

ALL
HOME

IMPACT REPORT

2019-2023





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MISSION STATEMENT

All Home advances regional solutions that disrupt the cycles of poverty and homelessness, redress racial disparities, and create more economic mobility opportunities for people with extremely low incomes.

All Home works across counties, sectors, and silos to advance coordinated, innovative solutions and build a movement to challenge the status quo that perpetuates homelessness.

allhomeca.org

LETTER FROM THE CEO

Four years ago, I founded All Home to test whether we could address housing security and economic inclusion differently in the Bay Area. All Home set out to redesign how we work together across the region, develop solutions to homelessness and economic inequality that generate real results, and unite people together around the belief that these problems are solvable.

Today I'm proud to say that we're making real progress. All Home has filled a gap in the Bay Area, pushing the region to move beyond frustration that the status quo isn't working, and toward collective action. Our staff has grown from six at our founding in 2019 to more than twenty people bringing the region together in new ways to solve our biggest challenges.

In just four short years (and amid a global pandemic), we created a regional coordinating body, developed two ambitious regional plans, and built a team to implement those plans. We also advocated successfully for local and state policy change, launched multiple new programs, and secured a \$5 million planning grant from the state.

This report showcases the impact we've made so far, thanks to the support of our funders and partners in the region.

Keep watching what we do in the Bay Area. Imagine if we can harness peoples' frustration around homelessness and housing insecurity and turn that into power, political will, and resources to advance real solutions. That's our task as we move forward into 2024 and beyond. We've built the team, the partnerships, and the pathway to make a difference in the lives of all our neighbors, and we want you with us.



Tomiquia Moss



HERE ARE OUR TOP FIVE

232 leaders from nine Bay Area counties have participated in our Regional Impact Council





Our Team

STAFF

All Home's team includes 22 professionals with expertise in homelessness, affordable housing, economic mobility, data analysis, public administration, policy change, and strategic communications. Our five-member executive team brings decades of experience leading in the social and public sectors.

REGIONAL IMPACT COUNCIL

The Regional Impact Council (RIC) is a roundtable of stakeholders from all nine Bay Area counties working together to address housing insecurity and homelessness in the region. The council is composed of policymakers; affordable housing, social equity and economic mobility practitioners; housing and homelessness service providers; and business and philanthropic partners. RIC members contribute their expertise to design solutions and advocate for policy change at a regional level.



COMMUNITY ADVISORY COUNCIL

All Home is supported by a Community Advisory Council (CAC), which currently has nine members. Each member of the council has lived experience with homelessness, housing insecurity, or poverty. Their insights and perspectives help All Home assess regional gaps and successes, and ensure our work is responsive to the needs of people with extremely low incomes. The Council provides input and guidance on All Home's strategic plan, programming, investment opportunities, and grantmaking.



I joined the CAC because it's essential to represent my lived experience as an African American woman and a service provider. CAC members offer a unique perspective of the system's flaws and practices that impact our whole community."

Brandy Jenkins-League

Community Advisory Council member and Program Manager,
Bay Area Community Services



Our neighbors need regional solutions.

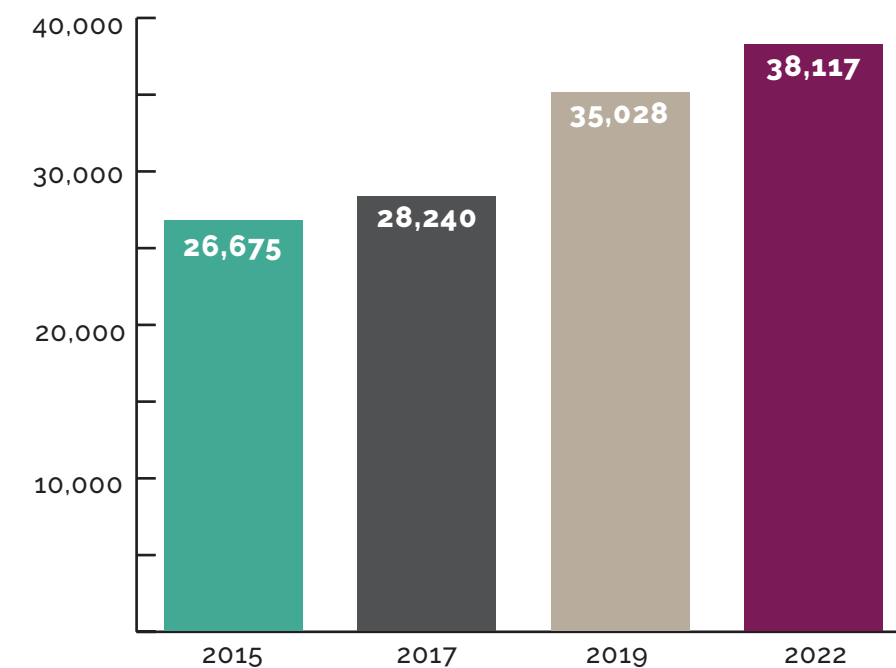
Inequality and unaffordability have become defining characteristics of California, especially in the Bay Area, but All Home is convinced it doesn't have to stay that way. The scale of human suffering on our streets and housing insecurity among lower income neighbors destabilizes our entire region and requires bold action.

BY THE NUMBERS:

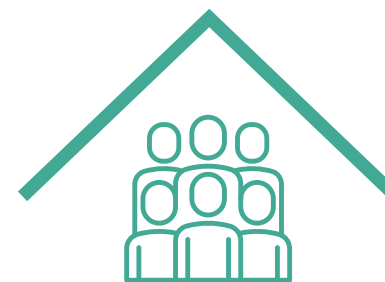
- ▶ California is home to **half the country's unsheltered population**.
- ▶ **38,000 people** experience homelessness on any given night in the Bay Area.
- ▶ **About 1 million Bay Area residents** have extremely low incomes.
- ▶ More than **500,000 Bay Area residents** with extremely low incomes spend more than 30% of their income on rent.

Due to generations of discrimination in employment, education, housing, finance and policing, these residents are disproportionately people of color.

NUMBER OF PEOPLE EXPERIENCING HOMELESSNESS IN THE BAY AREA

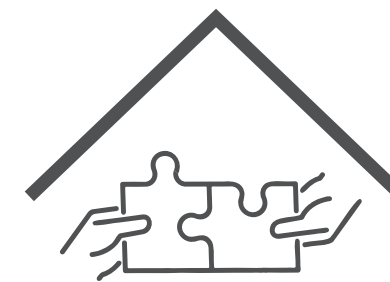


**OUR JOB IS TO BEND THE CURVE.
HERE'S HOW WE DO IT.**



CONVENE

Work together
as a region at
the intersection
of housing and
economic security.



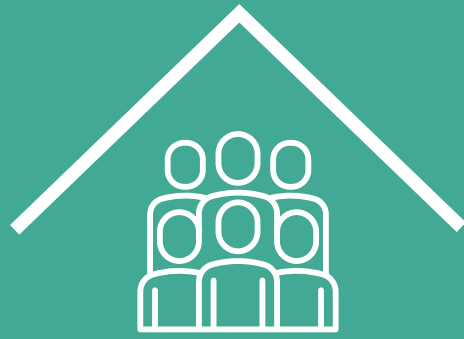
CO-CREATE

Design, test, and
scale innovative
solutions.



CATALYZE

Drive systems change
by shifting funding,
policy, and narratives.



CONVENING the Regional Impact Council.

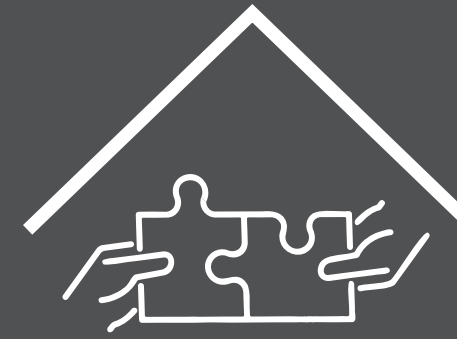
Since All Home first convened the Regional Impact Council (RIC) in 2020, **more than 200 leaders and experts from the public and private sectors** across the nine-county Bay Area have worked together to design and advance solutions to homelessness and poverty.

In 2021 the RIC released the **Regional Action Plan**, the first-ever plan to dramatically reduce unsheltered homelessness across the Bay Area. In 2022, the RIC released the **Big Moves for Housing and Economic Security**, five visionary proposals to address the root causes of housing insecurity and poverty.

Now All Home and the RIC are laser-focused on implementing these plans. We are working with cross-sector partners in every county to coordinate systems, funding, and strategies to accelerate housing production, homelessness prevention, and economic mobility for people with extremely low incomes.



Regional Impact Council with All Home staff and members of our Community Advisory Council



CO-CREATING solutions to make vital information more accessible.

All Home and our grantees have developed new ways for people at risk of homelessness to find available resources to help them stay in their homes.

Stay Housed Bay Area will be a free, user-friendly website where Bay Area residents can find housing-related resources and services near them, such as emergency financial assistance, legal services, tenant rights information, and more. Built by One Degree and All Home, this region-wide website will launch in the fall of 2023 with a broader outreach campaign than has ever been possible before.

The California Eviction Prevention Project is a collaboration between Health Leads, Tenants Together, and Bay Area 211 providers United Way Bay Area, Eden I&R, and Contra Costa Crisis Center. With All Home's support, the team has supported more than 99,000 residents to learn their housing rights, and screened more than 52,000 callers for risk of eviction.

The Housing Specialty Unit is a new team within Eden I&R, the organization that operates the 211 serving Alameda County. Empowered by the work of CEPP, the team has answered more than 3,000 calls in its first six months from community members, providing in-depth support for complex housing needs and reducing the wait time for 211 callers by 57% in the process.



Eden I&R staff at a 211 training.

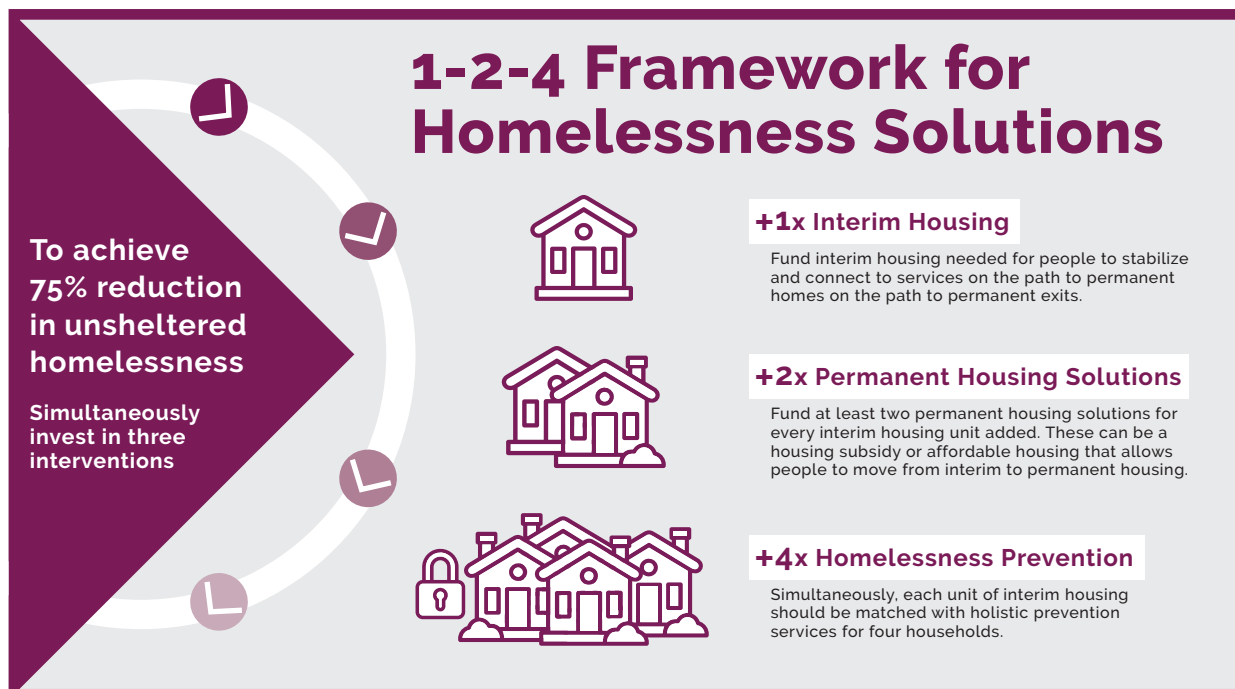


CATALYZING systems change with the 1-2-4 Framework for Homelessness Solutions.

The Regional Action Plan's signature approach is a new formula to guide greater public investment called the **1-2-4 Framework for Homelessness Solutions**. For every **one** investment in interim housing units, there should be at least **two** investments in permanent housing solutions and **four** homelessness prevention interventions.

Concurrent investments in all three interventions will enable jurisdictions to get ahead of the problem with prevention, provide viable alternatives to encampments with non-congregate interim housing, and create more permanent homes as quickly as possible.

To date, **13 jurisdictions** have endorsed the 1-2-4 Framework and the Regional Action Plan, and the concept of concurrent investments at scale is taking hold. As a result, practitioners are thinking, planning, and budgeting for homelessness solutions in more comprehensive ways.



CATALYZE CASE STUDY



Contra Costa Health's Coordinated Outreach Referral, Engagement (CORE) team.

TECHNICAL ASSISTANCE TO STRENGTHEN HOMELESSNESS RESPONSE

Contra Costa was the first county to endorse the RAP and begin a technical assistance partnership with All Home. We worked with county staff to understand current investments into interim and permanent housing and homelessness prevention, and estimated the funding needed to scale these interventions to reduce unsheltered homelessness by 75%. We also facilitated a series of conversations between County department leaders focused on improving coordination in funding and program service delivery. We will deliver more recommendations and guidance in the months to come, as we work with more counties in this way.

All Home has provided technical or strategic assistance—such as housing gap analyses, policy guidance, and prevention programs—to eight out of the nine Bay Area counties. These partnerships strengthen countywide coordination to enable more efficient use of resources, so that more residents can access the housing and services they need.

Find more success stories
in our Solutions Library at:
www.allhomeca.org/solutions



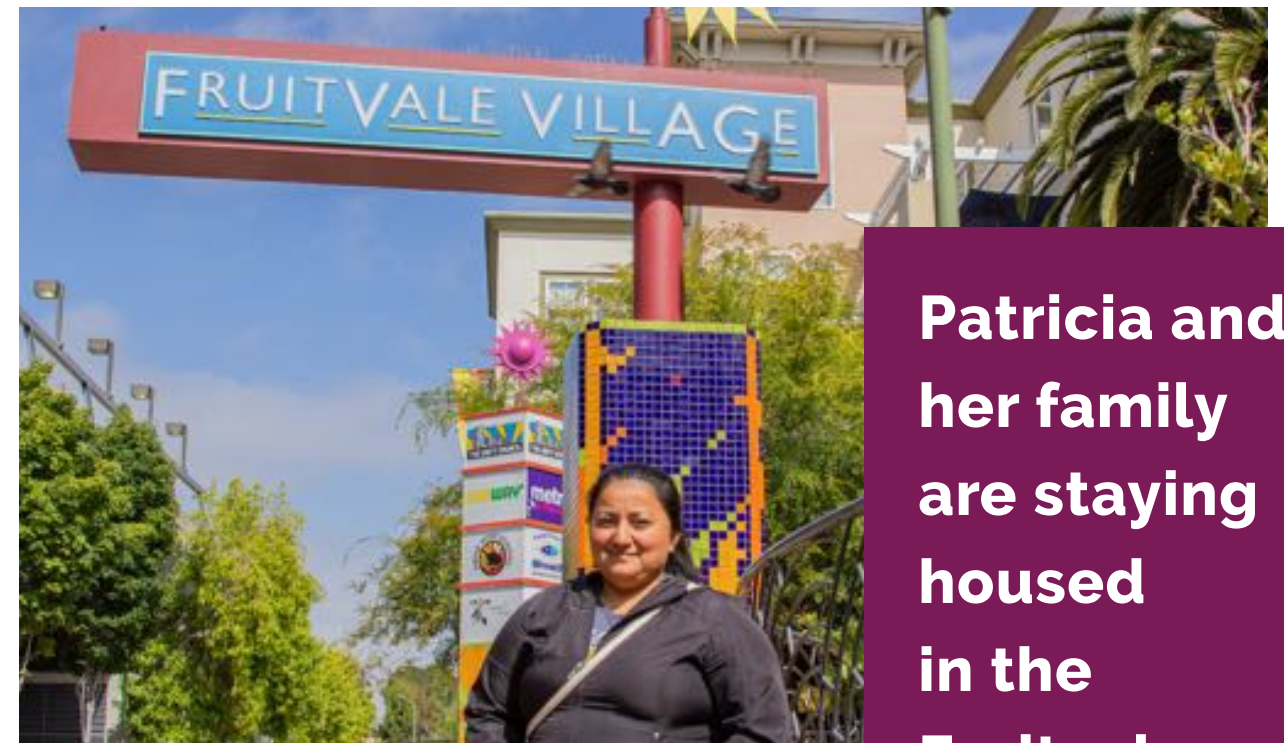
We're making progress

ESTABLISHING A REGIONAL HOMELESSNESS PREVENTION PROGRAM

Homelessness is solvable, but right now for every person who finds a stable home in the Bay Area, at least three more lose theirs. That's why preventing homelessness before it happens is critical to solving it.

All Home has catalyzed a powerful homelessness prevention pilot program in San Francisco, Oakland, Fremont, and Napa County, and is expecting expansion to at least two more counties by the end of 2024. Our program model targets emergency financial help and services to the people at highest risk of experiencing homelessness. The caring, knowledgeable staff of Bay Area Community Services partner with networks of local providers to deliver the program using a single technology platform to assess risk factors, process applications, and track outcomes across jurisdictions.

We're working with partners to scale this approach throughout the region and lift it up as a statewide and national model.



Patricia and her family are staying housed in the Fruitvale

For Patricia, receiving legal and financial assistance from All Home's homelessness prevention partnership with Bay Area Community Services (BACS) meant the difference between her family staying in their home and being evicted. After leaving El Salvador with her son and partner as a result of gang violence, Patricia settled in Oakland. Following advice from her son's doctor, Patricia adopted an emotional support animal for him. As a result, her landlord attempted to increase her rent by \$500 a month or evict them—all at the height of the COVID-19 pandemic in 2020.

Patricia was referred to BACS, whose staff informed her of her rights and negotiated directly with her landlord. BACS also provided Patricia with financial assistance to pay back-owed rent—a huge relief after having her employment impacted by the pandemic.

“We feel so relieved now. It was a really tough couple of months with all the uncertainty... not knowing where we were going to end up. This was such a help—both emotionally for my son and for us as well.”

Nos sentimos muy aliviados porque pasamos unos meses bien difíciles con la duda, la incertidumbre de dónde nos íbamos a ir... Nos ayudó mucho—tanto a mi hijo emocionalmente y a nosotros también.”

LEADING A \$5 MILLION ECONOMIC DEVELOPMENT PROJECT FOR THE BAY AREA

To disrupt the cycles that perpetuate housing insecurity and poverty, we need to diversify local economies and develop industries that create high-quality, broadly accessible jobs, especially industries supporting our transition to a carbon-neutral economy.

In late 2022, All Home was selected by the State of California to serve as regional convener for a \$5 million, multi-year planning process in support of the State's Community Economic Resilience Fund. The Bay Area High Road Transition Collaborative (Bay Area HRTC) includes hundreds of representatives from labor, environmental justice, community-based organizations, business, workforce development, education, government, indigenous communities, and philanthropic groups, working together to develop new, more inclusive economic strategies.

Following the planning process, our collaborative will apply for a share of the state's \$600 million Community Economic Resilience Fund to implement our plans for the region, creating more opportunities for people and communities that have been left out of economic development plans in the past.



WINNING POLICY CHANGE IN SACRAMENTO

In September 2022, Governor Newsom signed All Home's first piece of legislation into law. Assembly Bill 2094 (R. Rivas), sponsored by All Home and Housing California, requires cities and counties to report the amount of housing they build that is affordable to households with extremely low incomes.

Between 2013 and 2020, California developed only 22% of the housing needed to serve low-income households and 15% of the housing needed to serve very-low-income households. These trends have persisted since 2020. Until AB 2094, there has been no data about housing production for extremely low-income Californians (those with incomes below 30% of the Area Median Income). Closing that critical gap in data collection will improve our ability to plan for and actually build the housing California so desperately needs for extremely low-income residents.

Now that the bill is law, we're monitoring its implementation and considering further legislation to spur production of housing affordable to people with extremely low incomes.





Creating a region where everyone can thrive

There's a lot going on at All Home. These are a few projects we're excited about to convene change-makers, co-create solutions, and catalyze systemic change.

TRAINING LEADERS WITH LIVED EXPERIENCE

All Home recently adopted the **Emerging Leaders Program**, a rigorous training for individuals who have experienced homelessness to develop their leadership and advocacy skills in preparation for serving in decision-making roles throughout the homelessness response system.

The program was created by EveryOne Home in Alameda County, and All Home intends to expand it across the region. We believe **homelessness systems and policies will be more effective** as more people with first-hand experience help design and implement them.

CHANGING HEARTS AND MINDS

Homelessness and housing affordability are top concerns for people living in the Bay Area, but **while we all want solutions, many doubt that the problem can actually be solved**. That is why narrative change, with a focus on proven solutions that are working right now, is so important.

Along with the Nonprofit Housing Association of Northern California, All Home is co-leading a **regional campaign to inspire hope and spur collective action** for housing justice in the Bay Area. We'll be **lifting up personal stories of people with lived experience** of homelessness and poverty to inform policy and move hearts and minds. As more people understand the realities of homelessness and its true root causes, they're more likely to support effective solutions. **Our narrative initiatives will help set the stage** for local, regional, and statewide advocacy campaigns in 2024 and beyond.

BALLOT INITIATIVES TO UNLOCK PUBLIC SUPPORT AND BILLIONS OF DOLLARS FOR HOUSING

All Home is working alongside dozens of other organizations to pass a nine-county bond measure on the November 2024 ballot that would **unlock \$10-\$20 billion for affordable housing and homelessness solutions**.

This funding, which would be stewarded by the Bay Area Housing Finance Authority, would **enable the construction of up to 45,000 affordable homes** around the region.

It will also raise billions to preserve existing affordable housing, protect tenants, and prevent homelessness. This is the biggest opportunity our region has had to address housing insecurity, and it will take all of us together to win.

Another important measure on the ballot in November 2024 will restore the power of the people to enable affordable housing production. The **statewide initiative will lower the voter threshold for approval of housing and transportation infrastructure** from two-thirds to 55%. Requiring a supermajority on these decisions has fueled the housing crisis by blocking vital infrastructure—lowering the threshold is a good government reform to restore balance.

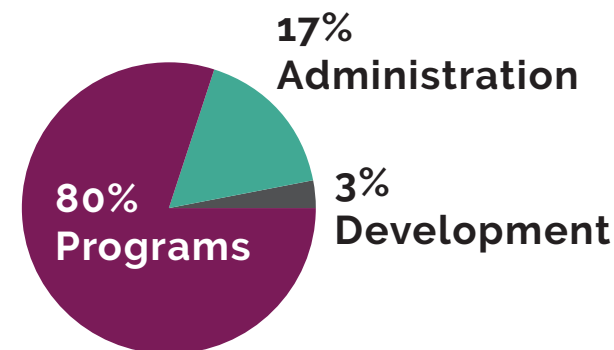


Financials

2023 Budget:
\$7,860,200

2022 EXPENSES

Programs	\$4,808,045
Administration*	\$994,936
Development	\$197,679
Total Expenses	\$6,000,661



*Admin includes fiscal sponsorship fees.
All Home is a project of Tides Center.

THANKS TO OUR SUPPORTERS

Thank you to our dedicated funders and partners. We couldn't do this work without your support.

\$1 million and above

Chan Zuckerberg Initiative
Crankstart
Genentech Housing Fund
Joe Gebbia
Meta
State of California Economic Development Department through the City and County of San Francisco Office of Economic and Workforce Development
Tipping Point Community

\$100,000 - \$999,999

Athletics Investment Group
Boston Consulting Group
Charles & Helen Schwab Foundation
Cisco Systems
Google
Kaiser Permanente
Nonprofit Housing Association of Northern California

Salesforce
San Francisco Foundation

\$10,000 - \$99,999

California Health Care Foundation
Coyote Heart
Dean and Margaret Leshner Foundation
Destination: Home
Jordan Moss
Lichterman Fund
Paul Bachner
Webster Giving Circle
Wells Fargo Bank

\$1 - \$9,999

Alexandria Piccinini
Alison Doniger
Amanda Butler
Barbara Garlington
Butler Rondeno
Catherine Kelliher

Claudia Cappio
David Friedman and Paulette Meyer
David Kim
Deloitte
Doré Selix Family Fund
Griffin Gaffney
Henry Milich
Jillian Berardini
Karina Kloos
Kevin Kneafsey
Laura Parmer-Lohan
Lindsay Haddix
Maureen McAvoy
Melinda Henning
Molly S. Turner
Pam Jones
Randy Riggins
Replica Inc.
Richard Gallo
Sara Barnes
Taryn Beller

Advisory Board

Amie Fishman
Daniel Lurie
Fred Blackwell
Jennifer Loving

Community Advisory Council

Anna Mahina
Anthony Carrasco
Ashley Banta
Brandy Jenkins-League
Cathy Eberhardt
Chevelle Bordon
(former member, 2021-2022)
Eddie Zheng
(former Chair, 2020-2022)
Jennifer Artz
Rabi'a Keeble
Zak Franet



Join Us

All Home staff toured the BFHP Hope Center in Berkeley during construction.

If you also believe that:

- ▶ homelessness is **solvable**,
- ▶ **greater economic inclusion** will benefit everyone in our region, and
- ▶ **our housing system** will work better when it works for people with **low incomes...**

... **join us** to make this vision a reality.

Poverty and housing insecurity are primarily the result of policy decisions, which means we can fix them. **Our state and our region have the resources to solve these problems**, if we choose to spend wisely on proven solutions and prioritize the Californians who are most in need. Elected leaders have the power to make sweeping changes, but it's up to us to demand it.

Stay with us for what's ahead. All Home will expand on the solutions we've built so far, and we're developing other exciting projects—from our Black Prosperity Initiative in Alameda County to a new workforce development system for people overcoming barriers to employment.

It's time to let go of our frustration, lean into the solutions that are in plain sight, and join together to create a region that works better for everyone.

“ Every person has value regardless of one’s ability to formally participate in our economy. When an individual or family can get stabilized, housed, and have an opportunity to thrive, it affects everything and everyone around them.”

Tomiquia Moss,
Founder and CEO of All Home



allhomeca.org