

Bay Area Jobs First Collaborative



**BAY AREA
JOBS FIRST
COLLABORATIVE**

October 30, 2024

Agenda

- Welcome
- **Looking Back, Looking Ahead**
- Regional Plan Part Two: Amendments
- Implementation Funding Overview
- Implementation Funding Break Outs + Debrief
- Closing + Upcoming Meeting

Looking Back, Looking Ahead

May 2023 - September 30, 2024

Moving Forward...



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Tradable Sectors to be Incorporated into Regional Plan Part 2: Strategic Plan

- Semiconductors and Computer Manufacturing
- Residential Construction
- AI / Advanced Manufacturing / Robotics
- Sustainable Fuel Production
- Agriculture, Water Resource Management, and Viticulture
- Biotech and Life Sciences
- Climate Resilience & Natural Resources
- Transportation Electrification
- Tourism, Hospitality, and Event Management
- Energy Storage
- Renewable Energy / Cleantech
- Aerospace Manufacturing

Goals for Regional Plan Part 2 Amendments

1. Preserve and honor the priorities identified by the Collaborative.
2. Integrate the additional tradable sectors into the strategy.
3. Apply the CA Jobs First and Bay Area Collaborative lenses to the additional tradable sectors.
4. Submit the amendment to the State by November 30, 2024.

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Implementation Funding Updates

What we know to date

- The State is responsible for this procurement
- Q1 2025 SFP release date by State
- “Ready to go definition”
- Funding availability - up to \$300m over 3 years
- Needs to be consistent with the Collaborative’s Regional Plan
- Criteria
 - Equity
 - Climate
 - Job Quality and access
 - Approval from the region’s Collaborative

What we don’t know

- Exact release date
- What’s in the SFP - this will be released by the State
- The process for a project to receive support of the regional collaboratives

State Project Readiness Definition

Shovel ready/ Ready-to-go

Projects that have completed all necessary steps to be ready for implementation upon receiving funding. This includes (a) Completed necessary plans/studies for the success of the project such as: needs assessment, business plan, feasibility study, environmental assessment, site plan, community outreach and engagement plan, etc. (b) Additional funding sources secured or soon-to-be secured, if applicable (c) Construction projects must include: Proof of site control; Preliminary permitting and approvals: list of required permits, approvals, etc. to build the project and timeline of when they have been acquired or expected to be acquired.

What is the State aiming to accomplish?

Invest in industries that will advance priorities identified during each region's Planning Phase

Fund projects that ensure workers and disinvested communities are the primary beneficiaries

Leverage federal, state, and private dollars

Core Project Criteria

Baseline requirements that **all Catalyst and Implementation projects** must meet to be eligible for California Jobs First Regional Investment Initiative funding

Equity

Climate

Job Quality and Access

Project Criteria: Equity

At least 40% of funds provide direct, meaningful, and assured benefits to disinvested communities

Include an applicant or co-applicant located in or serving a disinvested community

Align with Executive Order N-16-22 (Embedding Racial Equity)

Include equity impact assessment

Include displacement analysis (and avoidance strategy if necessary)

Community engagement strategy with feedback mechanisms

Project Criteria: Climate

Align with major state climate goals and policies, such as:

- CARB Scoping Plan
- EO N-82-20 (Land and Water Protection)
- EO N-19-19 (Climate Agenda)
- Sustainable Groundwater Management Act (SGMA)

Projects may not fund new fossil fuel extraction or activities, or expand fossil fuel production

Project Criteria: Job Quality and Access

Promote the creation of family-sustaining jobs with healthcare and retirement benefits, upward mobility, access to training, consistent scheduling, safe working conditions, and opportunities for collective worker input

Ensure equitable access to quality jobs for communities throughout the region

Additional Project Criteria

Receive approval of regional Jobs First Collaborative

Align with criteria for identified stage of readiness

Implementation Project Priorities

Implementation projects that include any of the following will receive additional points on their applications

Greater than 40% of funds provide direct, meaningful, and assured benefits to disinvested communities

Create assets or programs owned or controlled by members of or organizations in disinvested communities

Include local or targeted hire provisions

Include a Project Labor Agreement or Community Workforce Agreement, or a Community Benefits Agreement

Target training and support services to workers with employment barriers

Fund alternative models of ownership for land, businesses, or other assets (e.g. worker-owned coops)

Leverage regional assets, investments, and processes with additional funding attached

Target Outcomes

Economic Competitiveness

Strengthen the region to compete effectively in the global economy and deliver prosperity to the region. This includes leveraging a region's comparative advantage, diversifying its economy, and training its workforce to prepare for jobs in emerging industries.

Economic Resilience

Improve the region's ability to avoid, withstand, and recover from economic shocks. This includes foreseeing, adapting to, and leveraging changing conditions to a region's economic advantage.

Sample Project Activities

- Expand access to capital
- Expand capacity for innovation and entrepreneurship
- Retain or expand existing businesses or promote new business development
- Build the region's skilled workforce

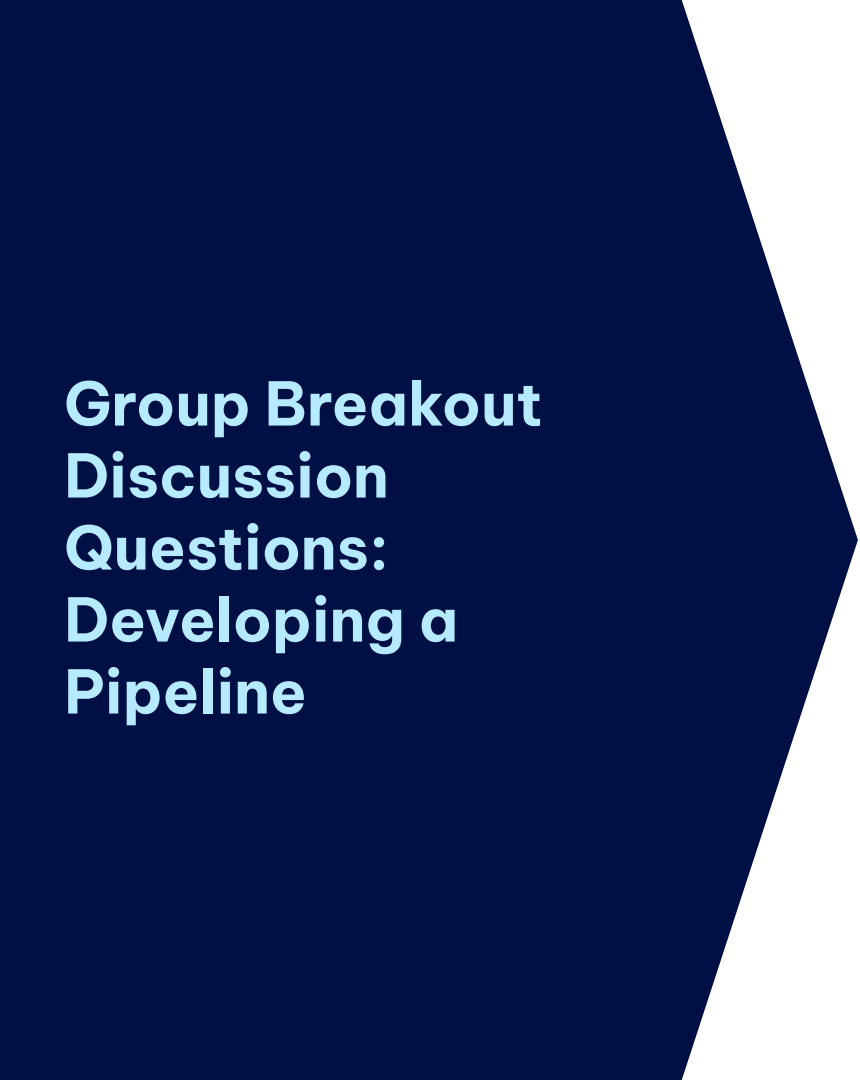
Sample Project Activities

- Build capacity of organizations serving disinvested communities to compete for and administer federal and state grants
- Build wealth in disinvested communities
- Diversify regional economy

Questions?

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**Group Breakout
Discussion
Questions:
Developing a
Pipeline**

1. From your engagement and work so far, what ideas, themes or projects are surfacing that may be competitive for Implementation funding?
2. Are there partners or groups who may be interested in applying for Implementation funding? Or who should be aware of this opportunity?

Share Out



Next Stakeholder Meeting

Wednesday, November 20th

10am - 11am

Via Zoom

For all questions, email us at:

bayarea-JFC@allhomeca.org

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