

# Bay Area HRTC Stakeholder Meeting

Community Economic Resilience Fund  
(CERF)

May 03, 2023

10:00am - 11:00am





# Agenda

- |                                    |               |
|------------------------------------|---------------|
| 1. Welcome & agenda review         | 10:00 - 10:05 |
| 2. Planning Phase Timeline         | 10:05 - 10:10 |
| 3. Regional Plan Part 1   Overview | 10:10 - 10:40 |
| 4. Subregional tables   Updates    | 10:40 - 10:55 |
| 5. Close and next steps            | 10:55 - 11:00 |

# Planning Phase Phase Timeline

<b>Deliverable</b>	<b>Due Date</b>
<b>Contract Timeline</b>	March 17, 2023 - September 30, 2024
<b>Planning Phase Plan</b>	May 17, 2023 (2 months from contract)
<b>Regional Plan Part 1</b>	August 31, 2023
<b>Regional Plan Part 2</b>	June 30, 2024

# Research Component of CERF Regional Plan Part 1 BA-HRTC Stakeholder Meeting

Enrique Lopezlira, Ph.D., Director, Low-Wage Work Program

Aida Farmand, Ph.D., Research Associate, Low-Wage Work Program

**May 3, 2023**



# CERF Regional Plan Part 1

- A baseline of the region
- Consider the region's stakeholders, assesses the factors affecting the region's economic, environmental, and health conditions, and conducts detailed economic and workforce analyses.
- Ensure that the plans take a full account of the factors shaping economic development in the region before developing strategies for recovery and transition

# Required research

- As part of this regional plan, the state requires the following analyses:
  - Stakeholder mapping
  - Regional summary
  - Labor market analysis
  - Industry cluster analysis
  - S.W.O.T. analysis

# Analyses must address CERF objectives

- **Equity:** must consider the needs and the interest of diverse communities across the Bay area, with an explicit intention to include populations historically excluded from planning and economic development processes, especially disinvested communities
- **Sustainability:** must focus on economic development that is self-sustaining and aims at a carbon-neutral, climate-resilient economy addressing the needs of the region's communities

# Analyses must address CERF objectives

- **Job quality and access:** must prioritize jobs that provide a family-sustaining wage, health benefits, a pension, worker advancement opportunities, a safety net, and collective worker input. These jobs are stable, with predictable schedules, and safe working conditions
- **Economic competitiveness and resilience:** must focus on strategies to avoid, withstand, and recover from economic shocks so that the Bay area can compete effectively in the global economy and deliver prosperity to communities in the region



# Stakeholder mapping

- A snapshot of the historically active stakeholders that can influence creating a high road economy in the Bay area and/or benefit from it
- Provide the list of organizations and entities and discuss their potential role in developing the plan and engaging in the Implementation Phase
- Power mapping: to help visualize who has power over economic development decisions in the Bay area and which people and groups to engage with in order to influence those processes

# Regional Summary

- A summary background of the demographic and socio-economic conditions of the Bay area, highlighting areas with low and high economic diversification and resiliency, as well as any industry trends that impact the regional economy
- The regional summary must identify regional inequities, such as economic, health, and environmental inequities, currently facing communities in the region. It must include the following analysis and discussion:
  1. Economy and Economic Development
  2. Climate and Environmental Impact
  3. Public Health Analysis

# Labor market analysis

- A snapshot of labor and workforce dynamics in the Bay area, including an overview of major employers, occupations, and wages, the impacts of recent trends, changes, and forces on the labor market, and projected labor trends in existing key industries
- The analysis must also identify the following:
  - Industry-specific labor standards that meet high-road priorities.
  - Barriers that limit access to high-quality jobs.
  - Relevant training programs, apprenticeships, or HRTPs

# Industry cluster analysis

- A snapshot of current major industries as well as industry trends and projections
- The analysis must also:
  - Include an in-depth analysis of potential growth clusters based on the region's comparative advantages, market trends, workforce, etc.
  - Identify major sources of GHG emissions, air and water pollution, and toxic or hazardous waste from existing or proposed clusters
  - Conduct measurements of potential for job growth within industries.
  - Identify workers and sectors at risk of displacement due to identified trends and analyses.

# S.W.O.T. analysis

- An in-depth analysis of the Bay area's strengths, weaknesses, opportunities, and threats, especially as it relates to equitable economic resilience and growth of sustainable industry clusters
- This assessment will draw from the previous four analyses

# Research team

- [UC Berkeley Labor Center](#) is managing the work (economy and labor market analysis)
- [Human Impact Partners](#) (public health analysis)
- [Center for Law, Energy and the Environment](#), UC Berkeley Law (climate and environmental impact)
- [Bay Area Council Economic Institute](#) (industry cluster analysis)
- [Chris Benner, Ph.D.](#) (stakeholder mapping)

# Timeline and approach

- State deadline for this work is **August 31, 2023**
- State has solicited input on extending the deadline, but no guarantee it will be extended
- A lot of work in a short amount of time (analysis needs to be completed in 90 days)
- Not as much opportunity for HRTC's to integrate research and community engagement components
- Research team engaging steering committee members, sub-regional co-chairs, and other convenings
- Utilizing existing data/analysis/research tools when possible

# Questions?

- [elopezlira@berkeley.edu](mailto:elopezlira@berkeley.edu)
- [ida1369@berkeley.edu](mailto:ida1369@berkeley.edu)



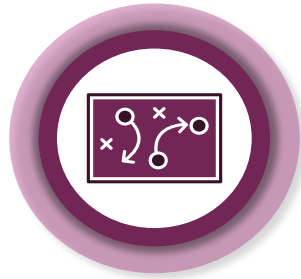
# BA- HRTC | Subregional Tables | Overview

*Centering grassroots leadership and inclusive planning*



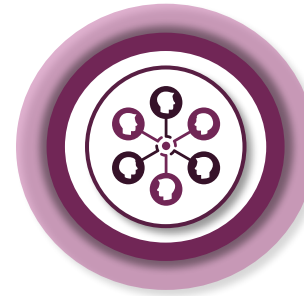
## Purpose

Center grassroots leadership & provide bottom-up direction to guide the BA-HRTC Steering Committee in identifying and building consensus around potential regional projects



## Six Subregional Tables

Alameda  
Contra Costa  
Marin + Sonoma  
Napa + Solano  
San Francisco  
San Mateo + Santa Clara



## Structure

Stakeholders and community members

2 Co-conveners

- (1) Labor Council
- (1) Community based organization
- optional addt'l. co-conveners

Representatives from:

- Workforce development boards
- HRTC Steering Committee



## How to Join

Complete the "Join Our Collaborative" to become a Signatory!

<https://www.allhomeca.org/community-economic-resilience-fund/>

# BA- HRTC | Subregional Tables | Current list of Signatories

Alameda Labor Council	California Institute of Integral Studies	Greenbelt Alliance
Arts Contra Costa County (ARTSCCC)	CAMEO	Jobs with Justice San Francisco
Asian Pacific Environmental Network	Canal Alliance	North Bay Jobs with Justice
Association of Bay Area Governments (ABAG) Metropolitan Transportation Commission (MTC)	Center for Sustainable Neighborhoods	North Bay Labor Council, AFL-CIO (NBLC)
Bay Area Community College Consortium	Centro Legal de la Raza	Othering and Belonging Institute, UC Berkeley
Bay Area Council	Chinese Progressive Association	Port of Oakland
Bay Area Regional Health Inequities (BARHII)	Construction Trades Workforce Initiative	Prospera
Bloom Energy	Contra Costa Building Trades Council	Rural County Representative of California (RCRC)
BlueGreen Alliance	Contra Costa Economic Partnership (CCEP)	SAMCEDA
Building Skills Partnership	Contra Costa Labor Council	San Francisco Foundation
Building Trades Council of Alameda County	East Bay Economic Development Alliance	San Francisco Labor Council
California Forward	Emerald Cities Collaborative	San Mateo Labor Council
California Green New Deal Coalition	Greenbank Associates	Services, Immigrant Rights and Education Network

# BA- HRTC | Subregional Tables | Current list of Signatories Continued

SF Building & Construction Trades Council	Silicon Valley Community Foundation	Planning Forward Land Use Solutions
Sierra Club, San Francisco Bay Chapter	JobTrain	SFMade
Silicon Valley Creates	Sonoma County Economic Development Board	Marcus Foster Education Institute
Silicon Valley Leadership Group (SVLG)	California Indian Museum and Cultural Center	City of Pinole
Small Business Majority	Communities for a Better Environment	Santa Clara University
Solano Economic Development Corporation	San Leandro 2050	Juma Ventures
SOMOS Mayfair	Wellbeing Economy Alliance California	
South Bay AFL-CIO Labor Council	IBEW Local 595 -- NorCal NECA	
Transition U.S.	Joint Venture Silicon Valley	
UC Berkeley Labor Center	Homeward Bound of Marin	
United Way Bay Area	Rural County Representatives of California	
UpValley Family Centers of Napa County	LISC Bay Area	
Working Partnerships USA	Contra Costa County Dept. of Conservation & Development	

# BA- HRTC | Subregional Tables What's Next

1

## Complete the Signatory form!

- If you believe you're on the list but not sure, reach out to us at [cerf@allhomeca.org](mailto:cerf@allhomeca.org) to confirm
- If you have not completed any form, complete the "Join our Collaborative" form here: <https://www.allhomeca.org/community-economic-resilience-fund/>
- Joining as a signatory to the BA-HRTC is required to participate in the region's subregional tables

2

## Timeline

- We're still on track to launch the tables in the next month. You'll hear from us by May 31st on next steps!

3

## Questions

- The BA-HRTC is currently developing the details of the subregional tables, reach out with questions and feedback at [cerf@allhomeca.org](mailto:cerf@allhomeca.org)



<https://www.allhomeca.org/community-economic-resilience-fund/>