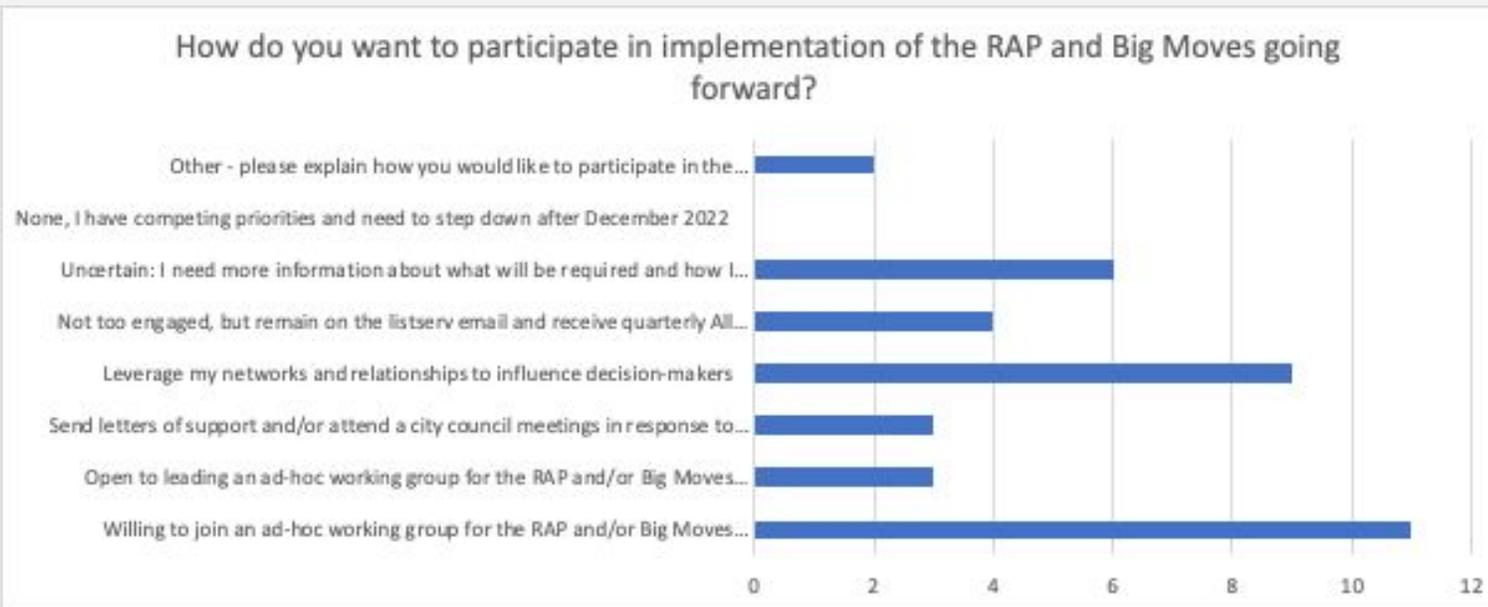
2023	2024	2025 onward
<ul style="list-style-type: none"> - Implement support card for local homelessness response - Prevention services expansion to Napa 	<ul style="list-style-type: none"> - Prevention expansion: 2 more counties - Scale interim housing 	<ul style="list-style-type: none"> - Prevention expansion: 2 more counties - Scale interim housing
<p>1-2-4 implementation in Solano, Contra Costa; support to San Mateo and others</p>		
<p>Narrative work: Root causes, 1-2-4 and other solutions, BAHFA bond</p>		
	<ul style="list-style-type: none"> - Pass BAHFA bond - Pass state constitutional amendment 	
<p>Run streamlining bill and budget ask</p>	<p>Local advocacy: ELI set-asides</p>	
<p>Engage 1-2 counties on workforce system model</p>		
<p>Build support for expanded Renter's Tax Credit + monthly payments</p>	<p>Expanded Renter's Tax Credit</p>	

Hearing From You: Survey Results



Top 3 benefits

1. Been a part of a **movement** to address the challenge of homelessness that I care deeply about
2. **Involved** with my professional community
3. Helped me **grow** my professional network & **learn best practices** from across the region to support my work



Top 3 ways to participate

1. **Join an ad-hoc working group** for the RAP and/or Big Moves implementation
2. **Leverage my networks** and relationships to influence decision-makers
3. **Uncertain:** I need more information about what will be required and how I might stay involved most effectively

Q3 & Q4: What ideas do you have about how the RIC could evolve to support implementation of the RAP and Big Moves going forward?

Suggestions on how the coalition structure should change or stay the same (e.g.: Co-chairs, SC,TC,group composition etc.)

- Improve group breakouts to allow for deeper conversations
- Too large of a group, the TC has become a large stakeholder group, need to center in on city/county politics
- More working groups
- Composition of group should include more people with lived experience, economist, with housing market expertise, and housing developers

Feedback on the meeting cadence, structure and content

- Longer meeting times for longer breakout sessions, less meeting frequency
- Recruit new members with launch of Big Moves
- Meetings are effective and structured well, meeting cadence is good
- Share more best practices on how things are being implemented in other counties
- Occasional in person meetings for connection, relationship building and engagement+

Moving Forward: RIC 2.0 (draft)

Potential Structure

- A reconstituted Steering Committee focused on implementation of the RAP and the Big Moves,
 - Working groups take on specific issues as they arise or implementation challenge
 - Few standing committees focused on cross-cutting work like legislative advocacy (GPS team)
- Larger RIC coalition members sit on working groups, respond to action alerts and specific advocacy needs

Membership

- Steering Committee members: geographic, sector, demographic diversity
 - Implementation-focused, two-year terms
 - Co-chairs lead the Steering Committee
- Working groups have specific objectives, expectations and terms
 - E.g., Interim Housing Working Group
- People with lived experience serve on all committees, recruited and compensated by All Home

Coalition-Building

- Bi-monthly Steering Committee meetings
 - In-person gatherings several times each year
- Established communication across committees, regular reporting and best practices sharing
- Annual workplan and shared goals (1-2-4, county-level and Big Moves)

Today: Your Feedback and Direction

- What additional thoughts do you have about how we shift the RIC into an action-oriented coalition?
- What thoughts do you have about the draft proposal? What works, and what's missing?

Action Steps



Commitment	Deadline	Action(s)
Roll out Big Moves	November 16 2022	Attend the virtual webinar introducing the Big Moves Share the webinar with your networks
In person RIC celebration	December 2022	Look out for an email with potential dates and details