



Anchoring Worker Cooperative Hubs: Advancing Job Quality, Wealth-Building & Climate Resilience in San Mateo and Santa Clara Counties

La Esquina (Excite Credit Union, Latino Business
Foundation Silicon Valley, SOMOS Mayfair) & El
Concilio of San Mateo County

Vision

The project will develop a viable plan to create two new Worker Cooperative Hubs in two Bay Area counties, Santa Clara and San Mateo County.

Why worker-owned cooperatives?

- Increase job quality, resiliency, and community wealth while building worker-power.
- Proven pathways for workers excluded due to immigration status, education, background, language barriers, and caregiving.

Why Santa Clara and San Mateo county?

Accessing Co-Op development services currently requires traveling outside the area, a major barrier for excluded workers. These workers also lack access to complementary information about green economy opportunities, worker rights, and unionization.

What will the Worker Cooperative Hubs Do?

- Offer technical assistance, capital access, leadership development, and climate and labor rights education. They will also support climate resilience through education—empowering Climate Ready Ambassadors to lead community workshops on sustainable practices and collaborating with Co-Ops engaged in clean transit and energy initiatives
- the Hubs will promote a democratic governance model that prioritizes dignified jobs, equitable ownership, and living wages.

Key Objectives

1

Establish a thorough analysis of gaps and needs, existing resources and models, and additional partners and intersections to inform a local Worker-Owned cooperative ecosystem

2

Design two place-based Co-Op hubs and build the capacity to execute them

3

Identify best practices tailored to our local communities for Co-Op development

4

Identify initial impact and lessons learned to prepare for full launch

What has been accomplished so far?

1

Completed Phase 1 of
the Landscape
Analysis

Phase 2 is in progress

2

Learned from 4 Coop-Hub
Models

Conducted 1 Coop Listening
Session

3

Governance Process
Established

MOU Developed

Get Involved:

- Come Visit Quetzal Gardens
- Share resources that may support our worker-owned cooperatives
- Connect us with partners also doing this work



Questions?



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