



Bay Area Jobs First Collaborative



**BAY AREA
JOBS FIRST
COLLABORATIVE**

October 30, 2024

Agenda

- Welcome
- **Looking Back, Looking Ahead**
- Activation Plans
- Implementation Funding Overview
- Implementation Project Discussion
- Implementation Debrief
- Closing + Upcoming Meeting

Looking Back, Looking Ahead

May 2023 - September 30, 2024

Moving Forward...



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State Expectations for Activation Plan Submissions

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- Activation Plans should be **prepared for each Target Sector supported by Regional Investment Initiative Catalyst- funded Sector Coordinators** on the following timeline:
 - **One** plan submitted by January 31, 2025
 - **Remaining** plans submitted by June 30, 2025
- The State will consider **Activation Plans as a process output**, not a basis to judge regional decisions or evaluate program outcomes.

Activation Plan Purpose and Uses

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Activation Plans are a project management tool for strategy execution.

- Prioritize tactics from the list of ideas in Regional Plan Part 2.
- Convert tactics into specific tasks with timelines for completion.
- Assign tasks to organizations or individuals.
- Identify budget needs and sources.
- Hold partners accountable for progress.



Regions can use Activation Plans to operationalize distributed implementation.

- Extend beyond project lists to planning for organizational capacity, daily activities, and focus of mainstream programs.
- Include tasks to refine tactics to the point of execution.
- Update regularly based on changed circumstances.



The State can use Activation Plans to guide support for regional actions.

- Identify and target state assistance or programs to tactics and tasks.
- Make inter-regional connections around common sectors.
- Inform policy and budget options.

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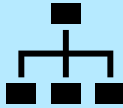
Six components of an Activation Plan

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Target
Sector
Overview



Operating
Structure



Resourcing
across Strategy



Goals and
Metrics



Dependencies
and Challenges



Tactical Workplan

Tactic¹ Tasks²

Responsible Party

Timeline

1. Primary steps the Jobs First Collaborative and its partners will take over the next 12-18 months to achieve the region's sector strategy
2. Specific actions individuals or organizations are responsible for

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Questions?

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Implementation Funding Updates

What we know to date

- The State is responsible for this procurement
- Q1 2025 SFP release date by State
- “Ready to go definition”
- Funding availability - up to \$150m over 3 years
- Needs to be consistent with the Collaborative’s Regional Plan
- Criteria
 - Equity
 - Climate
 - Job Quality and access
 - Approval from the region’s Collaborative

What we don’t know

- Exact release date
- What’s in the SFP - this will be released by the State
- The process for a project to receive support of the regional collaboratives

State Project Readiness Definition

Shovel ready/ Ready-to-go

Projects that have completed all necessary steps to be ready for implementation upon receiving funding. This includes (a) Completed necessary plans/studies for the success of the project such as: needs assessment, business plan, feasibility study, environmental assessment, site plan, community outreach and engagement plan, etc. (b) Additional funding sources secured or soon-to-be secured, if applicable (c) Construction projects must include: Proof of site control; Preliminary permitting and approvals: list of required permits, approvals, etc. to build the project and timeline of when they have been acquired or expected to be acquired.

What is the State aiming to accomplish?

Invest in industries that will advance priorities identified during each region's Planning Phase

Fund projects that ensure workers and disinvested communities are the primary beneficiaries

Leverage federal, state, and private dollars

Target Outcomes

Economic Competitiveness

Strengthen the region to compete effectively in the global economy and deliver prosperity to the region. This includes leveraging a region's comparative advantage, diversifying its economy, and training its workforce to prepare for jobs in emerging industries.

Economic Resilience

Improve the region's ability to avoid, withstand, and recover from economic shocks. This includes foreseeing, adapting to, and leveraging changing conditions to a region's economic advantage.

Sample Project Activities

- Expand access to capital
- Expand capacity for innovation and entrepreneurship
- Retain or expand existing businesses or promote new business development
- Build the region's skilled workforce

Sample Project Activities

- Build capacity of organizations serving disinvested communities to compete for and administer federal and state grants
- Build wealth in disinvested communities
- Diversify regional economy

Implementation Project Priorities

Implementation projects that include any of the following will receive additional points on their applications

Greater than 40% of funds provide direct, meaningful, and assured benefits to disinvested communities

Create assets or programs owned or controlled by members of or organizations in disinvested communities

Include local or targeted hire provisions

Include a Project Labor Agreement or Community Workforce Agreement, or a Community Benefits Agreement

Target training and support services to workers with employment barriers

Fund alternative models of ownership for land, businesses, or other assets (e.g. worker-owned coops)

Leverage regional assets, investments, and processes with additional funding attached

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Initial Implementation Project Ideas

Electrification of the Ports



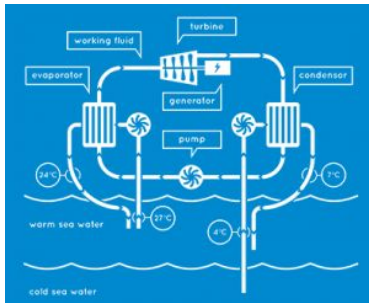
Entrepreneurship Small Business Development Centers



Business Incubation for Agriculture and Technology



Ocean Thermal Energy Conversion



Paid Training for Formerly Incarcerated Individuals



Group Breakout Discussion Questions: Developing a Pipeline

1. Based on the themes that came up in the last discussion, are there areas you want to lean into/work with each other on?
2. From your engagement and work so far either here or at the subregional tables, what ideas or themes are surfacing for implementation dollars?
3. Are there are partners or groups who may be interested in applying for implementation dollars, how are you preparing?

Share Out

Next Stakeholder Meeting

TBD

For all questions, email us at:

bayarea-JFC@allhomeca.org

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