



Black Prosperity Initiative

A project to cultivate Black prosperity in all its forms through self-reclamation, collective reimagining, and power-building.

The Challenge

Across the Bay Area, Black people experience stark disparities in education, income, housing, criminal justice, health, and employment. This is due to centuries of intentional systemic disadvantage, discrimination, and violence that continue to persist today.

Racism is embedded in every aspect of our society. For this reason, true transformational change requires a profound cultural shift away from how we are programmed to operate as individuals, communities, and systems.

Our Approach

Our process begins with self-reclamation and a collective reimagining of how to achieve Black prosperity, through individual and group thought leadership sessions. Analysis of our findings, along with existing research and in-depth interviews, will inform the establishment of a regional coalition to foster transformational change and community resilience by, for, and within the Black community in East Oakland.

BPI is informed by and in conversation with related efforts in the region, including Oakland Thrives and the Black Cultural Zone. It is designed to be complementary to existing initiatives.

“White supremacy is not a shark; it is the water.”

- Kyle "Guante"

Tran Myhre, Poet and Hip-Hop Artist

“We can't solve a problem with the consciousness that created it.”

-Heather McGhee,

Author of
The Sum of Us

Contact Us

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Our Team

The Black Prosperity Initiative is led by **All Home** a Black-founded and Black-led organization based in the Bay Area.

All Home is a regional organization that advances coordinated, innovative solutions to create more housing and economic security for people with extremely low-incomes in the Bay Area disrupt the cycle of poverty and homelessness.



Brett Andrews
Interim CEO



Robin Raveneau
BPI Project Manager

Our Process

Phase 1: Exploring a New Paradigm (February-April 2023)

Formulated a vision for BPI with community stakeholders. Used Culture-Based Transformative Coaching® to shift how we engage each other by rethinking how we engage with ourselves.

Phase 2: Discovering the Wisdom of Us (May 2023 to March 2024)

Conducted a series of structured interviews and aggregate existing research about how to build more peace, power, prosperity, and unity within the Black community.

Phase 3: Telling our Story (Summer 2024)

Create a compelling multimedia summary of findings, both from community conversations and research review. Share findings with community members, leaders, and institutions.

Phase 4: Building Partnerships (Fall 2024)

Host a series of retreats for CBOs and groups of community members to provide relief from the internalized intergenerational oppression within Black society, and engage with our community to create space for joy, celebration, and wellness.

Phase 5: Prosperity as the Norm (Spring 2025)

Align with other Black-led organizations to create programs and opportunities that expand, inspire, and cultivate self-love and wellness in the Black community, and expand the initiative beyond Alameda County to a regional focus.