Bay Area CERF Collaborative Update

January 11, 2023
<table>
<thead>
<tr>
<th>Agenda Item</th>
<th>Time</th>
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<tbody>
<tr>
<td>1. Welcome</td>
<td>11:00 - 11:05</td>
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<tr>
<td>2. CERF Vision and Purpose</td>
<td>11:05 - 11:15</td>
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<td>3. Update from State</td>
<td>11:15 - 11:20</td>
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<tr>
<td>5. Research</td>
<td>11:30 - 11:45</td>
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<tr>
<td>6. Bay Area HRTC Governance Structure</td>
<td>11:45 - 11:55</td>
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<td>7. Close and next steps</td>
<td>11:55 - 12:00</td>
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Community Economic Resilience Fund - Purpose

The Community Economic Resilience Fund (CERF) is a $600 million fund to build a sustainable and equitable economy across California, with a focus on supporting new strategies to diversify local economies and develop industries that create high-quality, broadly accessible jobs for all Californians in the transition to a carbon-neutral economy.

Build an equitable and sustainable economy working towards a carbon-neutral economy

A high-road approach to economic development that invests in paying living wages and environmentally sustainable practices

Community and worker-centered inclusive economic planning

Equitable outcomes for the region’s disinvested communities
What is the Community Economic Resilience Fund

- $600 million in funding
- Established 13 regions, with the nine-county Bay Area being one of the regions
- Provides $5 million planning grants to each region to support a High Road Transition Collaborative (HRTC) and conduct a two-year planning process
- Selected All Home as the Convener, with the Bay Area Good Jobs Partnership for Equity as Fiscal Agent, for the Bay Area region
- At the conclusion of the planning process, projects engaged with or supported by the HRTC will compete for State funding
Bay Area High-Road Transition Collaborative (HRTC) - Goals

Through the $5 million planning grants provided to each region, the Bay Area HRTC aims to:

**Goals**

- Deliver on the purpose of CERF throughout the two-year planning process
- Bring additional resources to the region
- Create an ongoing infrastructure for regional economic and workforce development
- Create greater environmental, economic and social justice

**Principles**

- Climate resilience led by frontline communities and workers
- Lift up job quality, grow high-road jobs, elevate equity and worker voice
- Honor local without losing the power of the regional
- Inclusive, democratic, grassroots governance
- Take action towards transformative change
Workforce Services Information Notice
WSIN22-26

Issued: January 10, 2023

The Employment Development Department (EDD) in collaboration with the Labor and Workforce Development Agency, the Governor’s Office of Planning and Research (OPR), and the Governor’s Office of Business and Economic Development announces the availability of up to $50 million in the Community Economic Resilience Fund Program (CERF) Economic Development Pilot Program Year (PY) 2022-23 Solicitation for Proposals (SFP).

The Economic Development Pilot will fund projects that have already emerged from existing regional processes or plans and are ready for implementation. This gives regions the opportunity to showcase innovative projects that advance the goals of CERF. This SFP fulfills the requirement of Senate Bill 162 that the program “provide a small initial tranche of funding for economic diversification pilots with demonstrable high road elements in those regions already engaged in economic recovery and transition planning.” These projects will align with the high road focus of the program and will demonstrate potential uses of CERF Implementation Phase funding.

Proposals must be received by 3 p.m. on Monday, February 13, 2023. An informational webinar will be held at 10 a.m. on Wednesday, January 18, 2023. Preregistration is required. For registration information, email a request to WSBCERF@edd.ca.gov by January 18, 2023. The EDD encourages applicants to submit a notice of intent to apply to WSBCERF@edd.ca.gov by 5 p.m. on January 23, 2023. To view this SFP, visit the EDD Workforce Development Solicitations for Proposals webpage.

/s/ KIMBERLEE MEYER, Chief
Central Office Workforce Services Division
Getting Further Involved with the Bay Area HRTC

1. Subregional tables
2. Registering interest on All Home website
3. Stakeholder mapping
Getting Further Involved with the Bay Area HRTC

Subregional tables

1. Subregional Tables

- Honor local without losing the power of the region
- Representation of stakeholder groups identified in the SFP: labor, business, grassroots organizations, community members, government agencies, economic development agencies, philanthropy, education and training providers, workforce entities, environmental justice organizations, worker centers, disinvested communities and California Native American tribes.
- Collaborate with organizations/entities contracted to lead research and community engagement to develop and support community strategies in your sub-region
- Identify the specific needs, opportunities and challenges of the respective sub-region
- Surface promising projects and practices to be shared across the Bay Area
Getting Involved with the Bay Area HRTC

*Interest form & stakeholder mapping*

### 2. CERF Interest Form

- Visit: allhomeca.org
- What we do → Community Economic Resilience Fund
- Click on: **Get updates and get involved**

### 3. Stakeholder Mapping
Research

- Stakeholder Mapping
- Regional Summary
  - Economy and economic development
  - Climate and environmental impact
  - Public Health Analysis
- Labor Market Analysis
- Industry cluster analysis
- SWOT Analysis
Bay Area High Road Transition Collaborative (HRTC) - Governance Structure

Steering Committee
- Proportional representation of stakeholder groups identified in the SFP: labor, business, grassroots organizations, community members, government agencies, economic development agencies, philanthropy, education and training providers, workforce entities, environmental justice organizations, worker centers, disinvested communities and California Native American Tribes.

Research and Planning Committee
- Acts as an implementation committee made up of a) The convenor (All Home) and Fiscal Agent, b) contracted organizations and entities responsible for implementing the HRTC’s planning, research and community engagement work, and c) co-leads of the sub-regional tables.

Geographic Subregions
- Honor local without losing the power of the region.
- Mirror the diversity and composition of the Steering Committee.
- Collaborate with research and community engagement work.
- Identify specific needs, opportunities and challenges of the sub-region.
- Surface promising projects and practices.
Have a regional interest and/or orientation.
Actively collaborate in the governance of the HRTC.
Determine formation of sub-regional and planning tables.
Navigate regional political and jurisdictional issues.
Provide regular feedback on documents and be an active participant in regular meetings.
Engage and represent organizations and individuals in the stakeholder group you are representing. Be an active liaison, gathering feedback and disseminating information within your stakeholder group.
Endorse and promote the values and operating principles of the HRTC.
Advance and promote collaboration between stakeholders, in alignment with CERF vision of collaborative visioning for high road economic development.
Participate in driving the process and achieving alignment within the collaborative. Identify opportunities to align and/or accelerate across sub-regional tables.
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<thead>
<tr>
<th>Sector</th>
<th>Member</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Central Labor Councils</td>
<td>Kim</td>
<td>Tavaglione San Francisco Labor Council</td>
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<tr>
<td>Building and Construction Trades Council</td>
<td>Andreas</td>
<td>Cluver Building Trades Council of Alameda</td>
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<tr>
<td>Education labor organizations</td>
<td>Paul</td>
<td>Fong CA Federation of Teachers</td>
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<tr>
<td>Employers, businesses and business associations</td>
<td>Jeff</td>
<td>Bellisario Bay Area Council</td>
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<tr>
<td>Economic development organizations</td>
<td>Chris</td>
<td>Rico Solano EDC</td>
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<tr>
<td>Small businesses and small business associations</td>
<td>Carolina</td>
<td>Martinez CAMEO</td>
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<td>Worker centers</td>
<td>Claire</td>
<td>Lau Chinese Progressive Association</td>
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<td>Workforce development agencies</td>
<td>Tamia</td>
<td>Brown Contra Costa WDB</td>
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<tr>
<td>Housing and homelessness organizations</td>
<td>Ky</td>
<td>Le County of Santa Clara</td>
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<tr>
<td>Philanthropic organizations (serving disinvested communities)</td>
<td>Christa</td>
<td>Brown San Francisco Foundation</td>
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<tr>
<td>Community based organization (serving disinvested communities)</td>
<td>Louise</td>
<td>Auerhahn Working Partnerships USA</td>
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<tr>
<td>Community based organizations (racial justice)</td>
<td>Tamisha</td>
<td>Walker Safe Return Project</td>
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<tr>
<td>Community based organizations (immigrant rights)</td>
<td>Omar</td>
<td>Carrera Canal Alliance</td>
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<td>Community based organizations (youth)</td>
<td>Amber</td>
<td>Twitchell On the Move</td>
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<td>Tribal organizations</td>
<td>Anita</td>
<td>Kumar BARHII</td>
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<td>Public health</td>
<td>Brenda</td>
<td>Munoz UC Berkeley Labor Center</td>
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<td>Post-secondary education (research)</td>
<td>Kit</td>
<td>O’Doherty Bay Area Community College Consortium</td>
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<td>Post-secondary education (instruction)</td>
<td>Brad</td>
<td>Paul MTC/ABAG</td>
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<td>Regional governmental agencies</td>
<td>Zoe</td>
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<td>Environmental</td>
<td>Faraz</td>
<td>Rizvi Asian Pacific Environmental Network</td>
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<td>Environmental justice</td>
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Next steps

• Finalize contract with State

• Planning Phase Plan 60 days after contract execution

• Form and populate sub-regional tables

• Initiate economic development research to be completed 150 days after contract is executed

• Develop the region’s approach to community engagement

Next Meeting: February 8, 2023