

# Bay Area HRTC Stakeholder Meeting

Community Economic Resilience Fund  
(CERF)

March 29, 2023

10:00am - 11:00am





# Agenda

1. Welcome 10:00 - 10:05
2. State Planning Phase Kickoff recap 10:05 - 10:20
3. Defining our community engagement work 10:20 - 10:45
  - Group breakouts and discussion
4. BA-HRTC Signatory form and subregional tables 10:45 - 10:55
- 5 .Close and next steps 10:55 - 11:00

# CERF Planning Phase Kick Off



## Recurring themes

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- Worker-centered
- Community-driven
- Sustainable
- Inclusive: planning and decision-making

## How we can build a California Economy For All

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*Solidarity Economics: Why Mutuality and Movements Matter*

Chris Benner and Manuel Pastor invite us to imagine and create a new sort of solidarity economics – an approach grounded in our instincts for connection and community

## Centering Equity

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- Inclusive Design and Structure
- Participatory Process
- Equitable Outcomes

# How are we designing an inclusive Structure | Community Engagement

*Staying committed to including and deciding with community members*

## Two models currently exploring

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### International Association of Public Participation (IAP2): Public Participation Spectrum

- 5 levels for engagement: Inform, Consult, Involve, Collaborate and Empower
- Each level includes the participation goal and promise to the public

2

### Movement Strategy Center: The Spectrum of Community Engagement to Ownership

- Incorporates the IAP2 model
- 5 levels for engagement: Inform, Consult, Involve, Collaborate, Defer To
- Each level includes the impact, goal, message to the community, activities related to each level and resources

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
<b>PUBLIC PARTICIPATION GOAL</b>	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives and/or solutions.	To obtain public feedback on analysis, alternatives and/or decision.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
<b>PROMISE TO THE PUBLIC</b>	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.



# Hearing from you

## In groups:

1. Spend 5 minutes reviewing the community participation frameworks

1. Discuss three questions:

Q1: If you are familiar with these frameworks and have used them, what are some ways they have worked well and what could be done better?

Q2: If you're less familiar with these frameworks, what are ways in which you center community in your work?

Q3: What resonates with you about these frameworks?

1. Prepare to share 2-3 takeaways with the group as we continue to develop our approach for community engagement

# BA- HRTC | Subregional Tables

*Centering grassroots leadership and inclusive planning*

## Purpose

- Convene local stakeholders to pursue the regional goal of the BA-HRTC:

*“re-envision regional economic development planning, centered around the values of equity, high-road employment, sustainability and climate resilience, and shaped by workers and impacted community members themselves.”*

- Center grassroots leadership of workers and historically disinvested communities to shape the outcomes of the collaborative table.
- Provide bottom-up direction to guide the BA-HRTC Steering Committee in the research process, policy decisions and metrics.
- Identify and build consensus around potential regional projects for the approx. \$450m state pooled fund, and bring together partnerships who are prepared to move those pilot projects forward. *Tables are highly encouraged to develop pilots in collaboration with other subregional tables.*

## 6 subregions:

Marin + Sonoma  
Napa + Solano  
San Mateo + Santa Clara  
San Francisco  
Contra Costa  
Alameda

## Timeline:

Aiming to convene initial meetings in next 2-3 months.

# BA-HRTC | Signatory Form and Subregional tables

*Expanding our Bay Area network*

## How

- Complete the “Join Our Collaborative” form on <https://www.allhomeca.org/community-economic-resilience-fund/>
- or email: [cerf@allhome.org](mailto:cerf@allhome.org)

**JOIN OUR COLLABORATIVE**

## Joining the BA- HRTC as a Signatory

### Who:

- Any group or individual interested in getting involved and staying updated on the BA-HRTC Planning Phase

### What:

- A signatory will be incorporated into the BA-HRTC and its growing number of organizations and individuals committed to creating a more inclusive, equitable, resilient and competitive regional economy.
- Joining as a signatory to the BA-HRTC is required to participate in the region's sub-regional tables; however, being a signatory does not require participation at a sub-regional table.
- As a signatory to the BA-HRTC, you agree to work in partnership with a wide range of regional stakeholders to achieve the goals and overarching vision of CERF within the Bay Area

### Bay Area High Road Transition Collaborative (BA-HRTC)

Thank you for your interest in the California Economic Resilience Fund (CERF) and its support of Bay Area communities most in need of access to regional economic opportunities.

By completing this form, each signatory will be incorporated into the BA-HRTC and its growing number of organizations and individuals committed to creating a more inclusive, equitable, resilient and competitive regional economy. Joining as a signatory to the BA-HRTC is required to participate in the region's sub-regional tables; however, being a signatory does not require participation at a sub-regional table.

As a signatory to the BA-HRTC, you agree to work in partnership with a wide range of regional stakeholders to achieve the goals and overarching vision of CERF within the Bay Area:

*The collective vision of the BA-HRTC in the planning phase of CERF is to re-envision regional economic development planning, centered around the values of equity, high-road employment, sustainability and climate resilience, and shaped by workers and impacted communities and members themselves.*

# Looking ahead

## Action Steps

- Form and populate sub-regional tables
  - Submit the online BA - HRTC form to stay involved
  - Share with your networks
- Develop the region's approach to community engagement
  - Reach to the BA -HRTC with feedback and suggestions

## Deliverables for the BA-HRTC

- Planning Phase Plan 60 days after contract execution
- Initiate economic development research to be completed 150 days after contract is executed







<https://www.allhomeca.org/community-economic-resilience-fund/>