



Bay Area Jobs First Collaborative

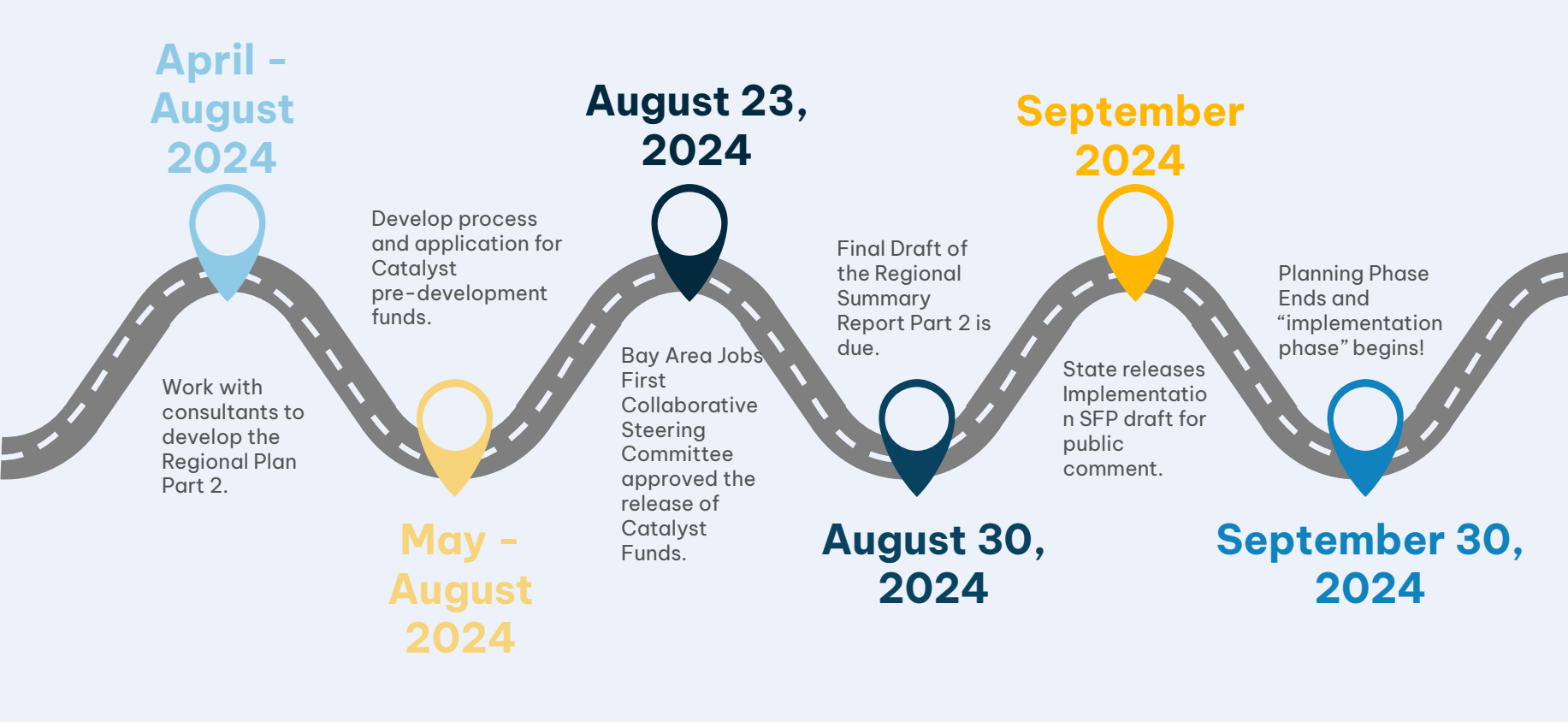


**BAY AREA
JOBS FIRST**
COLLABORATIVE

Agenda

- Welcome (5 mins)
- **Catalyst Funding (25 mins)**
- Marin/Sonoma Sub-Regional Table Presentation (15 mins)
- Regional Investment Initiatives Updates (10 mins)
- Closing + upcoming meeting (5 mins)

Bay Area Jobs First Timeline



Regional Investment Initiative: Catalyst + Implementation

CATALYST	IMPLEMENTATION
Funding for pre-development activities to prepare projects	Funding for ready-to-go projects
Funding release date: August 23, 2024	Funding release date: September 2024
Purpose: to support projects to move from ideas/pilots (“pre-development activities”) to ready-to-go projects that will be well-positioned for funding from other sources (federal, private, etc.)	Purpose: to fund read-to-go projects that qualify for State funding <i>as-is</i>
Selected and funded through each region’s Collaborative	Selected and funded by the State of CA
\$9 million/region in California	\$150 million for the State - \$50 million/year

“Pre-Development Activities”

Exploratory	Projects that are in the early stages of development. They may be an idea or a back-of-the-envelope plan, and may need dedicated funding in order to study and develop into potential projects and conduct feasibility assessments.
Last Mile	<p>Projects that have completed feasibility assessments and are considered feasible and viable projects to achieve their stated objectives. These projects have undergone initial steps towards development, but must clear a few additional hurdles (e.g. site selection, permitting, environmental review) before being considered ready-to-go. Last-mile projects should have:</p> <ul style="list-style-type: none">• Completed a feasibility study, if applicable• Examples of necessary plans or studies completed, such as but not limited to: needs assessment, business plan, environmental assessment, site plan, preliminary engineering report, management plan, community outreach and engagement plan, or other plan or study necessary for the success of the project• Some funding secured, or other potential funding sources identified <p>Guidance provided from the CA Jobs First Project Readiness</p>

It's up to you as applicants to make the case that your projects fit!

The Bay Area Jobs First Collaborative Catalyst Program

The Catalyst Program is dedicated to **investing \$9M in the design of projects that will help build a long-lasting regional economic development infrastructure in the Bay Area.**

Applicants can apply for **up to \$1 million for single-county projects and \$1.5 million for multi-county projects.**

- There is no minimum for application budgets.
- There is no minimum number of projects per region.

Vision, Principles, Priorities

Proposals should align with the Collaborative's vision and guiding principles:

- Climate resilience led by frontline communities and workers
- Lift up job quality, grow high-road jobs, elevate racial equity and worker voice
- Honor local without losing the power of the region
- Inclusive, democratic, grassroots governance
- Take action towards transformational change

Projects should also adhere to existing California Jobs First priorities of **equity, sustainability, job quality and access, economic competitiveness, and economic resilience.**

Minimum Qualifications

Minimum qualifications:

- ✓ Lead applicant(s) must attest to have attended at least one Sub-Regional Table meeting or Monthly Stakeholder Meeting;
- ✓ Lead applicant(s) must operate in and apply for projects that will take place in at least one of the nine counties in the Bay Area;
- ✓ Projects must qualify as “exploratory” or “last mile” (pre-development activities); and
- ✓ Project must align with Justice 40 guidelines.

Catalyst Procurement Package Includes

- 1. Application Instructions, including an overview of the funding opportunity**
- 2. Application**
 - a. Applicant information questions
 - b. 21 questions divided by evaluation criteria pillars and stakeholder engagement
 - c. Grant Administrative and compliance questions
 - d. Glossary of Terms
 - e. Appendix (resources, etc.)
- 3. Work Plan template**
- 4. Budget template**
- 5. Community Commitment Letter template**

Grant Administration And Questions Section

Contains general information about San Francisco Office of Economic and Workforce Development (SF OEWD) who will hold the contracts for these grants, as well as basic organizational questions, and associated administrative requirements such as:

- Becoming a city supplier;
- Ensuring applicant organizations are in good standing with the California Secretary of State (SOS) Business Registry; and
- Ensuring NGO applicants are in good standing with the Attorney General's Registry of Charities and Fundraisers.

Scoring & Evaluation

Applications will be evaluated on the following criteria:

- Engagement with Bay Area Jobs First Collaborative (worth 15% of total score);
- Criteria pillars (worth 85% of total score); and
- Decisions on portfolio based on the Collaborative's goals of:
 - Geographic inclusion and equity
 - 3-pronged goal on high road jobs
 - Jobs for which we aim to "raise the floor"
 - High-road job creation to "expand the middle"
 - Inclusion of excluded workers to "open the door"
 - Address climate transition (both mitigation and resilience)

Scoring Breakdowns

Application Scoring	
Engagement with the Collaborative	15%
Feasibility	8.5%
Multi Stakeholder Collaboration	12.75%
Equity	12.75%
Job Quality	12.75%
Sustainability and Climate Resilience	12.75%
Impact	12.75%
Systemic Change	12.75%
Total:	100%

How to Apply + Timeline

Applications will be open for four weeks: Aug. 23 - Sept. 20

To apply, visit <https://www.allhomeca.org/catalyst/>

Item	Date
Bay Area Jobs First Catalyst Application Opens	Friday, August 23, 2024
Bay Area Jobs First Catalyst Application Closes	Friday, September 20, 2024 11:59pm PT
Application review	September 23rd - October 11th
Award Announcements	Early November
Estimate project start date	January 1, 2025

Where Can I Learn More?

Bidders Conference:

Thursday, August 29th

3:00pm - 4:00pm on Zoom ([register here](#))

Office hours:

- ★ Tuesday, September 3, 2024 from 12:00pm - 1:00pm ([Register here](#))
- ★ Monday, September 9, 2024 from 12:00pm - 1:00pm ([Register here](#))
- ★ Monday, September 16, 2024 from 12:00pm - 1:00pm ([Register here](#))

Questions?

For more information:

Visit [the FAQs page](#) - this will be updated regularly!

Email bayarea-jfc@allhomeca.org

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Marin + Sonoma Sub-regional Table

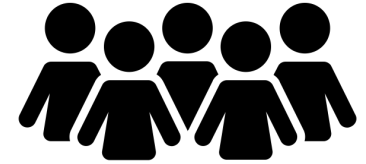
Stakeholder Meeting

8/28/24

Co-conveners



Outreach and Attendance



INVITES

128 people | 80 orgs

ATTENDEES

89 people | 62 orgs

COUNTY
people

Marin: 29
Sonoma: 20
Both: 40
None: 0

SECTOR
people

Non-profit: 49
Private: 11
Public: 26
None: 3

Our Table



Marin + Sonoma Subregional Table (19) - Active Participation

- **Canal Alliance (Co-convener)**
- **North Bay Labor Council (Co-convener)**
- Agricultural Institute of Marin (AIM)
- Bay Area Community College Consortium (BACCC)
- City of San Rafael
- California Indian Museum and Cultural Center (CIMCC)
- Community Action Marin (CAM)
- County of Sonoma
- Good Green Work
- Kaiser Permanente
- Marin County Office of Education (MCOE)
- Marin Resource Conservation District/ Marin Biomass Project
- North Marin Community Services (NMCS)
- Rural County Representatives of California (RCRC)
- Sonoma County Hardship Fund
- Succeed Remotely
- Sustainable San Rafael
- The Economic Development Board
- Workforce Alliance of the North Bay

Working Groups

Catalyst Working Group (12)

Identifying/Researching Pilots, Creating Mini App, Reviewing projects with Rubric

Worker Engagement Working Group (10)

Forming Worker Engagement Approach and Identifying additional partners

How our pilots began

23

Marin + Sonoma
Pilot Proposals from
22 organizations



21

Organizations
submitted proposals



Our 4 themes:

- Food Systems, Agricultural, Recycling, Rural: **8**
- Construction Trades, Training: **5**
- Green Trades, Ecological, Transportation, Training, Tool, Resources: **8**
- Healthcare and Small Business: **3**

Project Readiness Stages

- Exploratory: **7**
- Last Mile: **9**
- Ready to Go: **8**

Narrowing in on pilots

Projects	Rank	Total	Type	Catalyst \$ Request
The High Road Clean Transportation Career Pathways	1	86.6	Exploratory	\$299,090
Building Food Entrepreneurship Pathways for Priority Communities and Building the Components for Continuation at the CFA	2	83.9	Last Mile	\$1,000,000
North Bay/North Coast Ag Tech Innovation Hub Feasibility Study	3	80.1	Exploratory	\$300,000
Tradeswomen Youth Construction Camp	4	79.4	Exploratory	\$333,760
Indigenous and Immigrant Farmworkers Building a Climate Resilience Workforce	5	77.8	Last Mile	\$1,000,000 <i>(updated)</i>
Remote job seeker readiness training + Resources	6	40.5	Last Mile	\$100,000
Low carbon - high road job aptitude/skills assessment tool	7	36.8	Last Mile	\$50,000



Take a survey about creating good green jobs in the North Bay & win \$150!

Are you a worker or job seeker in Sonoma or Marin Counties?

Provide your input on funding to create pathways to good jobs in the North Bay. Dinner, \$50, and activities for children will be provided!

Sonoma

September 16

Marin (hosted by MCE)

September 18

In Partnership with
**CALIFORNIA
JOBS FIRST**



Survey

- English
bit.ly/surveygreenjobs
- Spanish
bit.ly/empleosecologicos

Events

- **Sonoma:** 9/16 5:30-7:30pm
@ Santa Rosa Junior
College - Bertolini Student
Center
- **Marin:** 9/18, 5:30-7:30 pm
@ MCE Offices in San
Rafael

Thank you!

Join our next meeting on 8/29
from 2:00 - 3:00 p.m via Zoom

Email dianab@canalalliance.org to
join our Google Group and receive
updates.

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Regional Investment Initiative Updates (1 of 4)

Tribal Investment Initiative SFP

The **draft SFP** for **\$15M in funding** been released and is open for public comment! The Tribal Investment Initiative focuses on advancing economic development specifically within California's Tribal communities.

Recognized and unrecognized tribes as defined by the Native American Heritage Commission are eligible to apply.

Funding to be awarded as follows:

- **Applicants proposing individual projects: \$500K to \$1M**
- **Applicants serving as part of a coalition proposing multiple projects: \$500K to \$2M**
- **Maximum 10% administrative costs**

Regional Investment Initiative Updates (2 of 4)

Tribal Investment Initiative SFP

Types of projects:

1. **Planning:** e.g planning to conduct a CEDS, to prepare for future grants
2. **Pre-development:** “exploratory” or “last mile” projects
3. **Implementation:** ready-to-go projects
 - **Innovation Ecosystem:** address gaps in an industry
 - **Entrepreneurship + Access to Capital:** tools for firms/entrepreneurs
 - **Infrastructure + Community Facility Development:** value chain investment
 - **Social Infrastructure:** remove barriers for communities
 - **Workforce Development:** workforce training and/or supportive services

***If the project is Construction, it must demonstrate project readiness in four categories: planning, financial, construction, risk analysis*

Regional Investment Initiative Updates (3 of 4)

Tribal Investment Initiative SFP

Rolling, competitive application period: Nov 1, 2024 to May 1, 2026 – goal is to ensure 24 months of performance for projects. Not selecting a certain number of types of projects – just looking at total scores of each project submitted.

- Three review deadlines:
 - Jan 3, 2025
 - April 25, 2025
 - May 1, 2026

EDD will consider all public comments received by TOMORROW, August 29, 2024. Submit comments to WSBCERF@edd.ca.gov. Include “Tribal Investment Initiative – Draft SFP” in the email subject line.

Regional Investment Initiative Updates (4 of 4)

Implementation Funding + Process

- No new updates - SFP will be released in early September and there will not be a public comment opportunity.

Regional Plan Part Two

- Steering Committee approved the Regional Plan Part Two report.
- Reports **are due to the State of California August 30.**

Next Stakeholder Meeting

We will share **the next Stakeholder Meeting date, time and link in the recap email.**

For all questions, email us at:

bayarea-JFC@allhomeca.org

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