



Bay Area Jobs First Collaborative



**BAY AREA
JOBS FIRST**
COLLABORATIVE

Agenda

- Welcome
- **Updates (10 mins)**
 - **Sector Investment Coordinator RFP**
- Catalyst Project - Regenerative Jobs Program (15 mins)
 - Jonathan DeLong, REAP
- Self-Organizing Tables: Sustainable Environmental Management (20 mins)
 - Bradley Cleveland, The Public Works
- Closing + Upcoming Meeting

BACKGROUND

In 2021, Governor Newsom launched the \$600 million Regional Investment Initiative (formerly CERF and now CA Jobs First) to support California's regions **to create quality jobs and bolster their resilience to climate and global challenges** impacting the state's diverse regional economies.

Through CA Jobs First, each of the 13 regions received a \$5 million, two year grant to:

- Establish regional inclusive economic planning entities;
 - Lead research and development activities to inform economic development strategy; and
 - Define the Regional Economic Plans.
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Last year, the Bay Area Jobs First Collaborative released its Regional Plan outlining the region's needs, priority industries, opportunities, and potential strategies.

We are now in the implementation phase and seeking support to implement the Regional Plan.

BAY AREA JOBS FIRST GOVERNANCE STRUCTURE

Governed by a 21-member Steering Committee that is responsible for the strategic direction of economic development advanced by the Collaborative.

- **All Home** serves as the **Regional Convener**, supporting the coordination of the Steering Committee and its projects.
- **The San Francisco Office for Economic and Workforce Development (SF OEWD)** serves as the **fiscal agent**, managing fiscal and compliance matters for the Steering Committee.

SECTOR INVESTMENT COORDINATOR SUPPORT

- The Steering Committee **will provide oversight.**
- All Home **will serve as the project manager.**
- SF OEWD **will serve as the contract manager.**

SECTOR INVESTMENT COORDINATOR ROLE

Coordinators will help to design and implement investment strategies for sectors identified in the Regional Plan. This work includes:

- Developing and administering “Activation Plans” (investment strategies) for the region’s priority industry sectors;
- Building the capacity of the region to compete for federal, state, and other funding, as well as to attracting investments; and
- Strengthening sector relationships across the Bay Area and beyond to accelerate the implementation of sector strategies.

Coordinators will provide expertise in/ability to subcontract to individuals with expertise in, one or more of the following industries:

1. Advanced Manufacturing
2. Battery Manufacturing
3. Childcare and Early Childhood Education
4. Healthcare
5. Transportation Electrification

REQUIREMENTS FOR RFP APPLICANTS

- **Eligibility:** individuals, nonprofit organizations, companies, private firms, educational institutions, economic development and workforce development boards/collaboratives, local government, and unions.
- **Ineligibility:** Steering Committee organizations that received Catalyst funding; organizations that designed or will score the RFP proposals.
- **Award:** Cap at \$300,000 per sector (exception \$250,000 for Battery Manufacturing); applicants are eligible to apply for multiple sectors!
- **Performance Period:** No sooner than end of March 2025 until September 30, 2026.

SECTOR INVESTMENT COORDINATOR PROCUREMENT TIMELINE

Date	Milestone
February 4, 2025	RFP Application Opens
February 20, 2025	RFP Bidders Conference
February 28, 2025	Proposals must be <u>received</u> by 5:00pm (Pacific Time). Please submit your materials to the Collaborative at bayarea-JFC@allhomeca.org with the subject line “Sector Investment Coordinator - Proposal”.
March 3- March 14, 2025	Estimated internal review and evaluation of proposals - Scoring Committee of no more than five scorers
March 17 - March 28, 2025	Estimated period of award notifications and appeals process
No sooner than March 31, 2025	Estimated project start date

RESOURCES AND NEXT STEPS

- ★ Sector Investment Coordinator RFP [webpage](#) for the RFP and Frequently Asked Questions
- ★ [Activation Plan](#) for the Battery Manufacturing Sector
- ★ Bidders Conference [recording](#) and [slides](#) for more information
- ★ Bay Area Jobs First Collaborative contact: bayarea-JFC@allhomeca.org

**PROPOSALS MUST BE RECEIVED BY
FRIDAY, FEBRUARY 28th at 5PM**

Questions?

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Sustainable Environmental Management Sector

Focuses on preserving natural ecosystems, maintaining biodiversity, improving community resilience, managing natural resources, and promoting agricultural practices that sustain both the environment and food production.

Creates opportunities in fields that drive **development in green technologies and sustainable practices.**

Plays a critical role in offsetting the economic and social impacts of the decommissioning fossil fuel production industry by fostering **growth in regenerative and sustainable economic practices.**

Includes policy development and enforcement to ensure the health and sustainability of natural resources, aiming to balance **economic growth with environmental stewardship and a just transition.**

Fields such as **environmental science, renewable energy, sustainable agriculture, conservation, land management, and environmental education.**

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Next Stakeholder Meeting

Wednesday, March 26th

10:00am - 11:00am

Last call to **fill out the survey** if you are interested in getting connected to others in the region!

We will be sharing the results next week!

For all questions, email us at:

bayarea-JFC@allhomeca.org

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