Bay Area Jobs First Collaborative Stakeholder Meeting
Agenda

- **Welcome (5 minutes)**
- Updates (10 minutes)
  - CERF’s rebranding
  - State’s guidance regarding project readiness stages and requirements
- Marin/Sonoma Sub-Regional Table Presentation and Q & A (15 minutes)
- Napa/Solano Sub-Regional Table Presentation and Q & A (15 minutes)
- Upcoming Stakeholder meeting (2 minutes)
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California’s approach to building an inclusive and resilient economy for all, good-paying jobs, and prosperous communities.

1. Partnership with CA Jobs Regions
2. Encompasses broad portfolio of investments across LWDA, GO-Biz, and OPR
What This Means

• Strengthened commitment to program objectives: equity, climate, job quality and access, economic competitiveness, economic resilience

• Continued engagement in systems-change work centering disinvested communities

Next Steps:

• Brand Guide, including regionally informed communications toolkit

• Full rollout early 2024
Project Readiness Stages

Project development towards readiness

- **Exploratory**
  - Catalyst Predevelopment Phase projects

- **Last-mile**

- **Ready-to-go**
  - Implementation Phase projects
Project Readiness Stages

• 'Exploratory' projects
  • early stages of development
  • may be just an idea or a back-of-the-envelope plan
  • may need dedicated funding to study and develop into potential projects

• 'Last-mile' projects
  • completed feasibility assessments (if applicable)
  • feasible/viable projects to achieve their stated objectives
  • undergone initial steps towards development and must clear a few additional hurdles

• 'Ready-to-go' projects
  • have completed all necessary and possible steps to be ready for implementation upon receiving funding
  • for construction projects = 'shovel-ready'
Project Readiness Requirements

At any stage of readiness, projects receiving California Jobs First funding will need:

• Project overview, with objectives, scope, workplan with timeline, and budget
• Identified service or benefits recipients
• Project sponsor
• Project team (internal staff and external partners)
• Community partnerships
• Potential risks to project’s implementation or delivery of successful outcomes
• Approval by California Jobs First Regional Collaborative (formerly HRTC)
• Explicit alignment with California Jobs First Regional Plans
• Clear explanation of what grantee will deliver by end of grant, and clear explanation of what project success looks like and how success will be measured
• Be able to be completed within the expenditure deadline of September 2026, or have phases that are able to be completed within this timeframe
Exploratory projects

Only require base-level criteria (from previous slide)
Last-mile projects

• Completed feasibility study if applicable
• Some necessary plans or studies completed such as but not limited to: needs assessment, business plan, environmental assessment, site plan, preliminary engineering report, management plan, community outreach and engagement plan, or other plan or study necessary for the success of the project
• Potential funding sources identified
Ready-to-go projects

• All necessary and possible plans or studies completed. The required plans or studies will depend in part on whether the project is a capital (construction) project or not

• Additional funding sources secured or soon-to-be secured (if applicable)
Ready-to-go construction projects

• Construction projects must include the following:
  • Proof of site control
  • Preliminary permitting and approvals
  • Additional criteria as defined by the Interagency Team (anticipated release date in early 2024)
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Marin + Sonoma Sub-regional Table

Stakeholder Meeting

11/15/23
Outreach and Attendance

**INVITES**
- Marin: 17
- Sonoma: 13
- Both: 21
- None: 4

**ATTENDEES**
- 88 people
- 55 orgs
- 55 people
- 35 orgs
- Non-profit: 28
- Private: 3
- Public: 20
- None: 4
Our Table

Marin + Sonoma Subregional Table (15)
(Filled out the participation form)

- Canal Alliance (Co-convener)
- North Bay Labor Council (Co-convener)
- Bay Area Community College Consortium (BACCC)
- City of San Rafael
- California Indian Museum and Cultural Center (CIMCC)
- Community Action Marin (CAM)
- County of Sonoma
- Good Green Work
- Kaiser Permanente
- Marin County Office of Education (MCOE)
- Marin Resource Conservation District / Marin Biomass Project
- Rural County Representatives of California (RCRC)
- Sonoma County Hardship Fund
- The Economic Development Board
- Workforce Alliance of the North Bay

Working Groups
(others will be formed as needed)

Catalyst Working Group (10)
Identifying/Researching Pilots for Table to review and vote on

- 2 City of San Rafael
- 2 Community Action Marin (CAM)
- Marin Resource Conservation District
- North Bay Labor Council
- Small Business Majority
- 2 Sonoma County Economic Development Board
- Strategic Energy Innovations (SEIINC)
What We’ve Been Doing

● Relationship building
● Understanding CERF
● Decision making
● Understanding Catalyst Fund
● UC Berkeley: Regional Report
● Sonoma County: Labor and Population Trends
● Our 9-month plan
● Potential pilot ideas (biomass, women in construction, Tribal health care, etc.)

4 Sub-regional table meetings
Our Timeline

2023
- **November:** Marin County Industry and Impacted Populations
- **December:** No Meeting

2024
- **January:** Narrowing in our Population and Sector Focus
- **February:** High Road Jobs for our region
- **March:** Working Group Updates and Voting for our Pilot/s
- **April:** Review and submit our Catalyst Pilot
- **May:** Worker Engagement Approach
- **June:** Begin Worker Engagement
Thank you!

Join our next meeting tomorrow, 11/16 from 2:00 - 3:30 p.m via Zoom or at the Marin County Office of Education.

Email dianab@canalalliance.org to join our Google Group and receive updates.
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Bay Area Jobs First Collaborative
California Jobs First Update

Napa-Solano Subregional Table

Co-Conveners: Napa Solano Central Labor Council
Fair Housing Napa Valley

November 15, 2023
Our History

• Napa-Solano CLC
• FHNV

• Our Partnership
  • Napa/ Solano Working Families Coalition
  • Napa Housing Coalition
  • Related Community Efforts
Community Challenges

• Historically Marginalized Communities
  • Access to Resources/ Opportunities

• Housing, housing, housing
  • Jobs/ Housing Balance
  • Affordability vs Cost of Living
  • Impact on Both Counties’ Infrastructure & Systems (traffic, population, etc.)

• Climate Challenges
  • Natural Disasters and Impact on Infrastructure

• Changes in Industrial Sector
The Team:
Stakeholders Engaged

- Labor Orgs & Workforce Development
- Non-Profits Serving Marginalized/Vulnerable Communities
- Elected Officials/Govt Agencies
- Community Stakeholders
- Climate/Environmental Orgs
Our Process

Engage (Initial) Partners
Meet as SRT, Identify Gaps in Representation/Perspective
Confirm SRT Steering Comm/Governance
Identifying Objectives and Projects
Implementing Efforts to Complete Project
Next Steps

• Next Subregional Table Meeting- November 29th @ 5pm

• Currently:
  • Confirming Steering Committee Members, By-Laws, and Governance related questions
  • Engaging Additional Stakeholders from identified gaps within SRT
  • Identifying Stakeholder Interest/ Objectives
Contact Us

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Upcoming Stakeholder Meeting

We look forward to seeing you at the last Stakeholder meeting of 2023:

- **Wednesday, December 13**
  - 10-11am
    - Regional Summary Report Part 1
    - themes and highlights
Questions?
BAY AREA JOBS FIRST COLLABORATIVE

allhomeca.org/california-jobs-first/