



Bay Area CERF Collaborative Update

January 11, 2023

11 am PST - 12pm PST



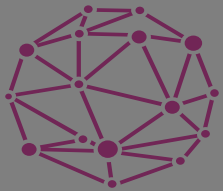
A hand holding a pen writing on a whiteboard with sticky notes.

Agenda

- | | |
|---------------------------------------|---------------|
| 1. Welcome | 11:00 - 11:05 |
| 2. CERF Vision and Purpose | 11:05 - 11:15 |
| 3. Update from State | 11:15 - 11:20 |
| 4. Getting Further Involved | 11:20 - 11:30 |
| 5. Research | 11:30 - 11:45 |
| 6. Bay Area HRTC Governance Structure | 11:45 - 11:55 |
| 7. Close and next steps | 11:55 - 12:00 |

Community Economic Resilience Fund - Purpose

The Community Economic Resilience Fund (CERF) is a \$600 million fund to build a sustainable and equitable economy across California, with a focus on supporting new strategies to diversify local economies and develop industries that create high-quality, broadly accessible jobs for all Californians in the transition to a carbon-neutral economy.



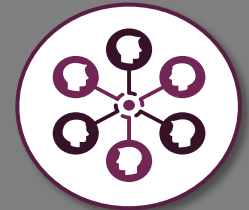
Build an equitable and sustainable economy working towards a carbon-neutral economy



A high-road approach to economic development that invests in paying living wages and environmentally sustainable practices



Community and worker-centered inclusive economic planning



Equitable outcomes for the region's disinvested communities

What is the Community Economic Resilience Fund

A satellite-style map of California with 13 distinct regions outlined in white. The map shows the state's coastline on the left and its inland terrain on the right. The regions are irregularly shaped, following major geographical and political boundaries.

- \$600 million in funding
- Established 13 regions, with the nine-county Bay Area being one of the regions
- Provides \$5 million planning grants to each region to support a High Road Transition Collaborative (HRTC) and conduct two-year planning process
- Selected All Home as the Convener, with the Bay Area Good Jobs Partnership for Equity as Fiscal Agent, for the Bay Area region
- At the conclusion of the planning process, projects engaged with or supported by the HRTC will compete for State funding

Bay Area High-Road Transition Collaborative (HRTC) - Goals

Through the \$5 million planning grants provided to each region, the Bay Area HRTC aims to:

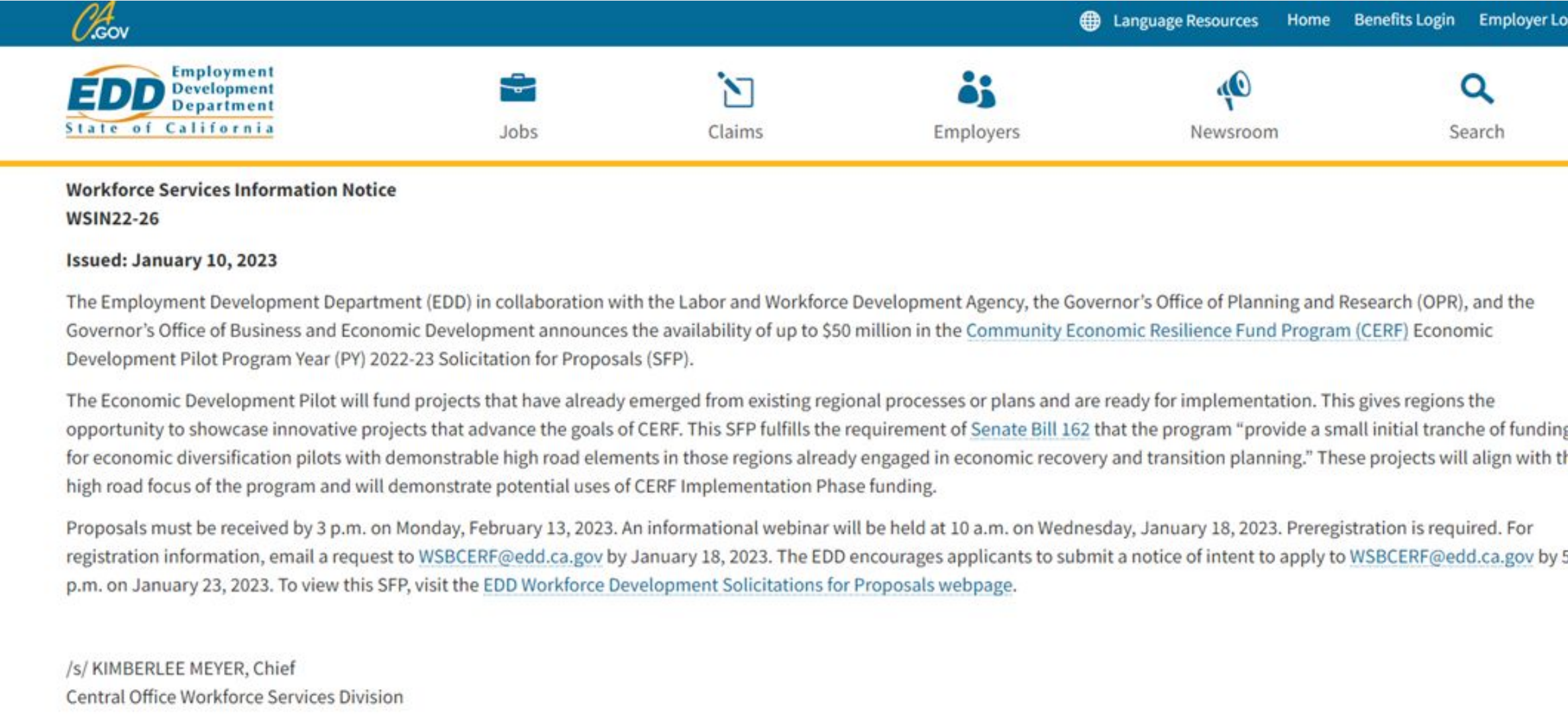
Goals

- Deliver on the purpose of CERF throughout the two-year planning process
- Bring additional resources to the region
- Create an ongoing infrastructure for regional economic and workforce development
- Create greater environmental, economic and social justice

Principles

- Climate resilience led by frontline communities and workers
- Lift up job quality, grow high-road jobs, elevate equity and worker voice
- Honor local without losing the power of the regional
- Inclusive, democratic, grassroots governance
- Take action towards transformative change

CERF Economic Development Pilot Project SFP – PY 22-23



The screenshot shows the top portion of the EDD website. At the top left is the CA.GOV logo. To its right is a navigation bar with links for Language Resources, Home, Benefits Login, and Employer Log. Below this is the EDD logo (Employment Development Department, State of California) and a row of six icons: Jobs (briefcase), Claims (notepad), Employers (two people), Newsroom (megaphone), and Search (magnifying glass). The main content area features a yellow horizontal line above the text.

Workforce Services Information Notice
WSIN22-26

Issued: January 10, 2023

The Employment Development Department (EDD) in collaboration with the Labor and Workforce Development Agency, the Governor's Office of Planning and Research (OPR), and the Governor's Office of Business and Economic Development announces the availability of up to \$50 million in the [Community Economic Resilience Fund Program \(CERF\) Economic Development Pilot Program Year \(PY\) 2022-23 Solicitation for Proposals \(SFP\)](#).

The Economic Development Pilot will fund projects that have already emerged from existing regional processes or plans and are ready for implementation. This gives regions the opportunity to showcase innovative projects that advance the goals of CERF. This SFP fulfills the requirement of [Senate Bill 162](#) that the program "provide a small initial tranche of funding for economic diversification pilots with demonstrable high road elements in those regions already engaged in economic recovery and transition planning." These projects will align with the high road focus of the program and will demonstrate potential uses of CERF Implementation Phase funding.

Proposals must be received by 3 p.m. on Monday, February 13, 2023. An informational webinar will be held at 10 a.m. on Wednesday, January 18, 2023. Preregistration is required. For registration information, email a request to WSBCERF@edd.ca.gov by January 18, 2023. The EDD encourages applicants to submit a notice of intent to apply to WSBCERF@edd.ca.gov by 5 p.m. on January 23, 2023. To view this SFP, visit the [EDD Workforce Development Solicitations for Proposals webpage](#).

/s/ KIMBERLEE MEYER, Chief
Central Office Workforce Services Division

Getting Further Involved with the Bay Area HRTC

1. Subregional tables
2. Registering interest on All Home website
3. Stakeholder mapping

Getting Further Involved with the Bay Area HRTC

Subregional tables

1. Subregional Tables

- Honor local without losing the power of the region
- Representation of stakeholder groups identified in the SFP: labor, business, grassroots organizations, community members, government agencies, economic development agencies, philanthropy, education and training providers, workforce entities, environmental justice organizations, worker centers, disinvested communities and California Native American tribes.
- Collaborate with organizations/entities contracted to lead research and community engagement to develop and support community strategies in your sub-region
- Identify the specific needs, opportunities and challenges of the respective sub-region
- Surface promising projects and practices to be shared across the Bay Area

Getting Involved with the Bay Area HRTC

Interest form & stakeholder mapping

2. CERF Interest Form

- Visit: allhomeca.org
- What we do → Community Economic Resilience Fund
- Click on: [Get updates and get involved](#)

3. Stakeholder Mapping

CERF Interest Form

As the Bay Area High Road Transition Collaborative begins the CERF planning phase, we want to engage with and include organizations and communities that may be interested in the Bay Area HRTC or CERF. Please use this form if you or your organization would like to get involved, stay updated or ask a question about CERF or the Bay Area HRTC. We look forward to hearing from you!

dorozco@allhomeca.org [Switch account](#)



* Required

Email *

Your email

First Name *

Your answer

Research

- Stakeholder Mapping
- Regional Summary
 - Economy and economic development
 - Climate and environmental impact
 - Public Health Analysis
- Labor Market Analysis
- Industry cluster analysis
- SWOT Analysis

Bay Area High Road Transition Collaborative (HRTC) - Governance Structure

Steering Committee

- Proportional representation of stakeholder groups identified in the SFP: labor, business, grassroots organizations, community members, government agencies, economic development agencies, philanthropy, education and training providers, workforce entities, environmental justice organizations, worker centers, disinvested communities and California Native American Tribes.

Research and Planning Committee

- Acts as an implementation committee made up of a) The convenor (All Home) and Fiscal Agent, b) contracted organizations and entities responsible for implementing the HRTC's planning, research and community engagement work, and c) co-leads of the sub-regional tables.

Geographic Subregions

- Honor local without losing the power of the region.
- Mirror the diversity and composition of the Steering Committee.
- Collaborate with research and community engagement work.
- Identify specific needs, opportunities and challenges of the sub-region.
- Surface promising projects and practices.

Steering Committee

- Have a regional interest and/or orientation.
- Actively collaborate in the governance of the HRTC.
- Determine formation of sub-regional and planning tables.
- Navigate regional political and jurisdictional issues.
- Provide regular feedback on documents and be an active participant in regular meetings.
- Engage and represent organizations and individuals in the stakeholder group you are representing. Be an active liaison, gathering feedback and disseminating information within your stakeholder group.
- Endorse and promote the values and operating principles of the HRTC.
- Advance and promote collaboration between stakeholders, in alignment with CERF vision of collaborative visioning for high road economic development
- Participate in driving the process and achieving alignment within the collaborative. Identify opportunities to align and/or accelerate across sub-regional tables.

Bay Area High Road Transition Collaborative (HRTC) - Steering Committee

Sector	Member		Organization
Central Labor Councils	Kim	Tavaglione	San Francisco Labor Council
Building and Construction Trades Council	Andreas	Cluver	Building Trades Council of Alameda
Education labor organizations	Paul	Fong	CA Federation of Teachers
Employers, businesses and business associations	Jeff	Bellisario	Bay Area Council
Economic development organizations	Chris	Rico	Solano EDC
Small businesses and small business associations	Carolina	Martinez	CAMEO
Worker centers	Claire	Lau	Chinese Progressive Association
Workforce development agencies	Tamia	Brown	Contra Costa WDB
Housing and homelessness organizations	Ky	Le	County of Santa Clara
Philanthropic organizations	Christa	Brown	San Francisco Foundation
Community based organization (serving disinvested communities)	Louise	Auerhahn	Working Partnerships USA
Community based organizations (racial justice)	Tamisha	Walker	Safe Return Project
Community based organizations (immigrant rights)	Omar	Carrera	Canal Alliance
Community based organizations (youth)	Amber	Twitchell	On the Move
Tribal organizations			
Public health	Anita	Kumar	BARHII
Post-secondary education (research)	Brenda	Munoz	UC Berkeley Labor Center
Post-secondary education (instruction)	Kit	O'Doherty	Bay Area Community College Consortium
Regional governmental agencies	Brad	Paul	MTC/ABAG
Environmental	Zoe	Siegel	Greenbelt Alliance
Environmental justice	Faraz	Rizvi	Asian Pacific Environmental Network

Next steps

- Finalize contract with State
- Planning Phase Plan 60 days after contract execution
- Form and populate sub-regional tables
- Initiate economic development research to be completed 150 days after contract is executed
- Develop the region's approach to community engagement

Next Meeting: February 8, 2023



ALL
HOME

www.allhomeca.org

<https://www.allhomeca.org/community-economic-resilience-fund/>