

Community Economic Resilience Fund (CERF)

Bay Area HRTC Collaborative Meeting

February 22, 2022

1:00 pm -2:00 pm



A person's hand is visible on the left side of the image, holding a blue pen and writing on a whiteboard. The whiteboard has several colorful sticky notes attached to it. The word "Agenda" is overlaid in white text on the left side of the image.

Agenda

- | | |
|--|-------------|
| 1. Welcome | 1:00 - 1:02 |
| 2. CERF Economic Development Pilot Funding | 1:02 - 1:12 |
| 3. Update from State | 1:12 - 1:15 |
| 4. Engagement updates | 1:15 - 1:20 |
| 5. Planning phase timeline | 1:20 - 1:25 |
| 6. Subregional table update | 1:25 - 1:35 |
| 7. Meet the Steering Committee | 1:35 - 1:55 |
| 8. Close and next steps | 1:55 - 2:00 |

CERF Economic Development Pilot Project SFP – PY 22-23



CA.GOV

EDD Employment Development Department
State of California

Jobs Claims Employee

Workforce Services Information Notice

WSIN22-26

Issued: January 10, 2023

The Employment Development Department (EDD) in collaboration with the Labor and Workforce Development Agency, Governor's Office of Business and Economic Development announces the availability of up to \$50 million in the [Com](#) Development Pilot Program Year (PY) 2022-23 Solicitation for Proposals (SFP).

The Economic Development Pilot will fund projects that have already emerged from existing regional processes or provide an opportunity to showcase innovative projects that advance the goals of CERF. This SFP fulfills the requirement of [Sen](#) for economic diversification pilots with demonstrable high road elements in those regions already engaged in economic high road focus of the program and will demonstrate potential uses of CERF Implementation Phase funding.

Proposals must be received by 3 p.m. on Monday, February 13, 2023. An informational webinar will be held at 10 a.m. For registration information, email a request to WSBCERF@edd.ca.gov by January 18, 2023. The EDD encourages applications to be submitted by 3 p.m. on January 23, 2023. To view this SFP, visit the [EDD Workforce Development Solicitations for Proposals webpage](#).

/s/ KIMBERLEE MEYER, Chief
Central Office Workforce Services Division



- Application period closed
- HRTC endorsement or approval was not required before submitting

Engagement updates

We've presented to numerous groups including:



Adult Pathways regional
Coalition



What's Next

Upcoming Presentations

- Bay Area Urban Manufacturing Initiative
- RESET

CERF Interest Form

- Complete the form!
- We will be following up with all respondents by the end of the month

Reach out to All Home if you'd like us to present to your group or organization!

Planning Phase Timeline

*exact dates will take effect once
contract is signed*

Where we are today: (February 2022)

- Finalize contract with State
- Defining structure of subregional groups
- Standing up governance structure of HRTC

Planning Phase Plan

Finalized Governance Structure

Reginal Plan Part 1: Research

Update | Subregional Tables

Subregional tables will:

- Convene local stakeholders to pursue the regional goal of the BA - HRTC:
“re-envision regional economic development planning, centered around the values of equity, high-road employment, sustainability and climate resilience, and shaped by workers and impacted community members themselves.”
- Center grassroots leadership of workers and historically disinvested communities to shape the outcomes of the collaborative table.
- Provide bottom-up direction to guide the BA-HRTC Steering Committee in the research process, policy decisions and metrics.
- Identify and build consensus around potential projects for the approx. \$450m state pooled fund, and bring together partnerships who are prepared to move those pilot projects forward.

6 proposed subregions:

Marin + Sonoma

Napa + Solano

San Mateo + Santa Clara

San Francisco

Contra Costa

Alameda

Timeline:

Aiming to convene initial meetings in next 2-3 months.

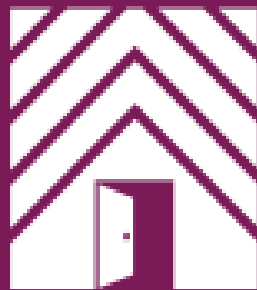
Meet the Steering Committee

Member	Sector	Organization
Aaron Burnett	Community based organizations (immigrant rights)	Canal Alliance
Amber Twitchell	Community based organizations (youth)	On the Move
Andreas Cluver	Building and Construction Trades Council	Building Trades Council of Alameda
Anita Kumar	Public health	BARHII
Brad Paul	Regional governmental agencies	ABAG / MTC
Enrique Lopezlira	Director, Low -Wage Work Program	UC Berkeley Labor Center
Carolina Martinez	Small businesses and small business associations	CAMEO
Chris Rico	Economic development organizations	Solano EDC
Christa Brown	Philanthropic organizations	San Francisco Foundation
Claire Lau	Worker centers	Chinese Progressive Association
Faraz Rizvi	Environmental justice	Asian Pacific Environmental Network
Jeff Bellisario	Employers, businesses and business associations	Bay Area Council
Kim Tavaglione	Central Labor Councils	San Francisco Labor Council
Kit O'Doherty	Post-secondary education (instruction)	Bay Area Community College Consortium
Ky Le	Housing and homelessness organizations	County of Santa Clara
Louise Auerhahn	Community based organization (serving disinvested communities)	Working Partnerships USA
Paul Fong	Education labor organizations	CA Federation of Teachers
Tamia Brown	Workforce development agencies	Contra Costa WDB
Tamisha Walker	Community based organizations (racial justice)	Safe Return Project
Zoe Siegel	Environmental	Greenbelt Alliance
VACANT	Tribal Organizations	

Next Steps

- Finalize contract with State
- Planning Phase Plan 60 days after contract execution
- Form and populate sub-regional tables
- Initiate economic development research to be completed 150 days after contract is executed
- Develop the region's approach to community engagement





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HOME

<https://www.allhomeca.org/community-economic-resilience-fund/>