Bay Area HRTC Stakeholder Meeting

Community Economic Resilience Fund (CERF)

March 29, 2023
10:00am - 11:00am
1. Welcome 10:00 - 10:05

2. State Planning Phase Kickoff recap 10:05 - 10:20

3. Defining our community engagement work 10:20 - 10:45
   ● Group breakouts and discussion

4. BA-HRTC Signatory form and subregional tables 10:45 - 10:55

5. Close and next steps 10:55 - 11:00
CERF Planning Phase Kick Off

Recurring themes
- Worker-centered
- Community-driven
- Sustainable
- Inclusive: planning and decision-making

How we can build a California Economy For All

Solidarity Economics: Why Mutuality and Movements Matter

Chris Benner and Manuel Pastor invite us to imagine and create a new sort of solidarity economics – an approach grounded in our instincts for connection and community.

Centering Equity
- Inclusive Design and Structure
- Participatory Process
- Equitable Outcomes
How are we designing an inclusive Structure | Community Engagement

Staying committed to including and deciding with community members

Two models currently exploring

1. International Association of Public Participation (IAP2): Public Participation Spectrum
   - 5 levels for engagement: Inform, Consult, Involve, Collaborate and Empower
   - Each level includes the participation goal and promise to the public

2. Movement Strategy Center: The Spectrum of Community Engagement to Ownership
   - Incorporates the IAP2 model
   - 5 levels for engagement: Inform, Consult, Involve, Collaborate, Defer To
   - Each level includes the impact, goal, message to the community, activities related to each level and resources
In groups:

1. Spend 5 minutes reviewing the community participation frameworks

1. Discuss three questions:

   Q1: If you are familiar with these frameworks and have used them, what are some ways they have worked well and what could be done better?

   Q2: If you’re less familiar with these frameworks, what are ways in which you center community in your work?

   Q3: What resonates with you about these frameworks?

1. Prepare to share 2-3 takeaways with the group as we continue to develop our approach for community engagement
Purpose

- Convene local stakeholders to pursue the regional goal of the BA-HRTC:
  
  "re-envision regional economic development planning, centered around the values of equity, high-road employment, sustainability and climate resilience, and shaped by workers and impacted community members themselves."

- Center grassroots leadership of workers and historically disinvested communities to shape the outcomes of the collaborative table.

- Provide bottom-up direction to guide the BA-HRTC Steering Committee in the research process, policy decisions and metrics.

- Identify and build consensus around potential regional projects for the approx. $450m state pooled fund, and bring together partnerships who are prepared to move those pilot projects forward. *Tables are highly encouraged to develop pilots in collaboration with other subregional tables.*

6 subregions:

- Marin + Sonoma
- Napa + Solano
- San Mateo + Santa Clara
- San Francisco
- Contra Costa
- Alameda

Timeline:

Aiming to convene initial meetings in next 2-3 months.
Joining the BA-HRTC as a Signatory

Who:
- Any group or individual interested in getting involved and staying updated on the BA-HRTC Planning Phase

What:
- A signatory will be incorporated into the BA-HRTC and its growing number of organizations and individuals committed to creating a more inclusive, equitable, resilient and competitive regional economy.
- Joining as a signatory to the BA-HRTC is required to participate in the region's sub-regional tables; however, being a signatory does not require participation at a sub-regional table.
- As a signatory to the BA-HRTC, you agree to work in partnership with a wide range of regional stakeholders to achieve the goals and overarching vision of CERF within the Bay Area

How

- Complete the “Join Our Collaborative” from on https://www.allhomeca.org/community-economic-resilience-fund/
- or email: cerf@allhome.org
Looking ahead

**Action Steps**

- Form and populate sub-regional tables
  - Submit the online BA-HRTC form to stay involved
  - Share with your networks

- Develop the region’s approach to community engagement
  - Reach to the BA-HRTC with feedback and suggestions

**Deliverables for the BA-HRTC**

- Planning Phase Plan 60 days after contract execution
- Initiate economic development research to be completed 150 days after contract is executed
https://www.allhomeca.org/community-economic-resilience-fund/